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# Web Development and GIS for Social Change Critical Data for Transforming Civil Society

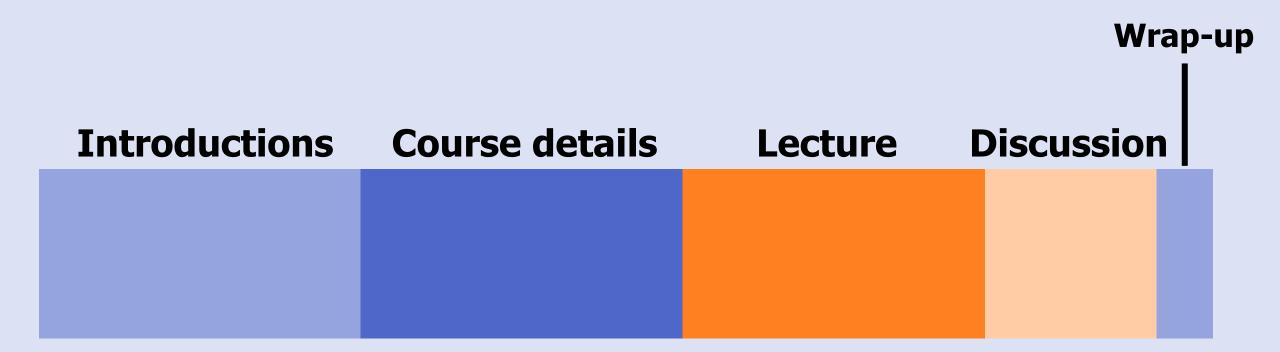
Albert S. Kochaphum Week 1 | March 28<sup>th</sup>, 2022

#### Please fill in the survey

i) Start presenting to display the poll results on this slide.

#### How are you feeling? burnt out motivated Meh tired excited intrigued headache Alright hopeful neutral **Exhausted**

## Today's Agenda



# Introductions



#### About me!



# About me personALly



# About me "professionALly"









## wHAT that really means is...



# I wear many HATs



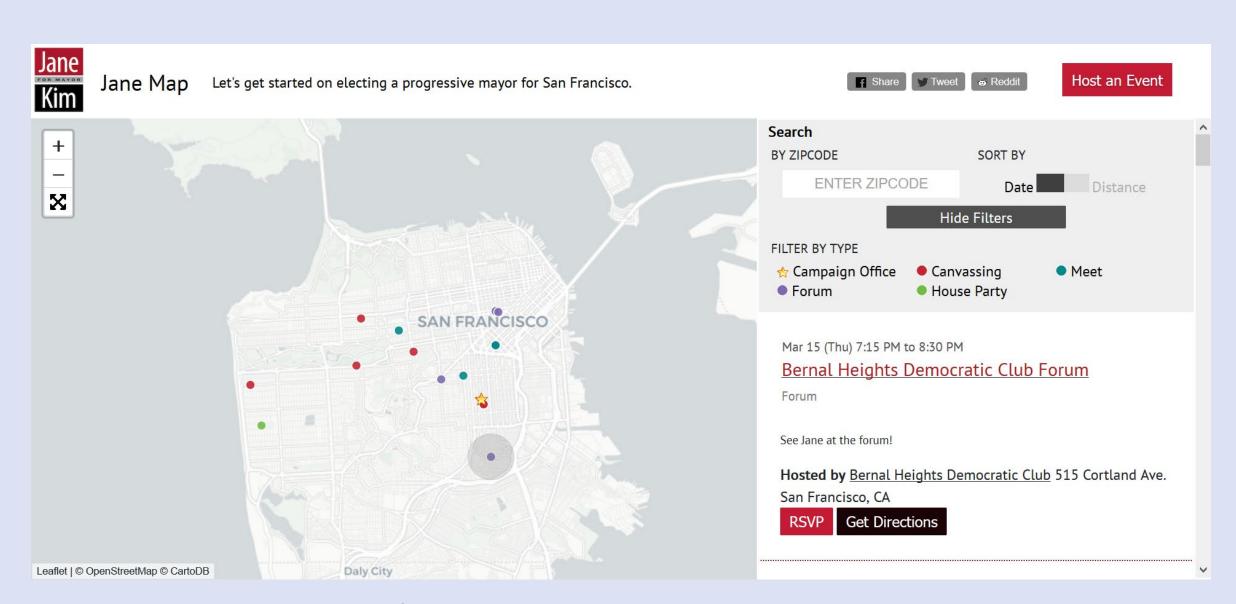






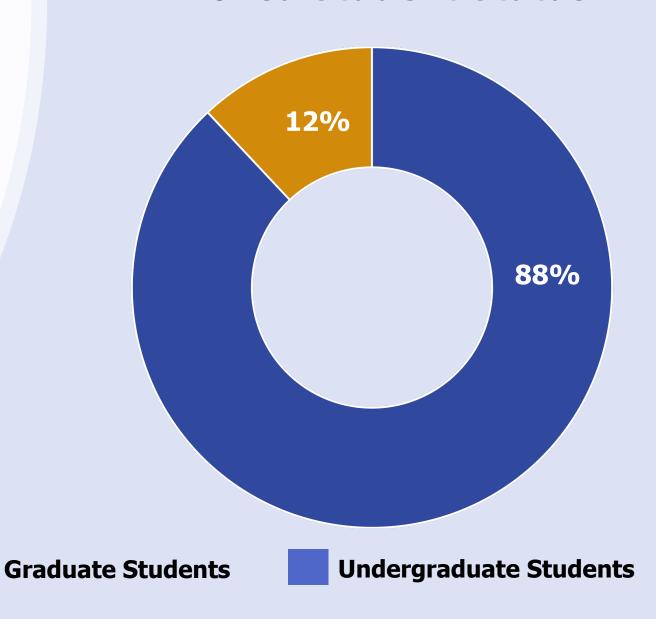


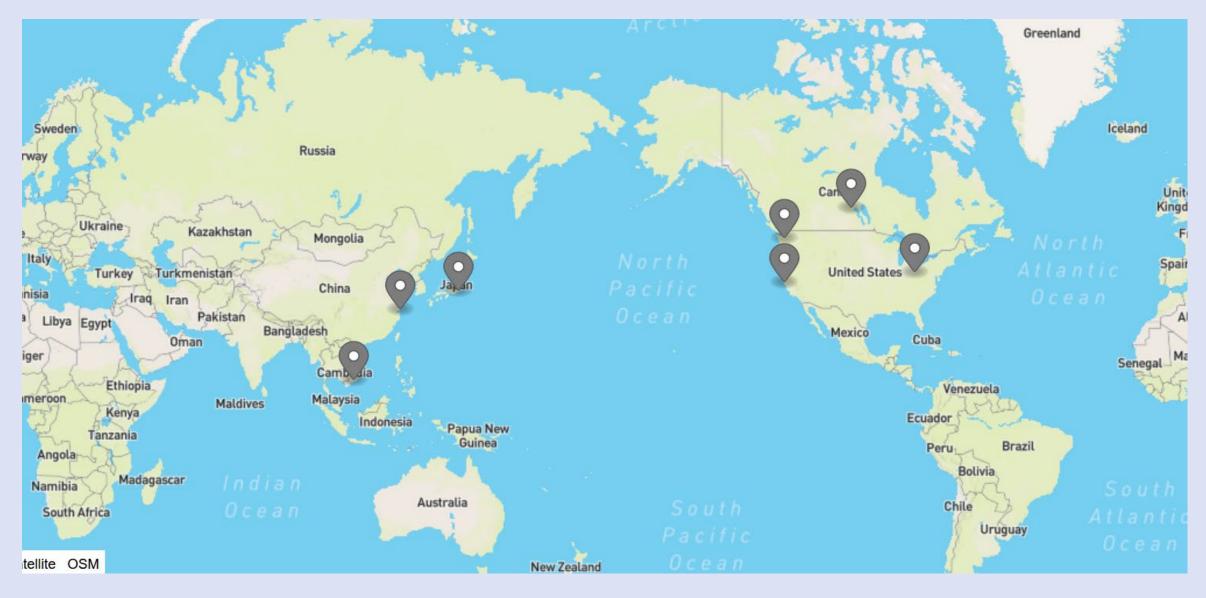


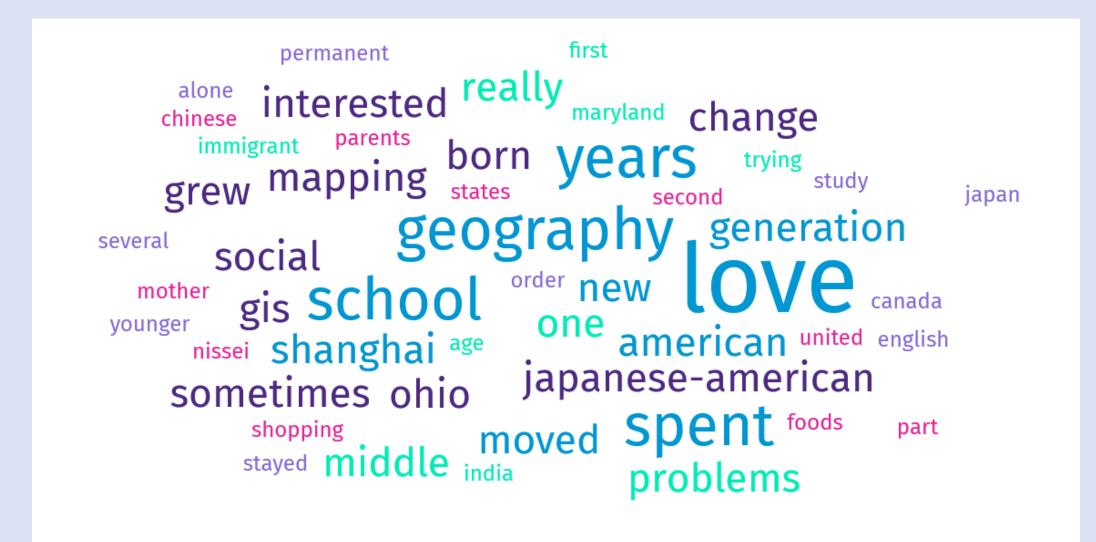


What type of web application we will be making!

#### **Enrolled Student Status**



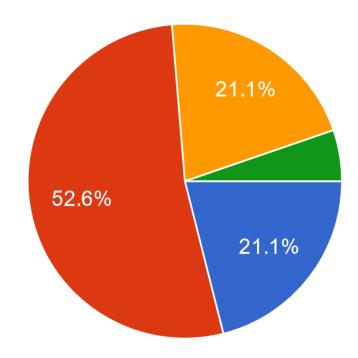




#### About you! Web Development

No programming experience is necessary for this course, but if you have programmed before, how comfortable are you with it?

19 responses

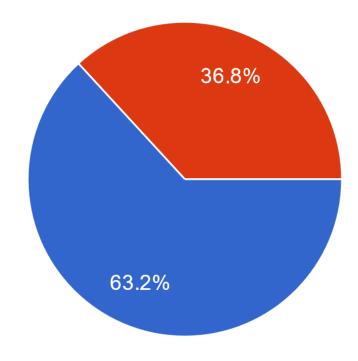


- I have no experience, so I cannot say.
- Some, I have written code before, but it's kind of intimidating.
- Pretty comfortable, I enjoy it.
- 0110100100100000011010110110111...

#### **About you! GIS**

What is your familiarity with GIS?

19 responses

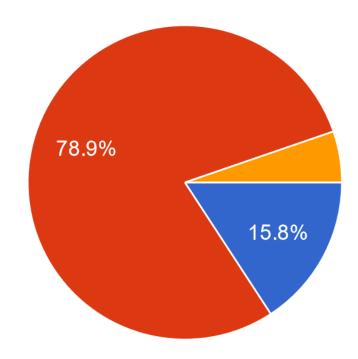


- None, the course title was the first time I heard about GIS
- Some, I got the GIST of it and I can make some maps
- Lots, you can say I am a spatial master of GI-Saster!!

#### **About you! Civil Society**

What is your experience with civil society?

19 responses

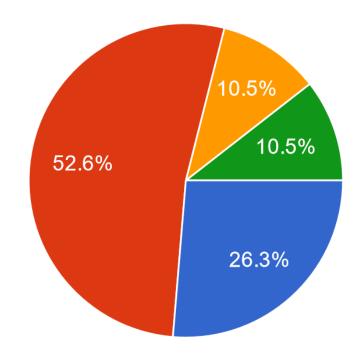


- None, isn't society already civil?
- Some, I have done things like volunteering at a non-profit before
- Lots, you can say I put the PRO in protests.

#### **About you! Data**

What is your familiarity with cleaning data?

19 responses



- None, is that cleaning a Star Trek character?
- Some, I've cleaned up data before and made some charts
- Lots, you can find spreadsheets on my toast because they are my jam.
- None, is that a Star Trek character?

# Please (optionally) introduce yourself with the following

Note: Let me know if you want to skip in the chat

Name

Major

Favorite Map

#### About the course

#### About the course

- No GIS experience needed
- No coding experience needed
- No civil society experience needed



Acquire technical web development skills relevant to mapping for civil society



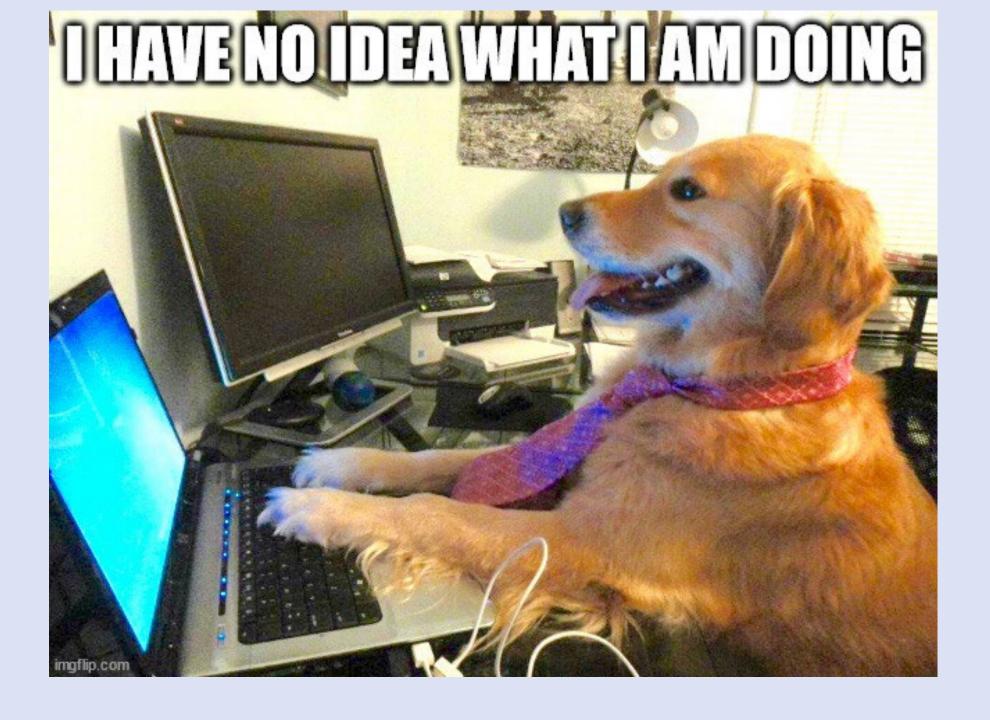
Apply an ethical framework to mapping projects

Civic Engagement

Critical Cartography

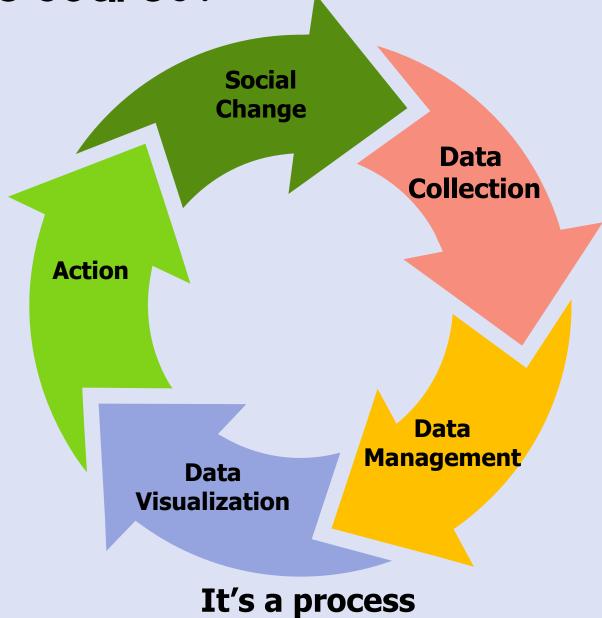
# Learning objectives

# Learning objectives summarized:

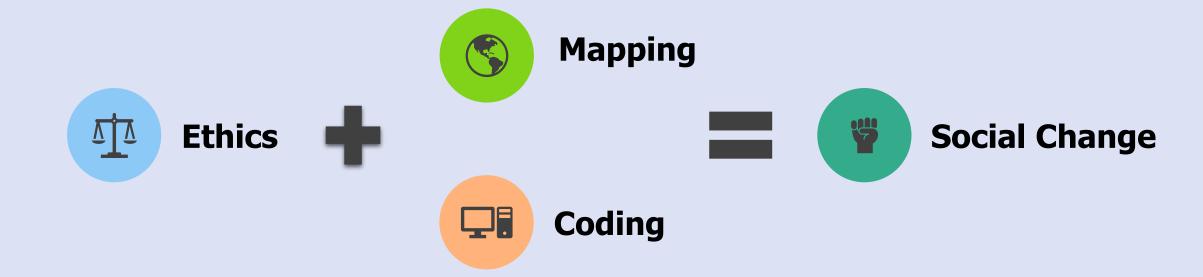




#### What is this course?



#### What is this course?



#### What is this course, really?



#### An example project

Mapping COVID Hate Crimes in the US (Data from Stop AAPI Hate) SEE ALL OTHER HATE CRIMES REPORT INCIDENT ABOUT + **COVID Hate Crimes in US Word Cloud Ethnicity** contaminating student situation super notice church boarding bowl would attendant course truth jihan water away conveyor mother Gender **Type** Cases per state None 1 - 341341-545 545-909 \* Please note that this data includes a small number of CONTINENTAL USA ALASKA HAWAII 909-2728 reports from witnesses of a different race than the victims.

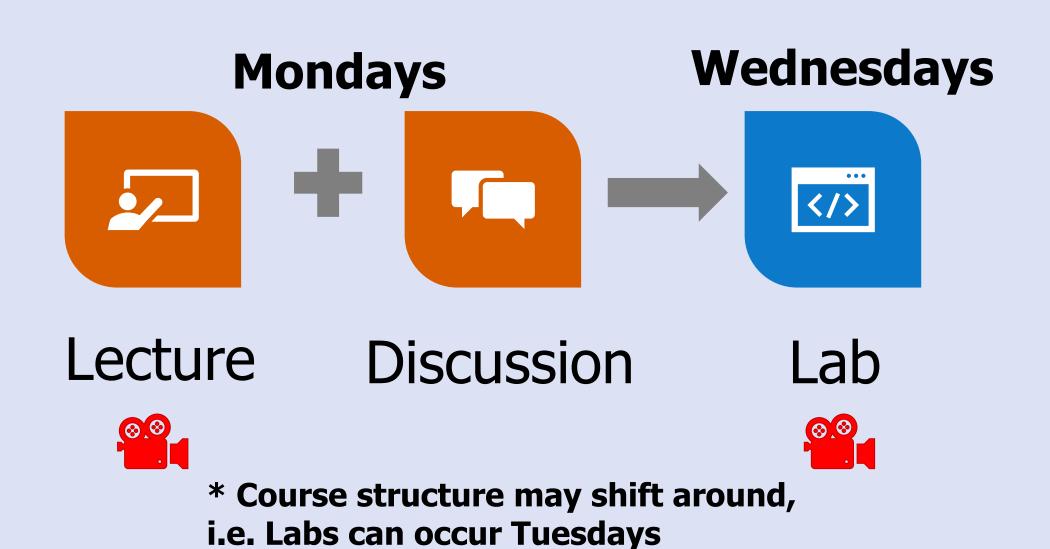
www.hatecrime.map.com/covid

This map is maintained by the UCLA American Indian Studies Center under the Institute of American Cultures. To contact us, email aisc@ucla.edu.

Leaflet | © OpenStreetMap contributors

#### **Course Details**

#### General Course Structure \*



# Assignments

#### **Individual**



Readings

#### Weekly



Labs



Posts

#### Group





**Intermittent** 



**Project Milestones** 

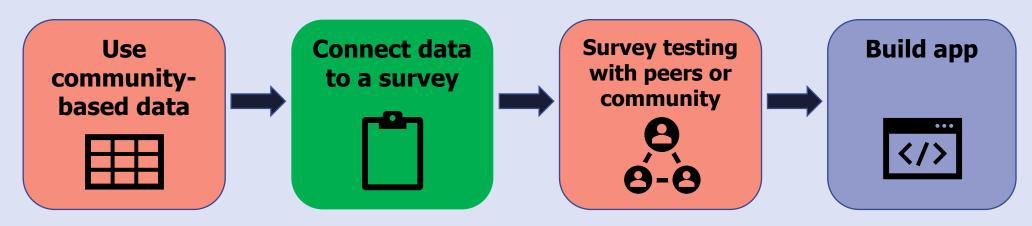
Final Project

## Final Group Project

#### **Option A:**



#### **Option B:**



### Student Projects from 2021

You are invited to . . .

## Web Development and GIS for Social Change



#### **Final Presentations**

June 10th, 2pm - 4pm PST

Join via Zoom: tinyurl.com/21s-191a-finals

More Information: tinyurl.com/21s-191-groups

#### Featuring community stories from ...

**Against Asian Hate** - Elderly Asian Americans during COVID-19 in California. Ana Gu, Adhavith Vijay, Rachel Chan

**Re-imaging 6th Street** - Community insights into street pedestrianization in Ktown, Lauren Valles, Nina Long, Kathryn Greenler

**LA Tenants Survey** - Experiences about harrassment by landlords in LA. Sam Karakas, Ray Hsiao, Brian Zamora

**Food Equity** - Food insecurities & food services in West LA. Ericko Halim, Latisha Sumardy, Wilny Duong

**Mental Health** - Use and availability of mental health services at UCLA. Michelle Nguyen, Nathakin Leepreecha, Vanessa Ta

#### Choose a zip-code: Include All V



#### Where am I?: 90025

Services Used: Community Fridges

Reasons for Use: They were closer to my home and didn't require ID

Problems of Service:

Testimony Submission Time: 5/20/2021 14:18:34

#### Where am I?: 90024

Services Used: Food Banks, Food Pantries, Community Fridges, CalFresh

Reasons for Use:

Problems of Service: My application process took 3 months to go through, the entire time I was struggling to afford food. The process was complex and confusing and I lost track of all the documents and info I needed

Testimony Submission Time: 5/20/2021 14:22:48

#### Where am I?: 90095

Services Used: Food Pantries

Reasons for Use: Because the did not require ID

Problems of Service: I don't qualify for calfresh, I wish I was

Testimony Submission Time: 5/20/2021 14:22:53

#### Where am I?: 90095

Services Used: Food Pantries, CalFresh

Reasons for Use: resources offered through the school

Problems of Service: food pantry hours of operation are limited and require documents I am not comfortable offering

Testimony Submission Time: 5/20/2021 14:23:31

#### Where am I?: 90024

Services Used: None

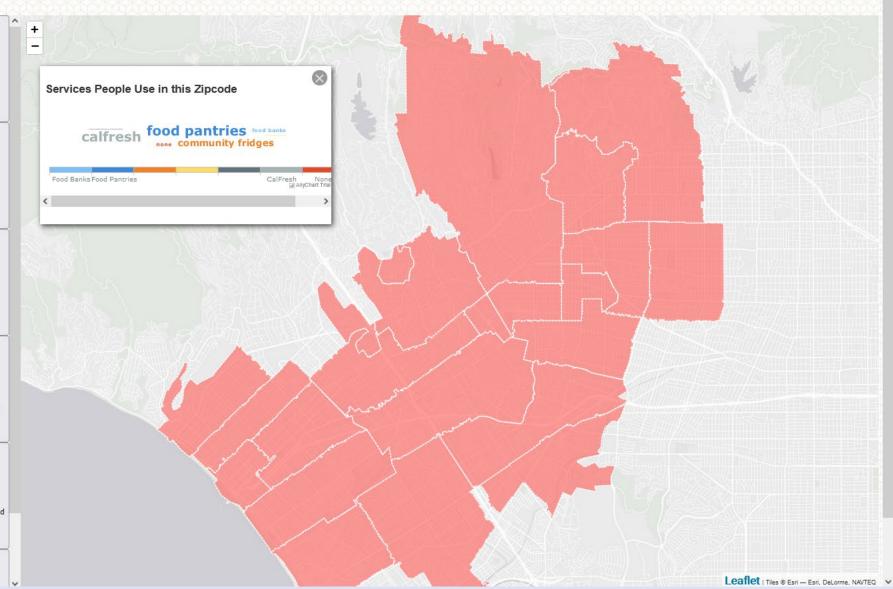
Reasons for Use:

Problems of Service: I haven't been able to access any food aid services. The closest one to me is still too far away and I'm uncomfortable with the information I need to share to apply.

Testimony Submission Time: 5/20/2021 14:25:41

#### Where am I?: 90210

Carvicae Head: CalFreeh



#### Reimagine 6th Street



X

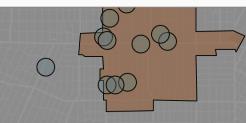


#### **Reimagining 6th Street**

"Reimagine 6th Street" is a project to repurpose 6th Street in Koreatown from Normandie Ave. to Vermont Ave. for a public pedestrian plaza to support existing Koreatown community members and stakeholders. The goals of this project are three-fold: to provide open-space in Koreatown, reduce traffic violence, and boost existing small businesses.

"Reimagine 6th Street"는 한인타운의 6번가에 (Normandie Ave.과 Vermont Ave. 사이) 공공 보행자 광장을 조성하여 기존 한인타운 커뮤니티 구성원과 관계자를 지원하는 프로젝트입니다. 이 프로젝트의 목표는 한인타운에 열린 공간을 제공하고 자동차 사고를 줄이며 기존 중소기업을 돕는 것입니다.

"Reimaginar 6th St" es un proyecto para reutilizar 6th St en Koreatown de Normandie Ave. a Vermont Av. para una plaza peatonal pública para apoyar a los miembros de la comunidad de Koreatown y a las partes interesadas existentes. Los objetivos de este proyecto son tres: proporcionar espacios abiertos en Koreatown, reducir la violencia de tráfico e impulsar las pequeñas empresas existentes.



90010

Total Responses: 5

Yes 100%

#### Where are Bruins, and how are they doing?



#### **Community Snapshots**

none

#### **How Are You Doing?**

I've been feeling really anxious and depressed this school year, a lot of it due to the quarantine. I just feel really overwhelmed by classes and I feel isolated from my friends and classmates.

#### What's helped you?

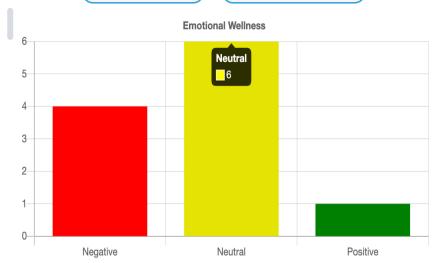
Play video games, watch anime, talk to friends, cook/bake

What campus resources have you used?

SEA CLEAR peer counseling

#### **Statistics Report**

Emotional Wellness UCLA Resources Count



#### How Are You Doing?

#### How Did The Pandemic Affect Student Income at UCLA?

by Harry Frahn & Sara Perez

Read Project Background Take The Survey! Student Resources

#### Student Responses, Mapped

# Click To See Student Responses Toronto Canada Pasadena, CA Oakland, CA Los Angeles Summary Charts: Do You Recieve Financial Aid from UCLA? Yes No Ves No North Alfai

#### **Student Open Responses**

#### Do you consider yourself to be low-income?

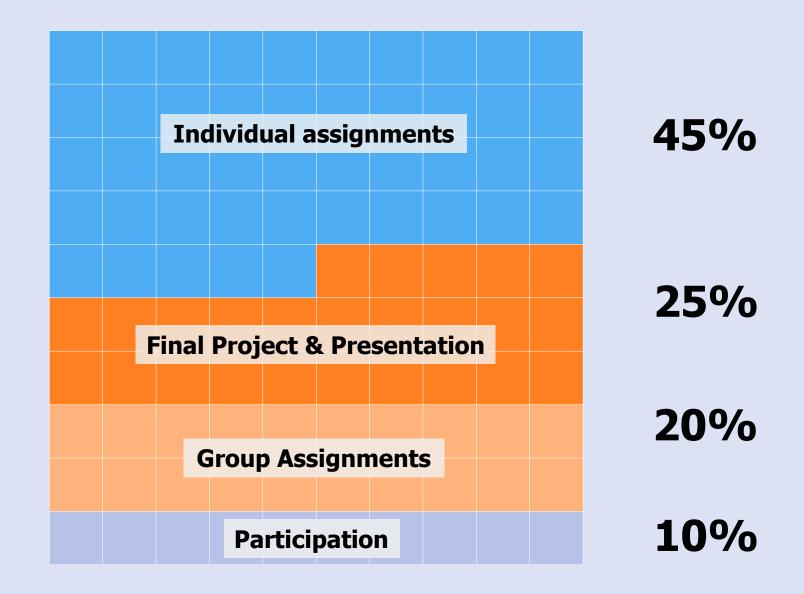
Yes, i do consider myself to be low income. With 2 other siblings in college, my parents cannot afford to pay full tuition for all of us. With financial aid and work study, I'm still able to afford to pay for college but it still is much more than what my family can afford.

#### How did the COVID-19 pandemic affect you financially while in school?

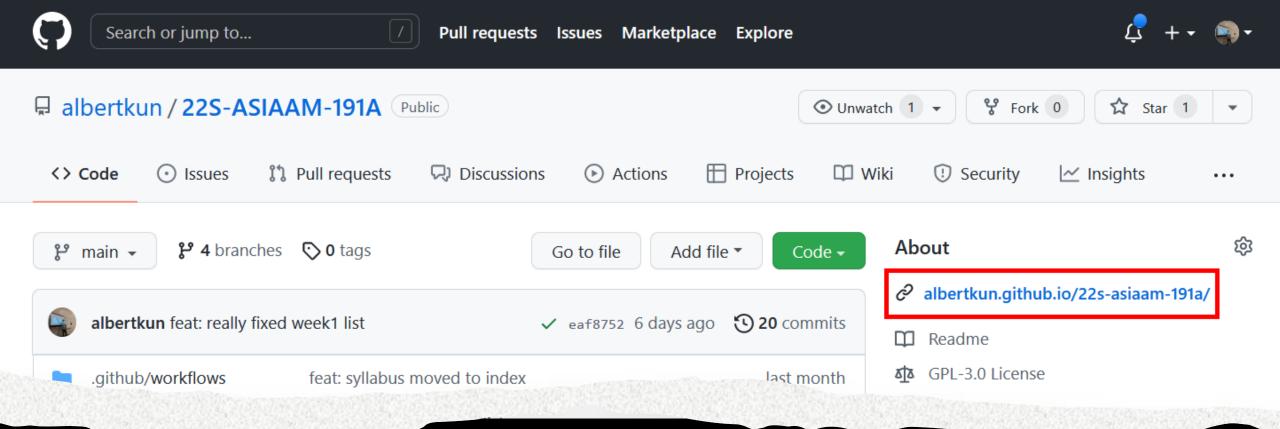
Financially, it hasn't affected my much. I was

https://hrfrahn.github.io/191A-GroupProject/

## **Evaluation**



## The class website and syllabus



#### It's all on GitHub!

https://albertkun.github.io/22S-ASIAAM-191A/syllabus

#### **Course Outline**

Week	Lectures	Labs
3/28	GIS, Data, Ethics	GitHub, HTML, CSS, JavaScript
4/4	Critical Cartography and Civil Society	HTML, CSS, JavaScript
4/11	Open Source and Web Mapping	HTML, CSS, JavaScript
4/18	Web Developing for Civil Society	HTML, CSS, JavaScript
4/25	Society, Technology, and Ethics	HTML, CSS, JavaScript
5/2	Human-Centered Design	GitHub and HTML, CSS, JavaScript
5/9	Communication Design for Social Change	HTML, CSS, JavaScript
5/16	Mentorship and Collaboration	HTML, CSS, JavaScript
5/23	Connecting Activism and Technology	HTML, CSS, JavaScript
5/31	Beyond Web Development and Social Change	HTML, CSS, JavaScript

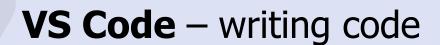
= Guest Lecturer

## Course Software Requirements\*





completing assignments

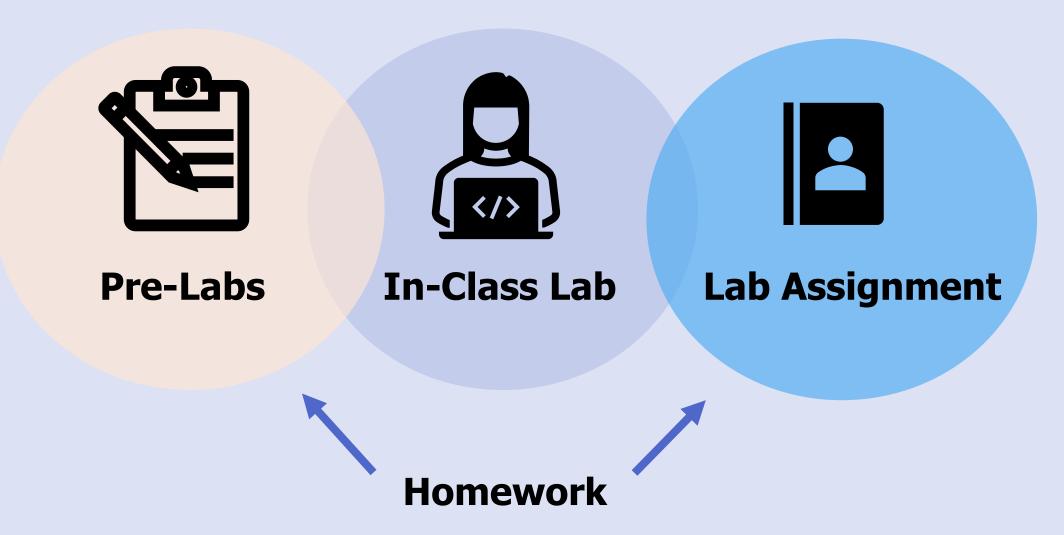




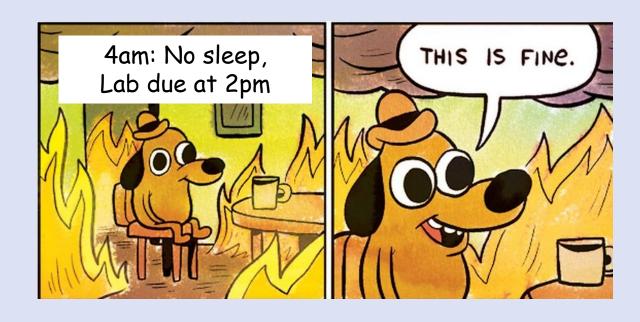
**Firefox** – web debugging

\* Other software will not be supported

#### Labs



## Try to avoid this situation:



Get help early and often!

## Places to get help

Search online

StackOverFlow.com

- Ask the class!
  - Discord

https://discord.gg/BpWSHYNsZA

GitHub Discussions

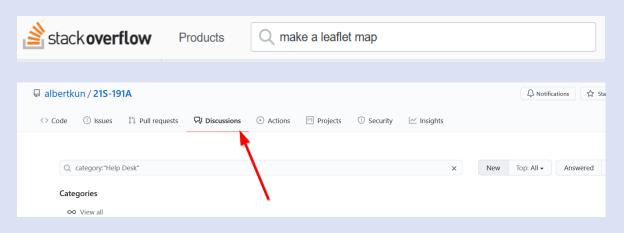
https://github.com/albertkun/22S-ASIAAM-191A/discussions/

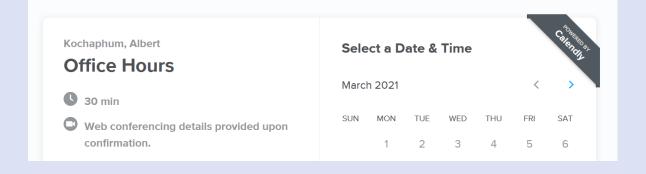
Drop by office hours

https://calendly.com/aa191a/office-hours

Email the instructor

albertkun@oarc.ucla.edu





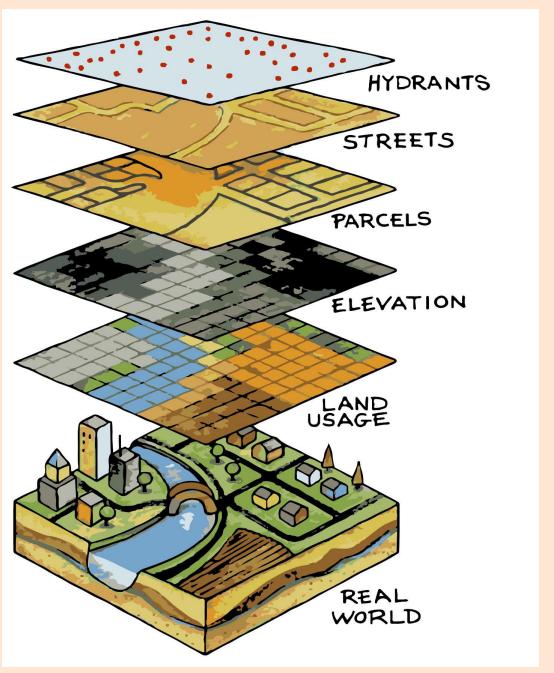
## Core Principles in summary:



## GIS, Data, and Ethics

Albert Kochaphum Lecture 1 | March 28<sup>th</sup>, 2022

## GIS



https://www.eloyaz.gov/ImageRepository/Document?documentID=882

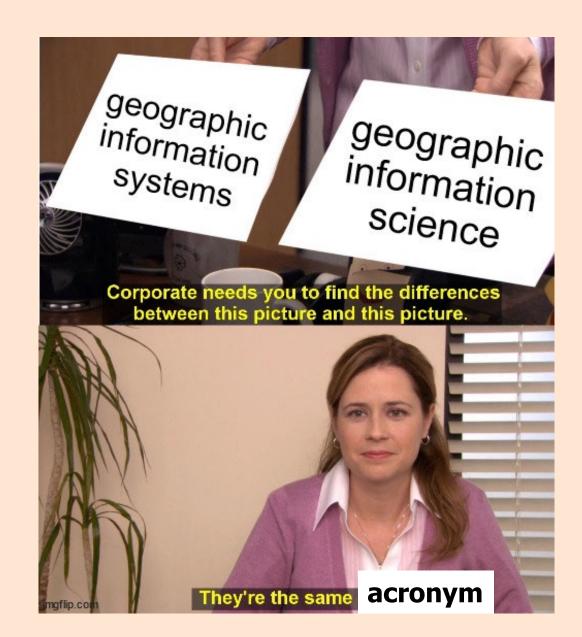
#### What is GIS?

A) Geographic Information Systems

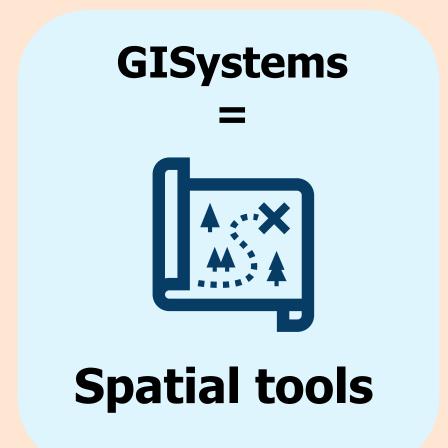
or

**B) Geographic Information Science** 

#### What is GIS?

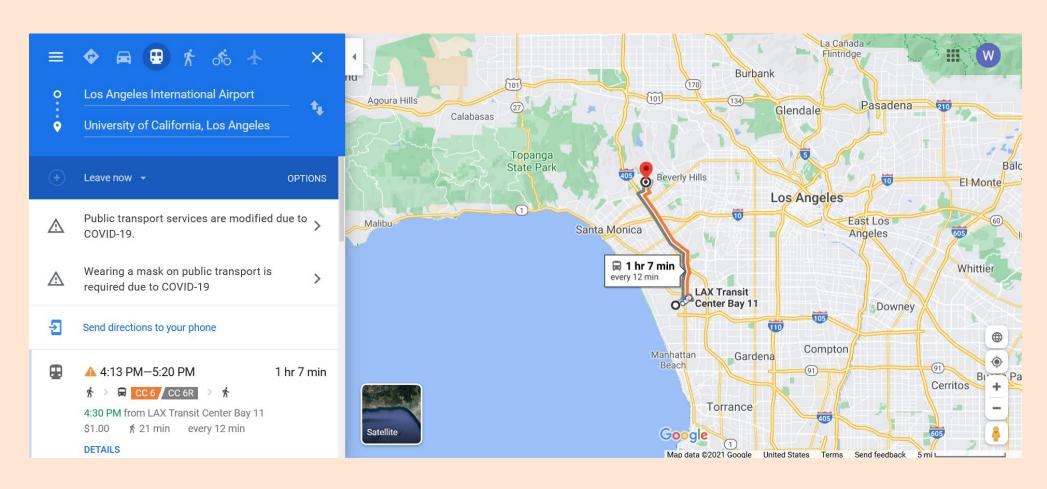


#### What is GIS?



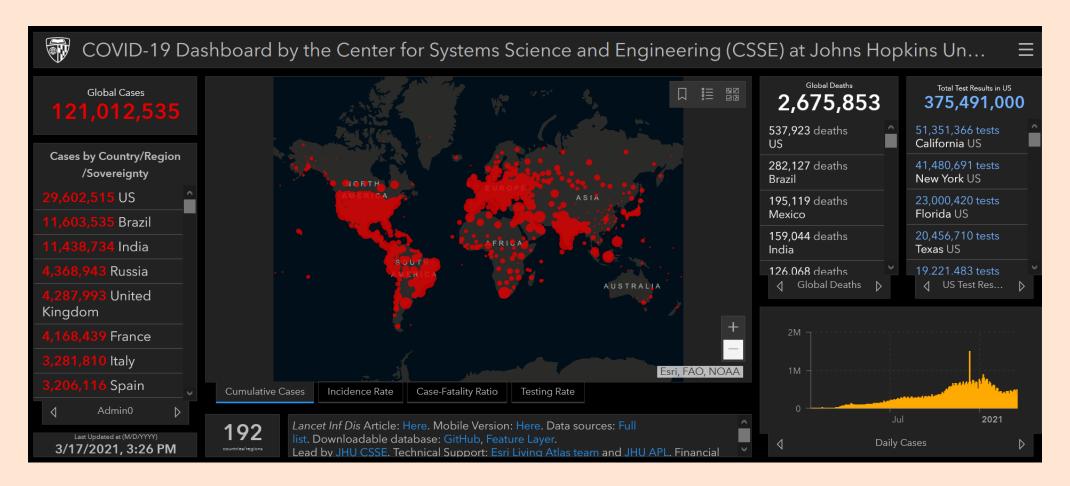


## **Examples of GIS**



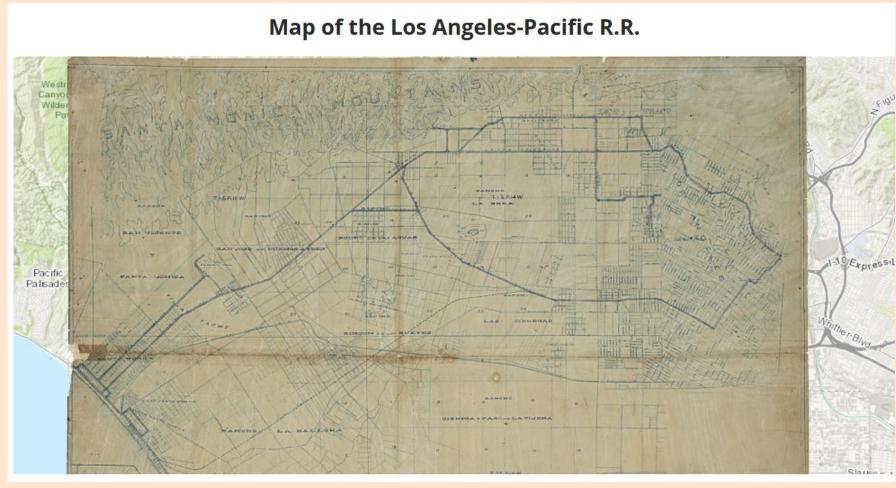
Google Maps Directions from LAX to UCLA, https://maps.google.com

## **Examples of GIS**



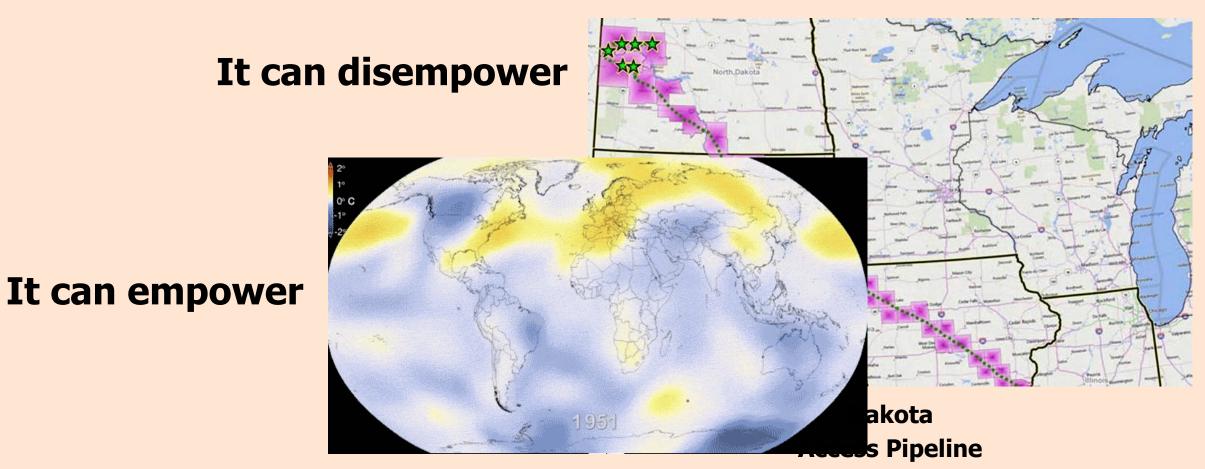
Johns Hopkins University COVID-19 Dashboard, https://systems.jhu.edu/

## Are historical maps GIS?



HyperCities Map Library, http://www.hypercities.com/maplibrary/index.html

#### GIS exists in various forms



**Global Temperature Increase** 

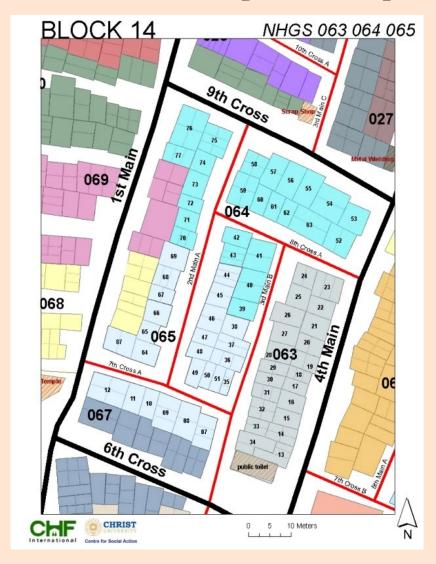
## Participatory GIS/Community-Based GIS

	Outsiders' objectives include	Roles/Relationships		Actions		Ownership
		Outsider'	Local people's	Outsider'	Local People's	
TOTALITARIAN	State political control	Dictator	Slave	Command	Comply	Outsiders'
NOMINAL	Cosmetic legitimisation	Manipulator	Puppet	<b>†</b>	<b>†</b>	<b> </b>
EXTRACTIVE	Obtain local knowledge for better planning	Researcher /planner	Informant			
INDUCED	Gain action Through material incentives	Employer	Worker			
CONSULTATIVE/ INSTRUMENTAL	Improve effectiveness and efficiency	Rational economiser	Collaborator			
PARTNERSHIP	Share responsibility and power	Co-equal partner	Co-equal partner			
TRANSFORMATI VE	Facilitate sustainable development by local people	Facilitator /catalyst	Analyst /Actor /Agent			
SELF- MOBILIZING	Support spontaneous action	Supporter	Owner /controller	Support	Initiate	Local people's



Participatory Mapping and Geographic Information Systems, 2006

## Participatory GIS/Community-Based GIS





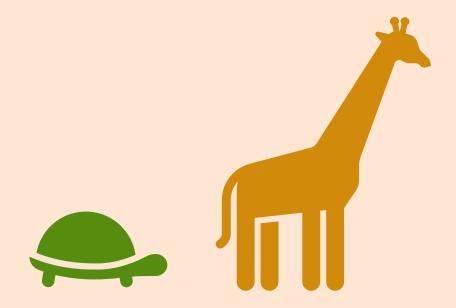




## Data



#### Data



#### Qualitative

- Color
- Animal species

#### Quantitative

- Height
- # of legs

# Applying our knowledge!

Was the data collected in the Student Survey qualitative or quantitative?

#### Welcome to the Student Survey for AA-191A! Fill out this student survey for AA-191A: Web Development and GIS for Social Change at your earliest convenience before the first day of class Tuesday (3/30). Please remember that no programming or GIS experience is necessary for this course. This survey will assist in partnering you up with other students and also be used to help us learn about each other in the first week. Be sure to read the syllabus to learn more about the course before responding: https://github.com/albertkun/21S-191A/ Email address \* Valid email address This form is collecting email addresses. Change settings Name Short answer text

#### **Critical Data Studies**



## Problems with a data-only approach:

## **Assumes Social problems** are

Knowable

Controllable

Rational

Neutral

Technocratic

Objective

Non-ideological

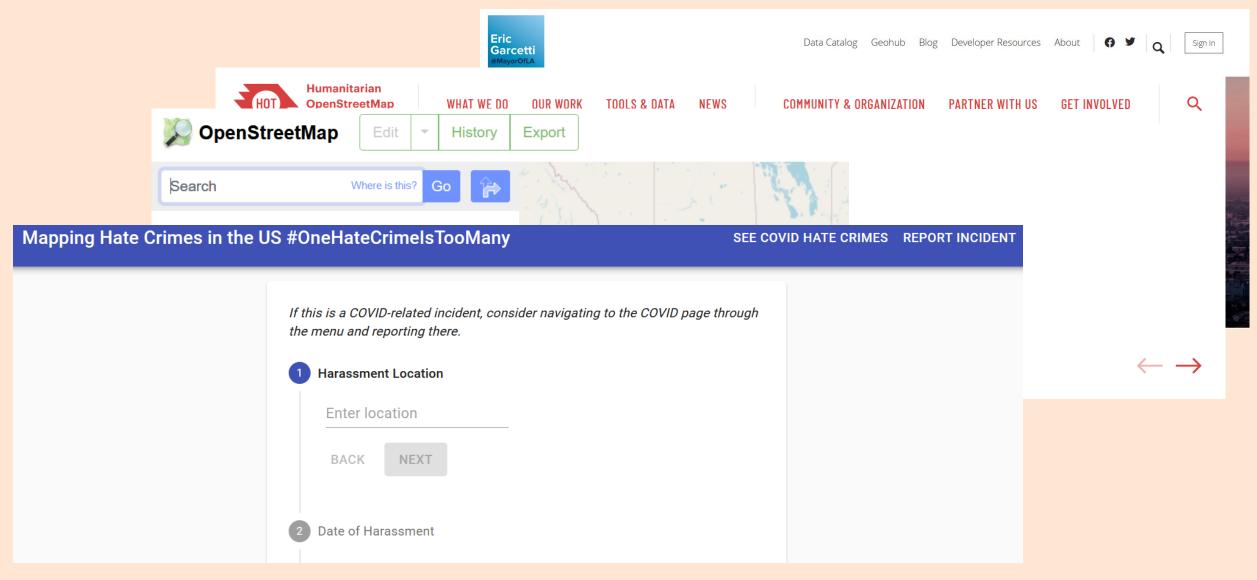
\_

Voices of community

Power relations

Power Inequalities

#### Alternative data forms:



#### Alternative data forms:



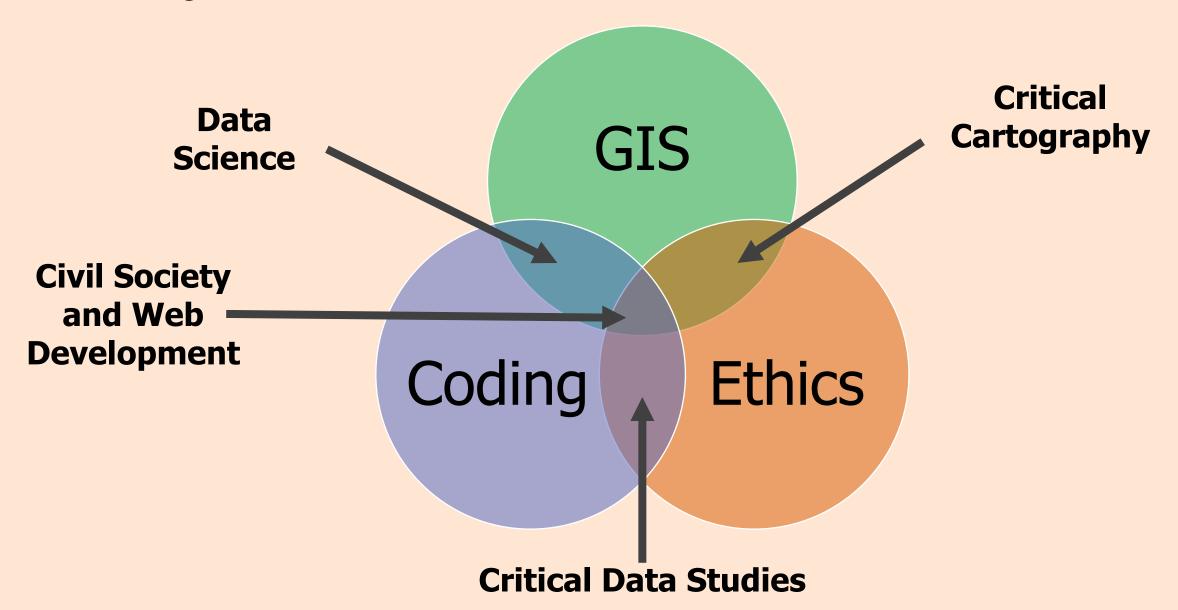
## **Ethics**

#### **Ethics**

- Concerned about how and why we code/make maps
- There are no "right" answers
  - But we should be able to defend why we chose a particular action



## Fitting Ethics in



#### **Ethics**



learn to code without facing social problems

learn to code for communities facing social problems

## My Ethics



"We are privileged to be able to have access to education, our responsibility should be to empower others."



"Technology should be used to fight back and amplify community voices against institutions."

# Ethics is rooted in the "service" to the university mission

**UCLA'S CORE MISSION CAN BE EXPRESSED IN JUST THREE WORDS:** 

Education, Research, Service.

#### First Discussion

# What are your ethics when it comes to using technology?

- In what ways should the internet and maps be used for good? For bad?
- Does this apply to other technology too?
  - Ex. Video games or smartphones

## Thinking cap for the week:

# What are problems with the way we use data and GIS?

## First Assignments

## Complete the following:

Due Wednesday 3/30:

1. Pre-Lab

Note: Unless specified otherwise, all assignments are due at the beginning of class. Late assignments will be given half credit up to 1 week.