Join at

slido.com

#ucla

Intro to Design and DeciCSSions

Albert S. Kochaphum

Week 6 | May 2th, 2022

Today's Agenda

slido

Lab6

ⓘ Start presenting to display the poll results on this slide.

Active poll

15

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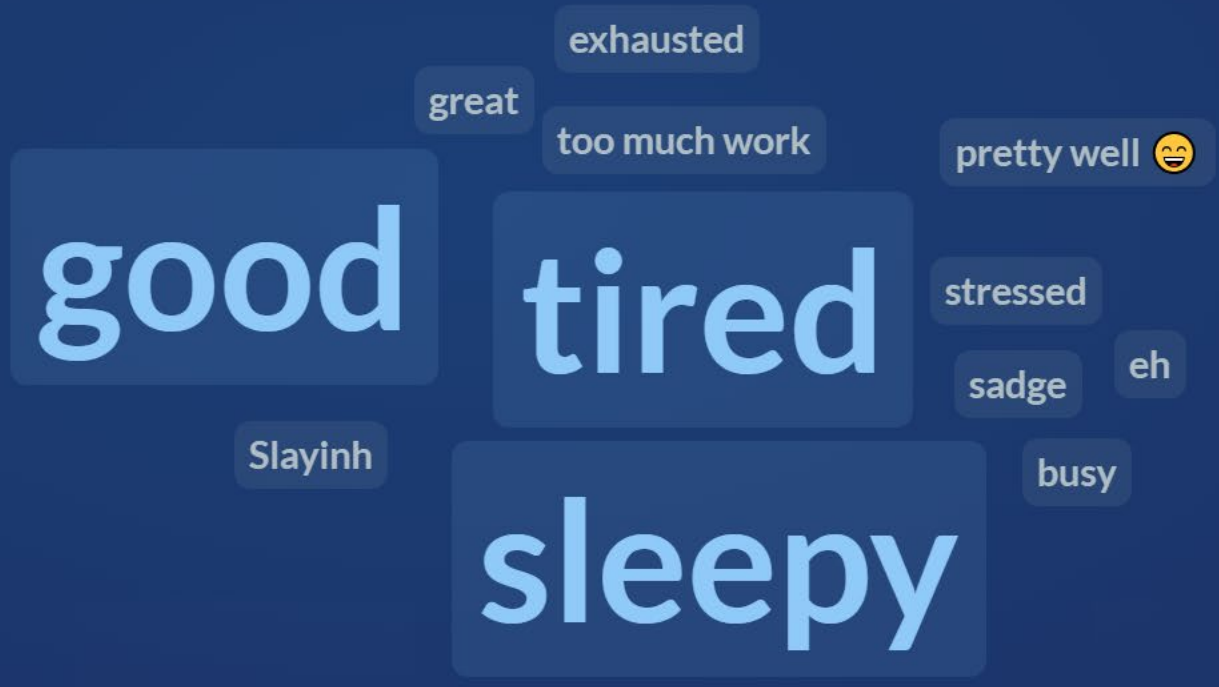
Week 6! How are you doing?



Active poll

13

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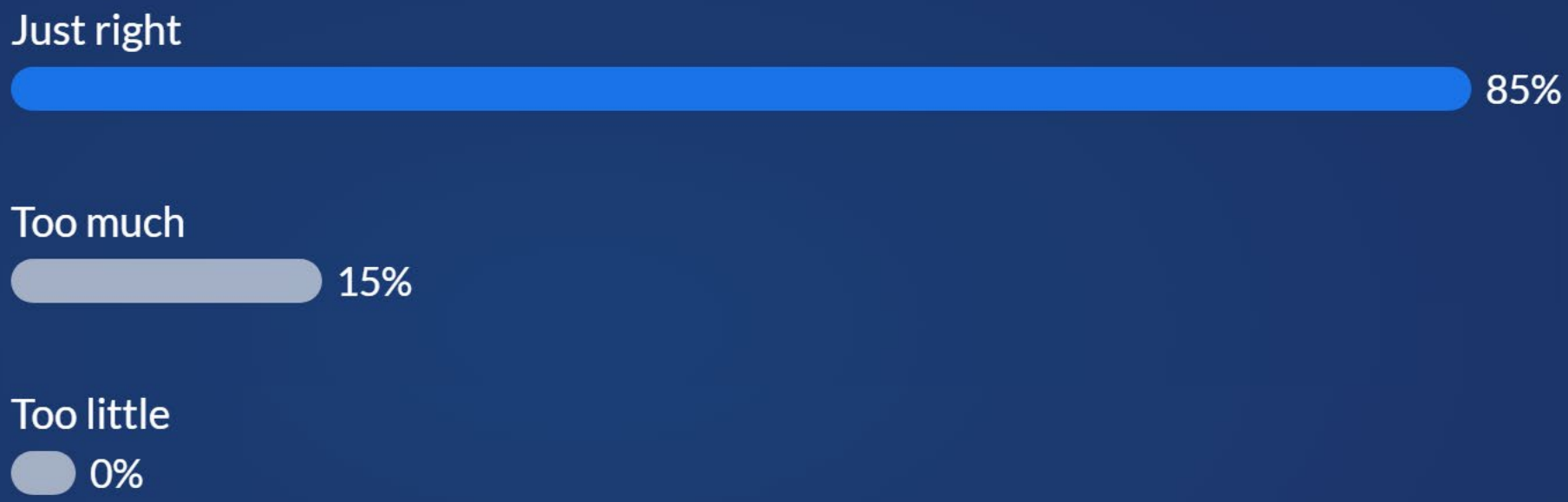
How was the workload this week?



Active poll

13

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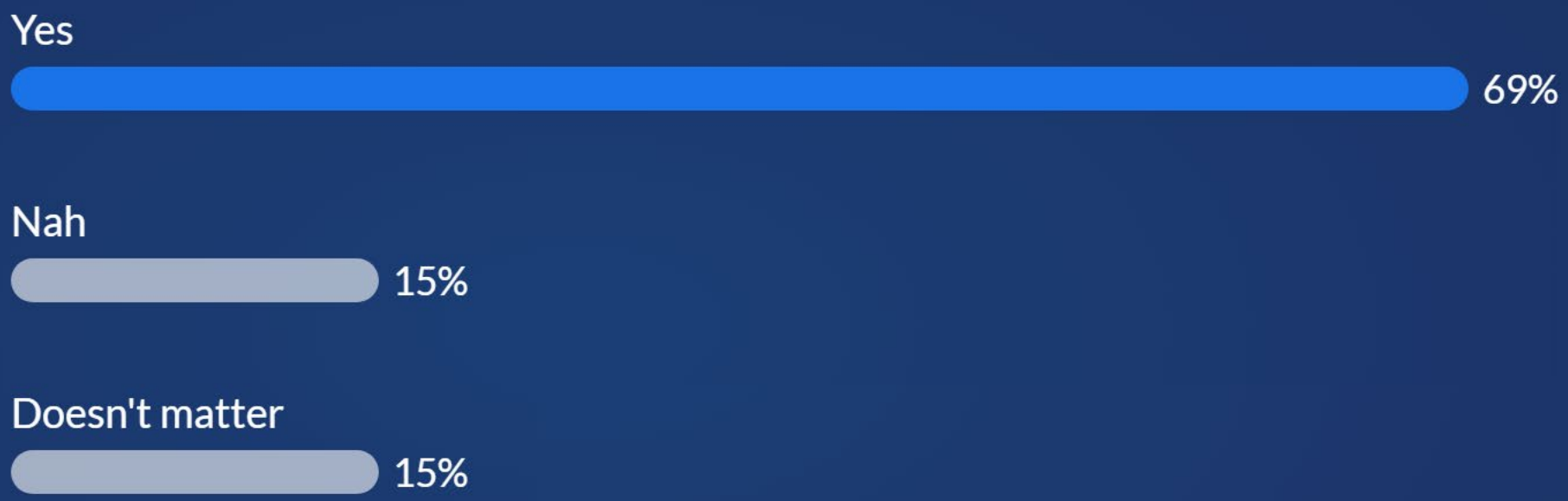
Do you want an extension on the surveys to next week?



Active poll

13

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How has the course website been?

Group Assignment #4 – Survey + Wireframe

- **Due 5/11 Wednesday**
  - **Part 1:**
    - **Survey Diagram**
      - **How do your questions connect to your objective?**
      - **How do your questions empower people?**
  - **Part 2:**
    - **Wireframe**
      - **How should your mapplication function?**
      - **What should it look like?**
  - **Examples from 2021 provided on the assignment page**
  - **https://albertkun.github.io/22S-ASIAAM-191A/assignments/week6/group_assignment/**

Group Project Logistics

- **Group check-in between this week and week 7**
  - **Focusing on how your mapplication will function**
- **Submit revised surveys by 5/4 here:**
  - **https://forms.gle/8TU2Hj8o6J7UYjZ7A**

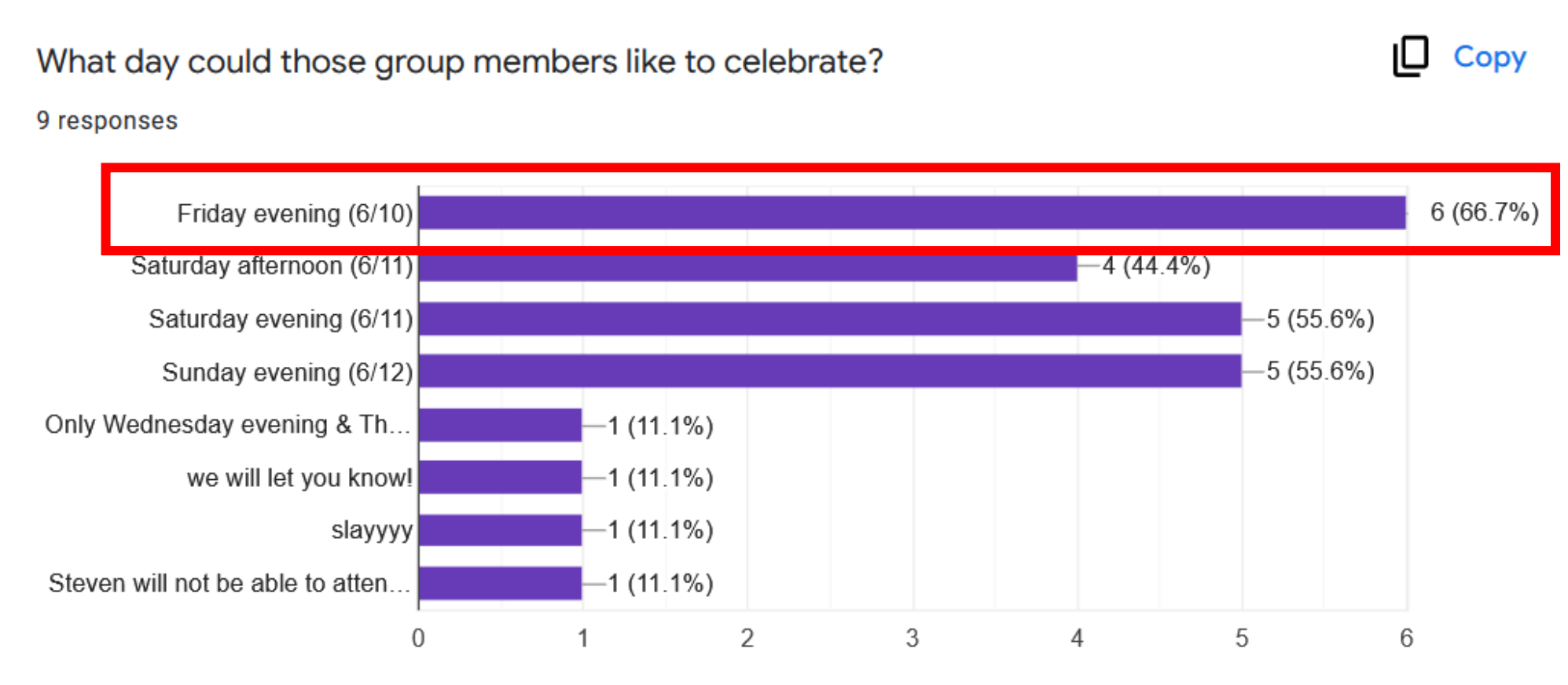
Final Logistics

- **Final timing – 4 groups presenting on 6/1**
  - **This is not possible!!!!**
- **Post-final celebration**
- **Final Visiting Voices**
- **Final Surprises?**

Final Timing

- **Final confirmation**
  - **For the groups that said “Partially” we need to find a time during our check-in that works.**
- **5 groups presenting on 6/8**

Post-final celebration



Final Visiting Voices

Final Visiting Voices
MARIO
DONKEY KONG
LINK
SAMUS
DARK SAMUS
YOSHI
KIRBY
FOX
PIKACHU
LUIGI
NESS
CAPTAIN FALCON
JIGGLYPUFF
PEACH
DAISY
BOWSER
ICE CLIMBERS
SHEIK
ZELDA
DR. MARIO
PICHU
MARTH
YOUNG LINK
ROY
PIT
DARK PIT
WARIO
SNAKE
IKE
POKÉMON TRAINER
DIDDY KONG
SONIC
KING DEDEDE
OLIMAR
LUCARIO
R.O.B.
TOON LINK
WOLF
VILLAGER
Wii Fit TRAINER
ROSALINA & LUMA
LITTLE MAC
PAC-MAN
SHULK
RYU
CLOUD
BAYONETTA
INKLING
KING K. ROOL
INCINEROAR
Mii SWORDFIGHTER
Mii GUNNER
CPU

AA-191A
P1
Random
CPU Lv. 3
CPU
Random
CPU Lv. 3
Random
CPU Lv. 3
CPU
Random
CPU Lv. 3
CPU

Final Visiting Voices

UCLA OARC

Humanizing Technology

Yoh Kawano

5/4

LA Metro

Designing for people

Tiffany Guerra-Huang

5/9

Maptime LA

Working with people

Nina Kin

5/16

UN New York City

Activism and Technology

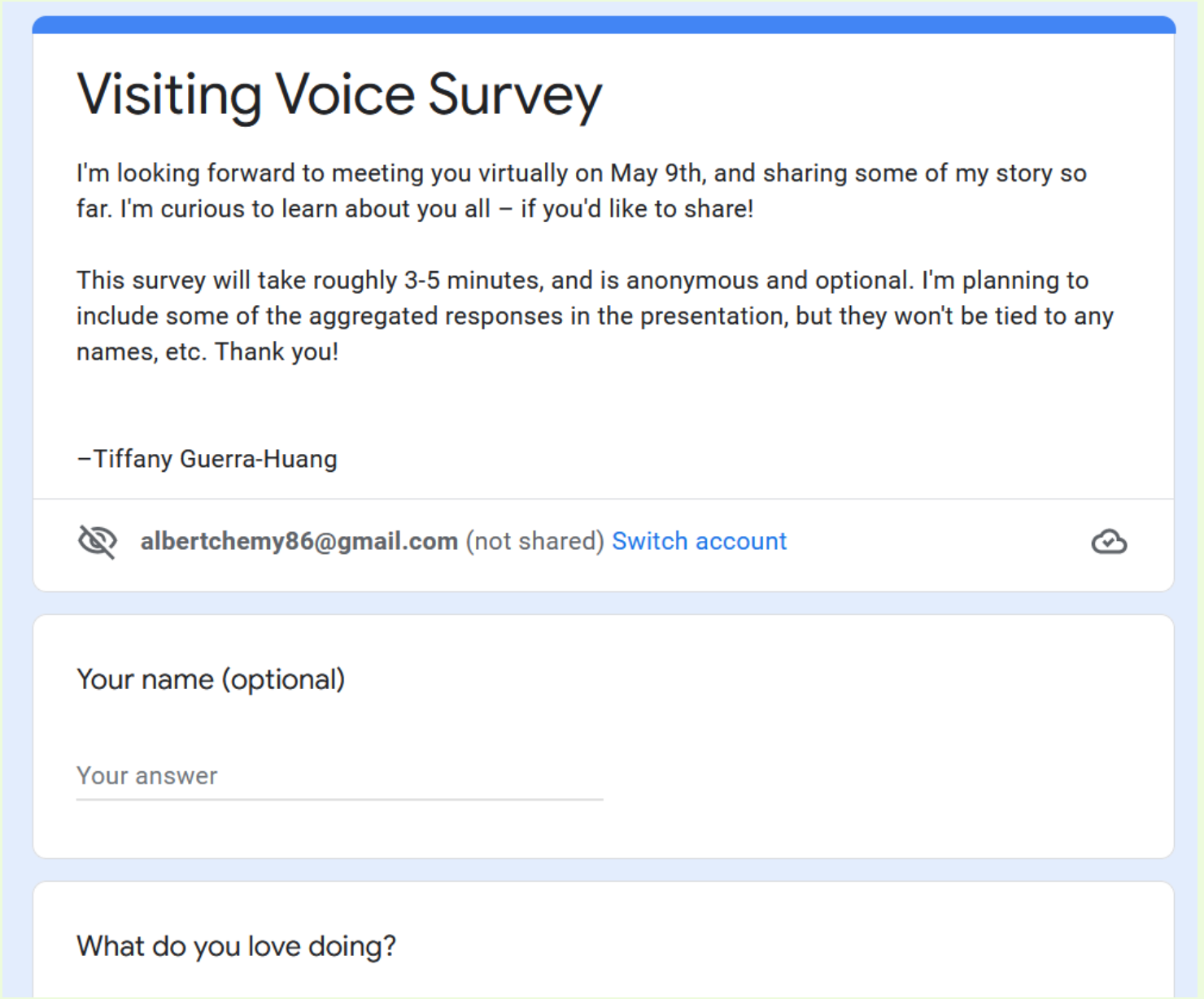
Rapi Castillo

5/23

Tiffany's Request

Take this optional survey by this Wednesday 5/4 please:

https://docs.google.com/forms/d/e/1FAIpQLSewtp-AVsaftbC2Ie5ZR5K03XSJXib-2SgpmQwYPDB4eaIGyw/viewform

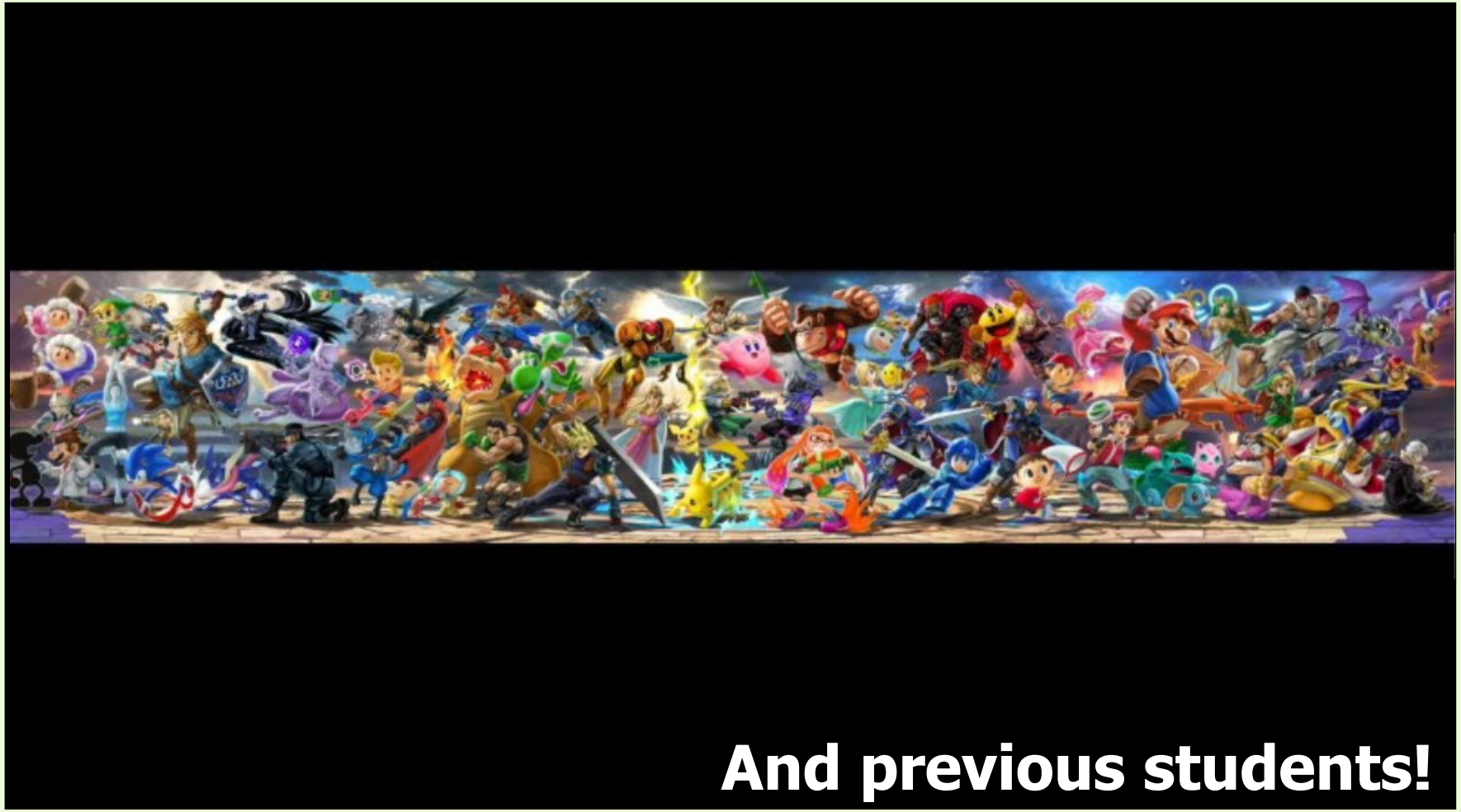


https://docs.google.com/forms/d/e/1FAIpQLSewtp-AVsaftbC2Ie5ZR5K03XSJXib-2SgpmQwYPDB4eaIGyw/viewform

Some Final Surprises

Final Project Surprise #1

Final Project (real) Surprise #1



Final Project Surprise #2

Final Project Surprise #3

Sunday, May 1, 2022

DAILY BRUIN

A CLOSER LOOK, ACADEMICS, CAMPUS, NEWS

Asian American studies class teaches community-led approach to fostering change

https://dailybruin.com/2021/06/06/asian-american-studies-class-teaches-community-led-approach-to-fostering-change

General Thinking Cap Feedback

Please respond to the prompt,
which was what are your ethical views.

Week 5 ALwards

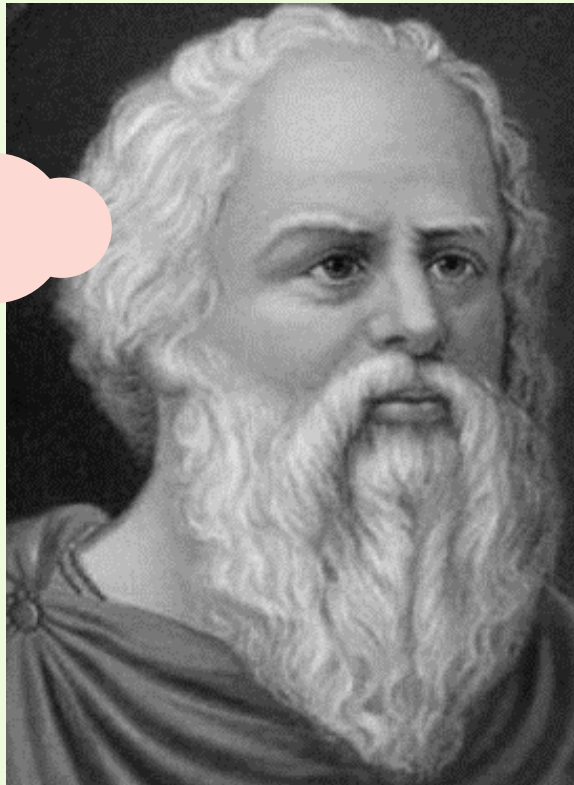
It’s your Western (to share) Philosophers Alwards

1. https://github.com/albertkun/22S-ASIAAM-191A/discussions/26#discussioncomment-2670064
2. https://github.com/albertkun/22S-ASIAAM-191A/discussions/26#discussioncomment-2667787
3. https://github.com/albertkun/22S-ASIAAM-191A/discussions/26#discussioncomment-2664753
4. https://github.com/albertkun/22S-ASIAAM-191A/discussions/26#discussioncomment-2667879
5. https://github.com/albertkun/22S-ASIAAM-191A/discussions/26#discussioncomment-2668381

Socrateach me more about your ethics

Willa Kurland

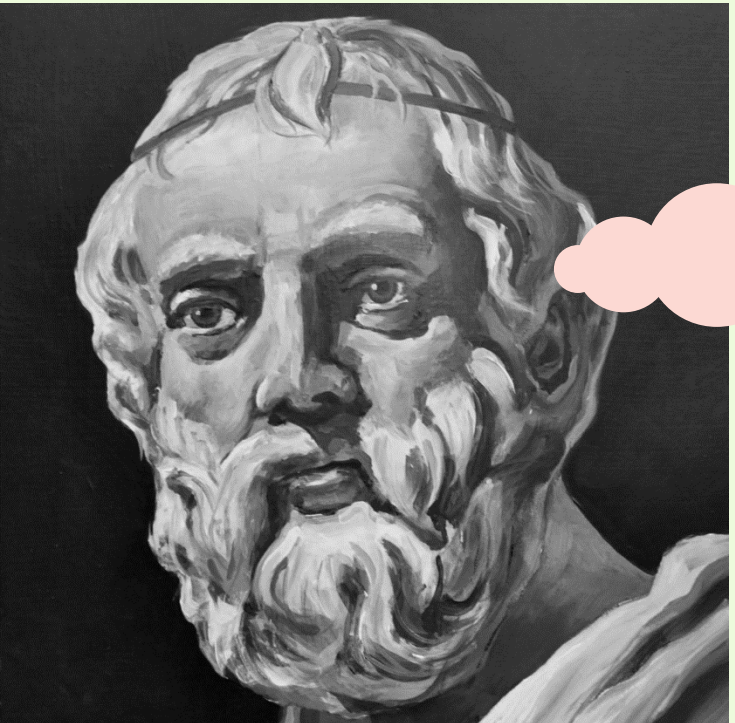
On the most basic level, my ethical views are rooted in looking out for society as a whole.
While I don't have the answer to many of these questions, nor do I know the solution to making the change on a systematic level, I think my personal ethics empower civil society because I have the privilege and motivation to think about the consequences and implications of technology on society



https://github.com/albertkun/22S-ASIAAM-191A/discussions/26#discussioncomment-2670064

Socrates

Great Ideas to Contem-Plato-VER



Plato

Antony Lin

The fixation on technology as both the problem and the solution blinds us from being able to identify other factors that contribute to the interplay between society and technology.

https://github.com/albertkun/22S-ASIAAM-191A/discussions/26#discussioncomment-2667787

Immanuel KaNT get enough of this post

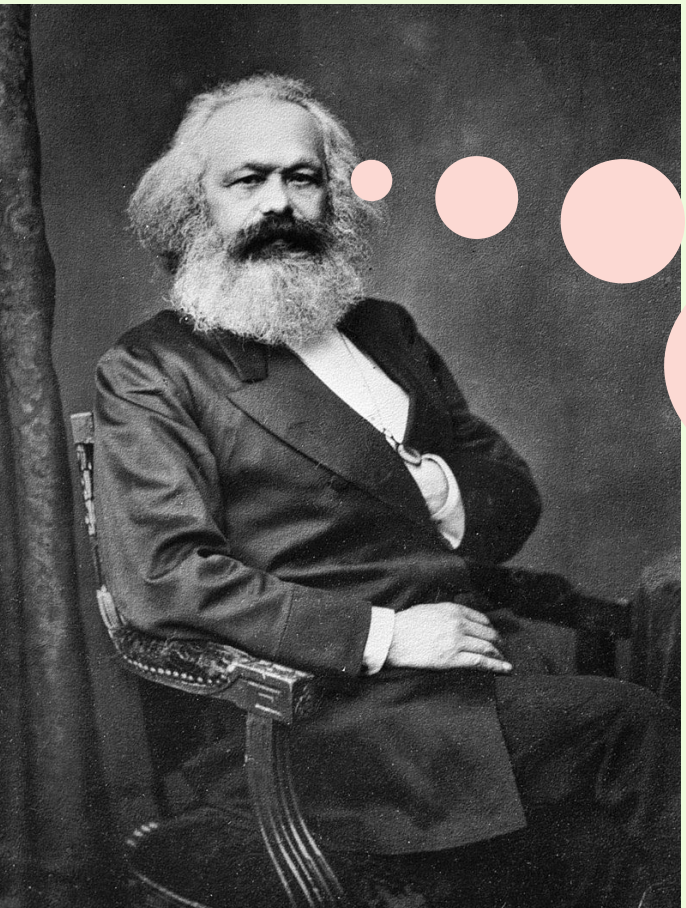
Daiki Saito

When it comes to society and technology, I believe it is crucial to acknowledge that society influences technology and vice versa, implying that these two are inseparable and have huge impacts on each other… I believe that we can empower civil society by outlawing it because it won't allow tech giants to possess extreme power to influence society solely for the purpose of increasing profit.

https://github.com/albertkun/22S-ASIAAM-191A/discussions/26#discussioncomment-2664753

Immanuel Kant

Karl (Paris)Full Marx



Karl Marx

Steven Tran

My ethics empower civil society by remembering to put people over profits when I make my day to day decisions. The concept of "grinding" is a capitalistic idea from these major companies to make you work more for them with very few benefits given back to you. I do not necessarily believe in always working and "grinding"

https://github.com/albertkun/22S-ASIAAM-191A/discussions/26#discussioncomment-2667879

Martin Heideggerate post of the week!

Ashley Lu

My ethical views are that if we can't make large strides toward using technology for actual good, then we should at least take steps toward understanding what are the implications of technology we use and produce, because in doing so that will pave the way towards more conscious decisions regarding technology.

Martin Heidegger

https://github.com/albertkun/22S-ASIAAM-191A/discussions/26#discussioncomment-2668381

Theme of the week

How do we practice ethical design in our projects and web maps?

Theme of the week

Going from ethical theory to practice

Hold up.. Here we go again:

Society and Technology at odds...

Is technology + incentives enough?

Newsroom

Categories For news media

ENVIRONMENT + CLIMATE

Most California incentive programs meant to reduce energy use have the opposite effect

UCLA-led study finds products' energy savings estimates are often inaccurate

Monty Dickerson/Pixnio

One explanation for the phenomenon is Jevons paradox, which holds that when a technological advance or government policy improves the efficiency of how a resource is used, the result is a corresponding increase in consumption.

David Colgan | April 25, 2022

Share

https://newsroom.ucla.edu/releases/california-energy-efficiency-programs-opposite-effect

UCLA

Newsroom

Categories For news media

STUDENTS + CAMPUS

Facebook whistleblower and director of 'The Social Dilemma' talk about social media's impact

Professor Ramesh Srinivasan moderated the panel, which was held as part of UCLA's Common Experience program

Ricky Horne/UCLA

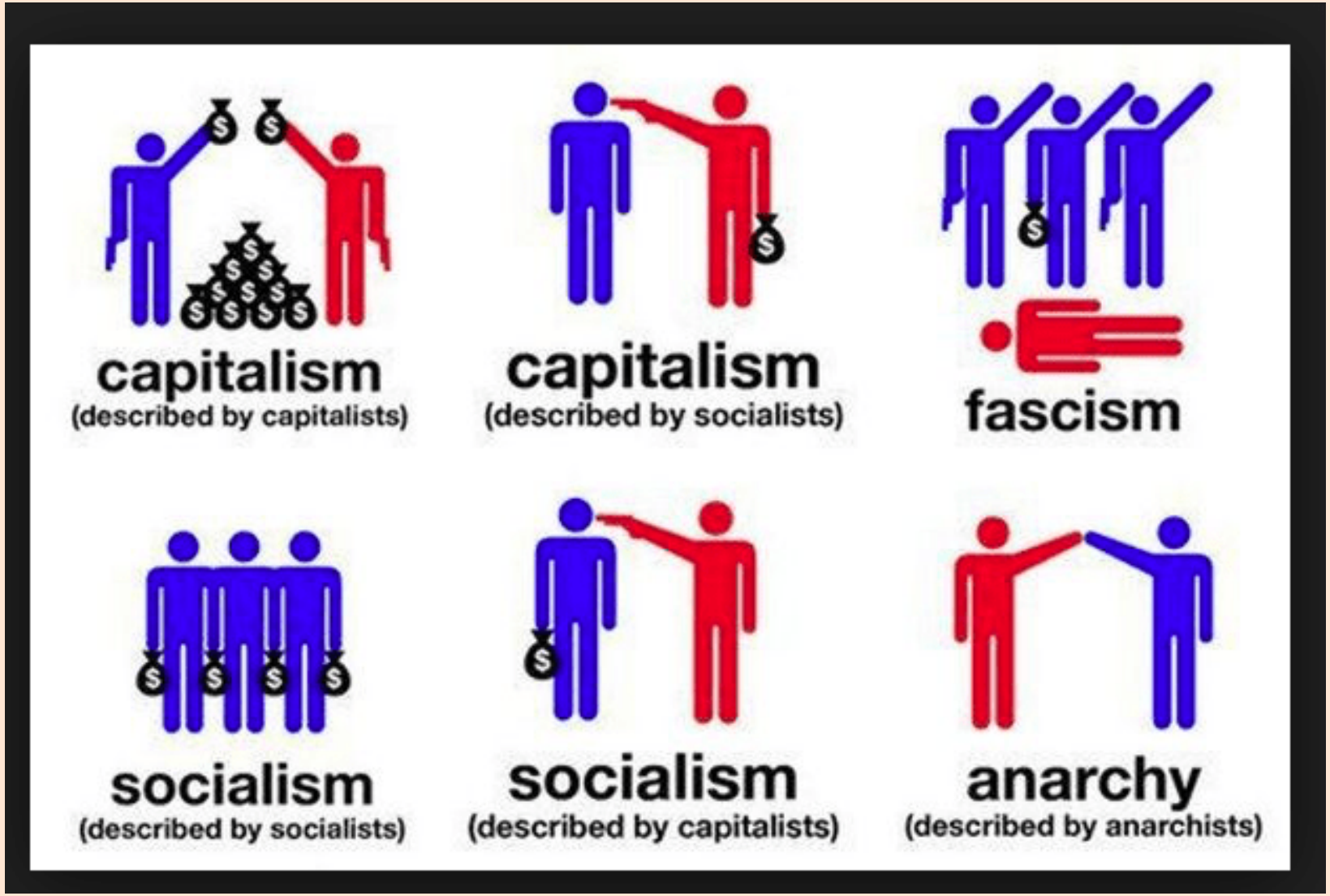
Ramesh Srinivasan, left, sat down with Jeff Orlowski-Yang, center, and Frances Haugen to discuss the potential harms of popular social media platforms.

Joanie Harmon | April 26, 2022

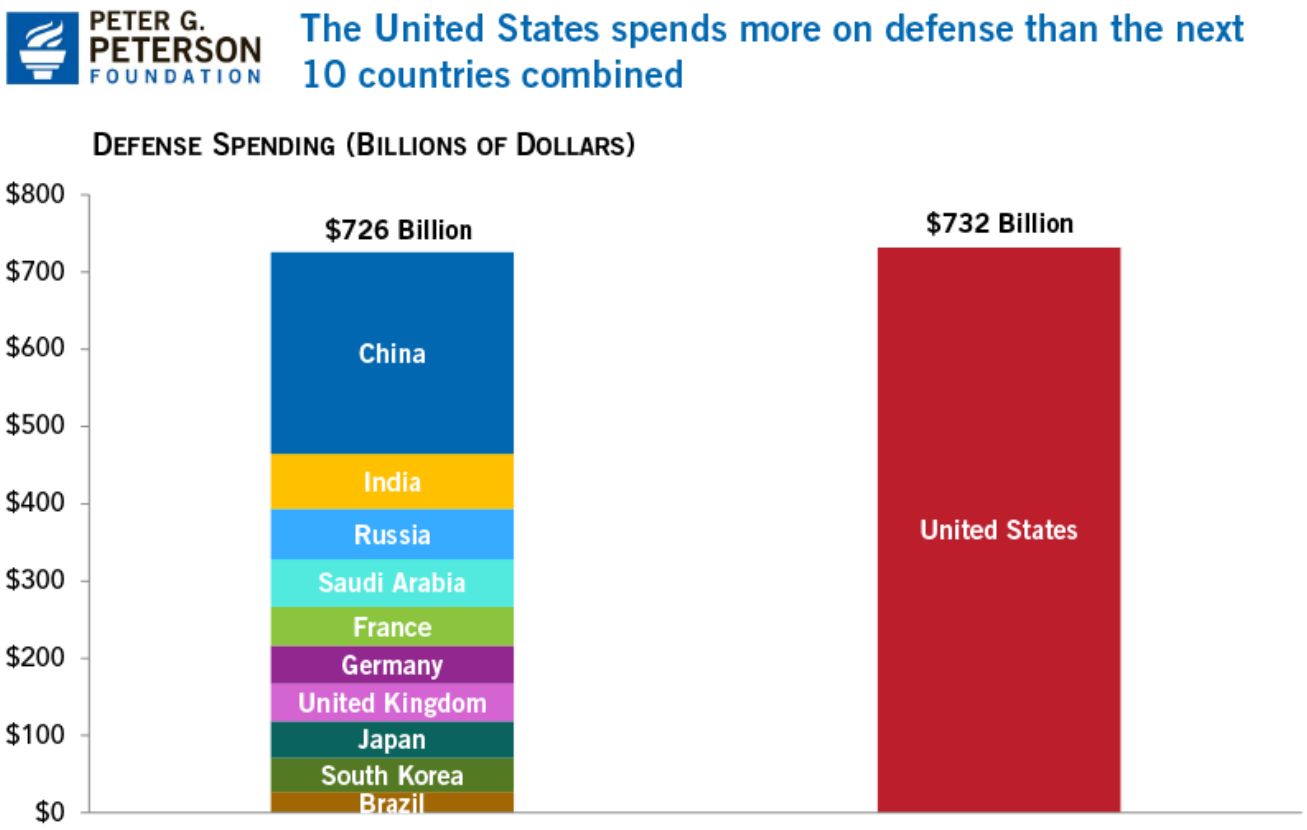
Share

https://newsroom.ucla.edu/stories/frances-haugen-jeff-orlowski-yang-ramesh-srinivasan-common-experience

Capitalism vs Socialism



Capitalism vs Socialism



Marxism in one slide:

Tech ↑

Labor Value ↓

Lecture Time!

Designing for Social Change

Concepts to learn today

UI/UX Design

Human-Centered Design

Why 😐 ?

Full disclosure: When it comes to design...

I HAVE NO IDEA
WHAT I'M DOING
quickmeme.com

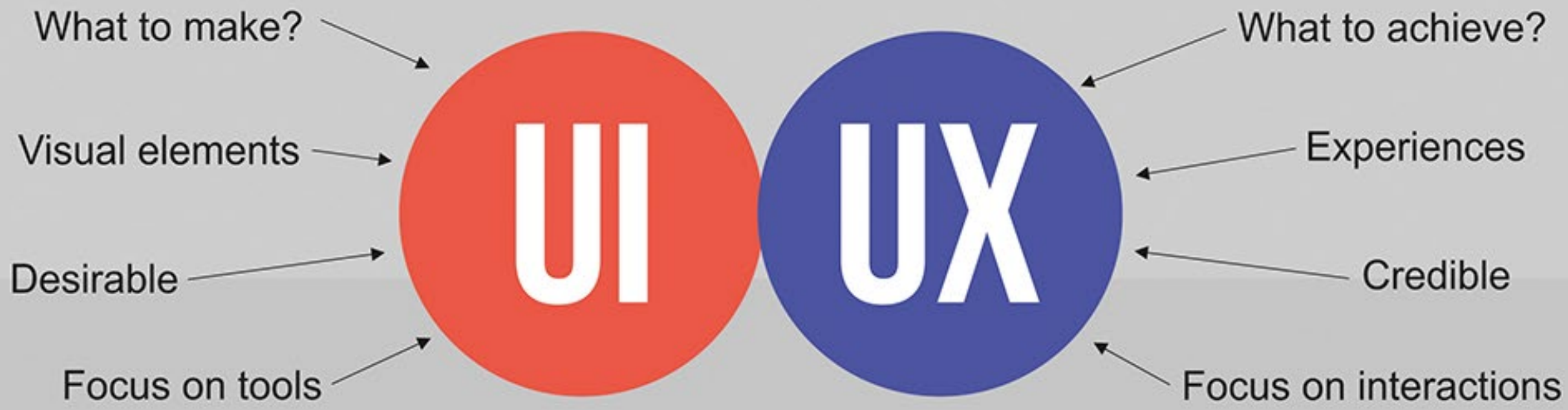
UI/UX

User Interfaces/User Experience

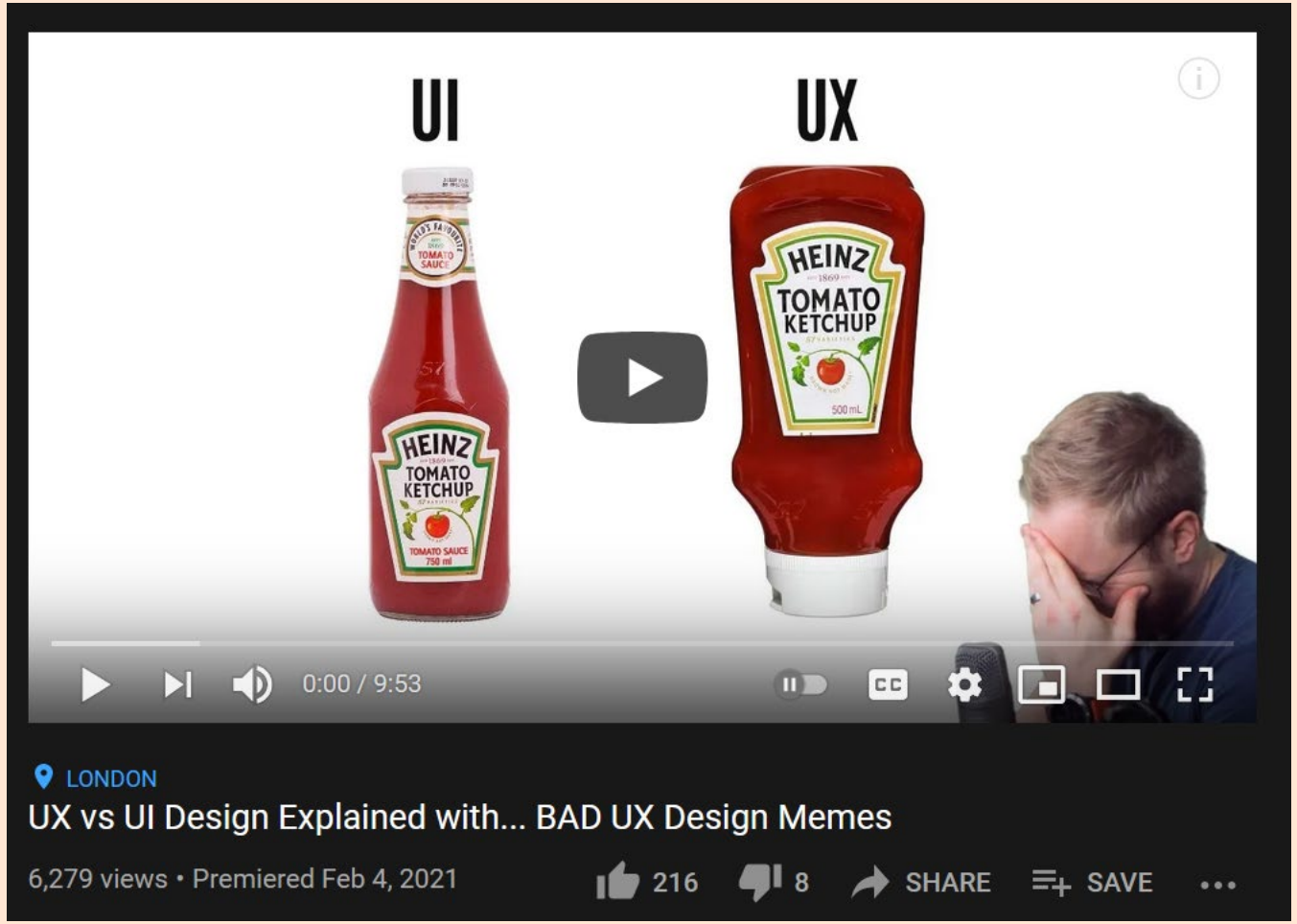
User Interface (UI) is the tool

User Experience (UX) is how the tool is used

What is the difference?



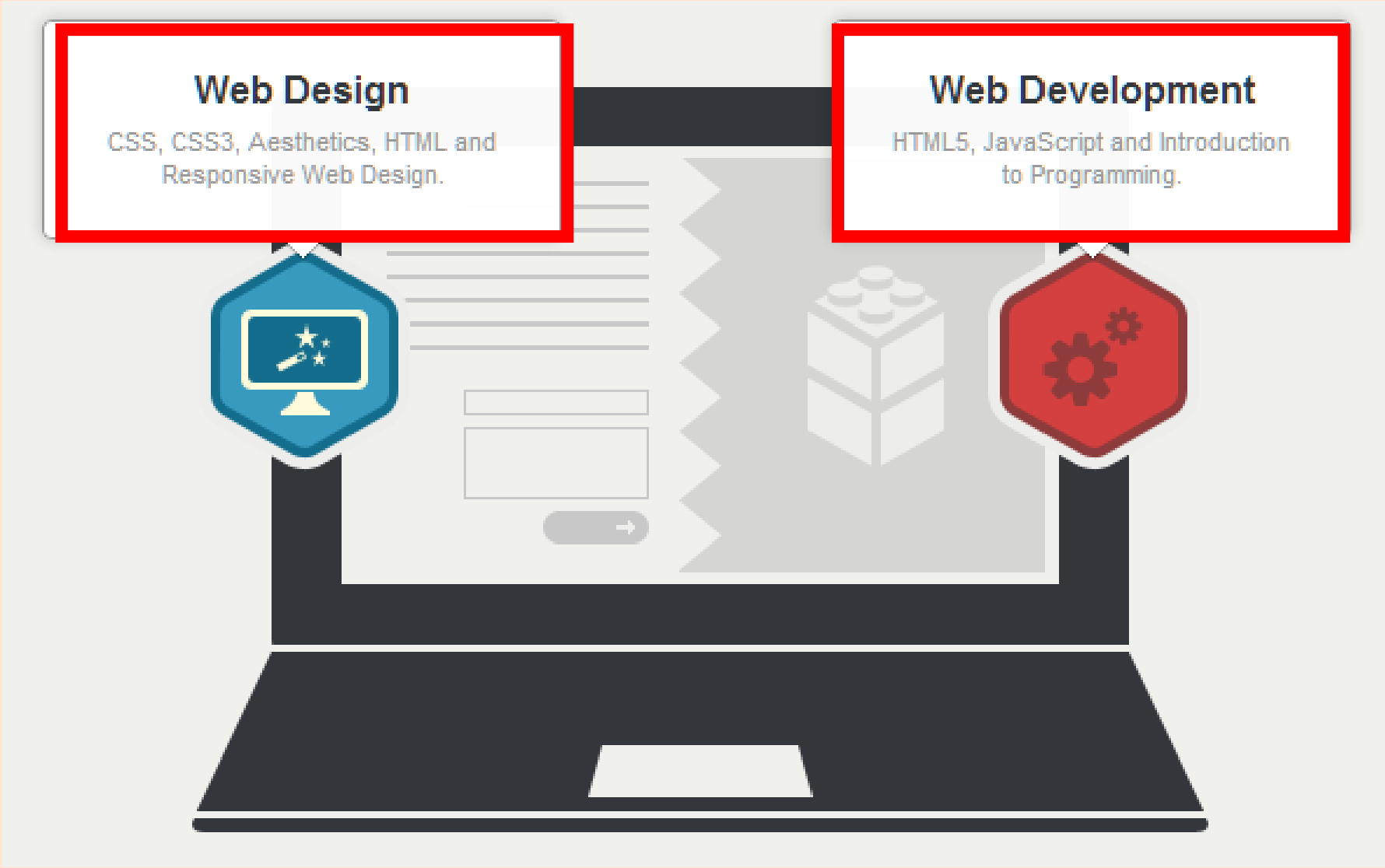
Want to learn more about the differences?



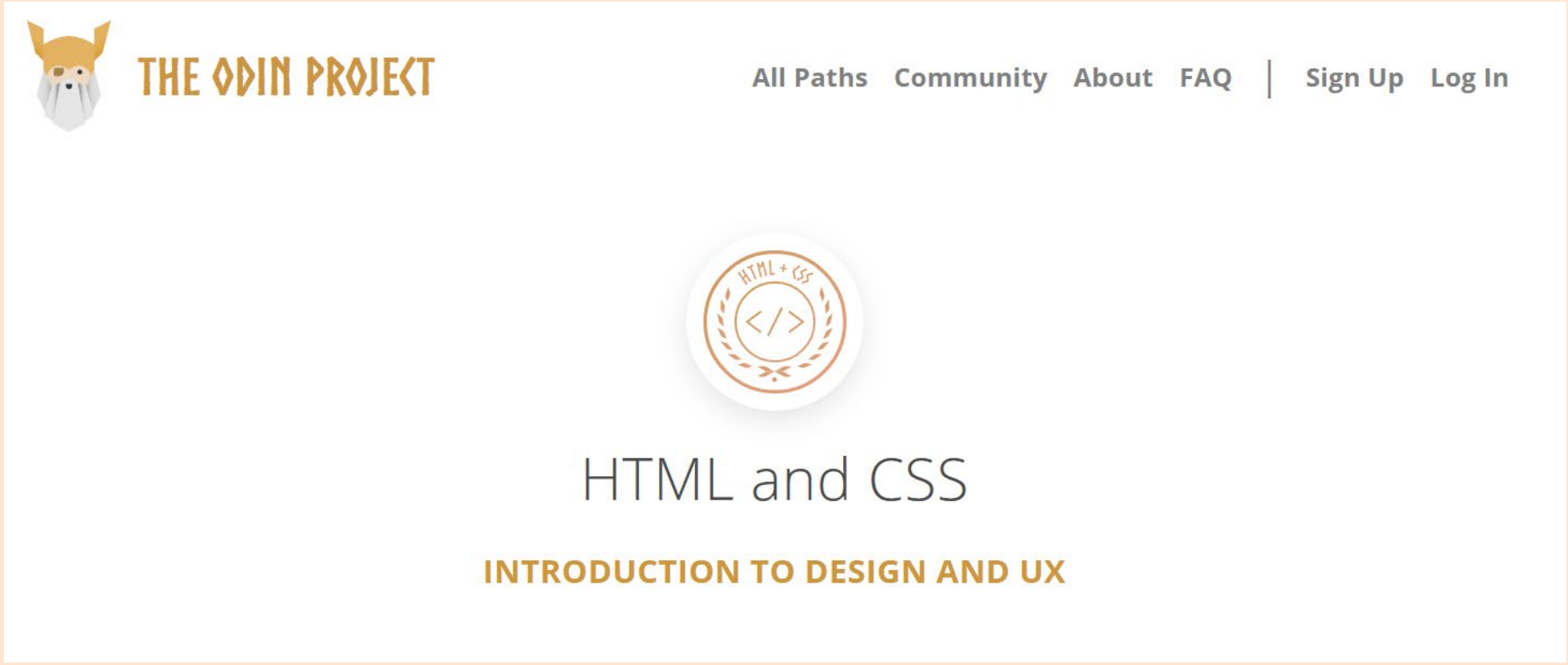
https://www.youtube.com/watch?v=6chQ6JZpvTQ

Why are we discussing this now?

Web Development and Design



Want to learn more?

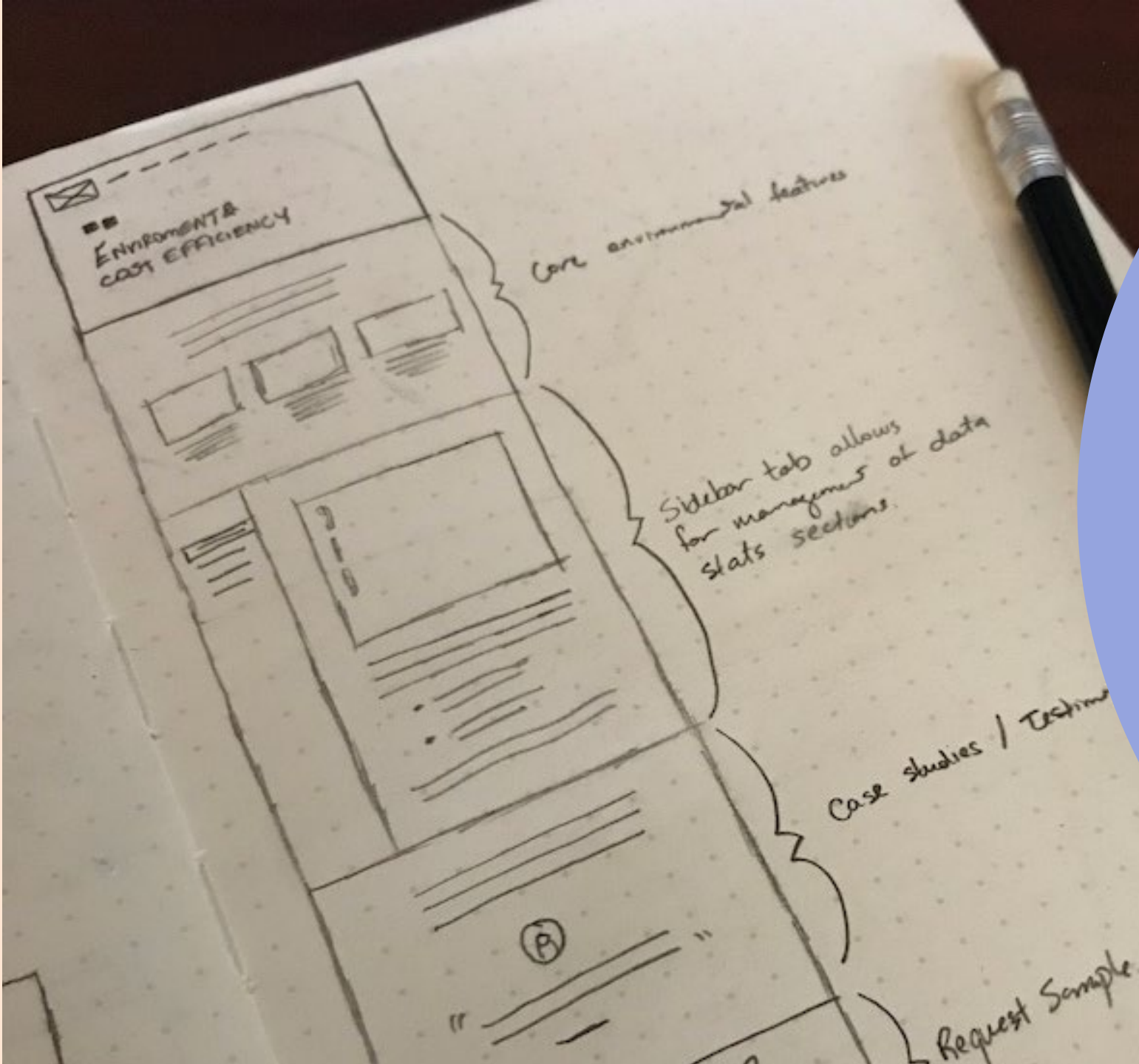


https://www.theodinproject.com/paths/full-stack-javascript/courses/html-and-css/lessons/introduction-to-design-and-ux

Wireframes

What is a wireframe?

A rough draft of what you will be creating

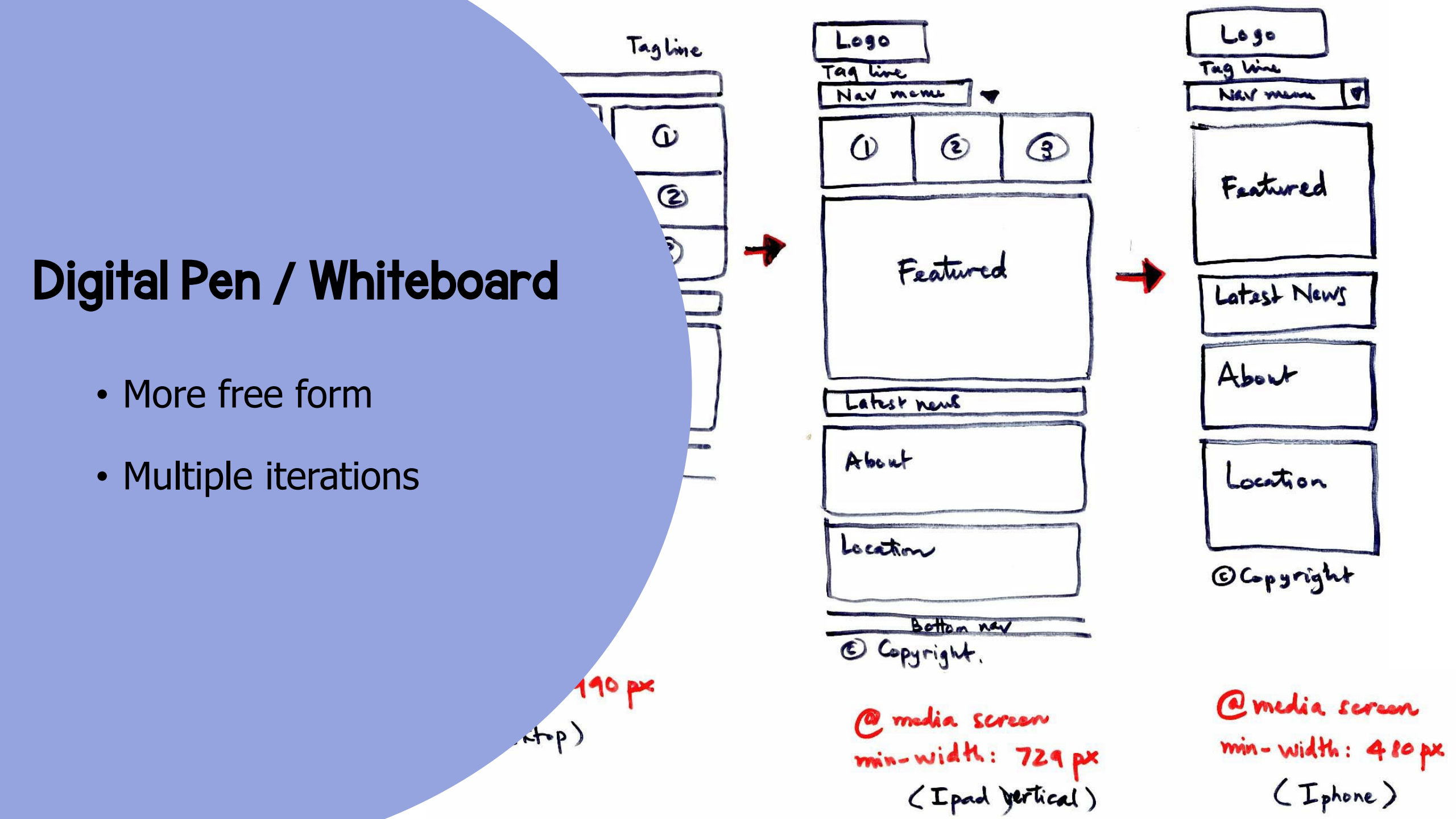


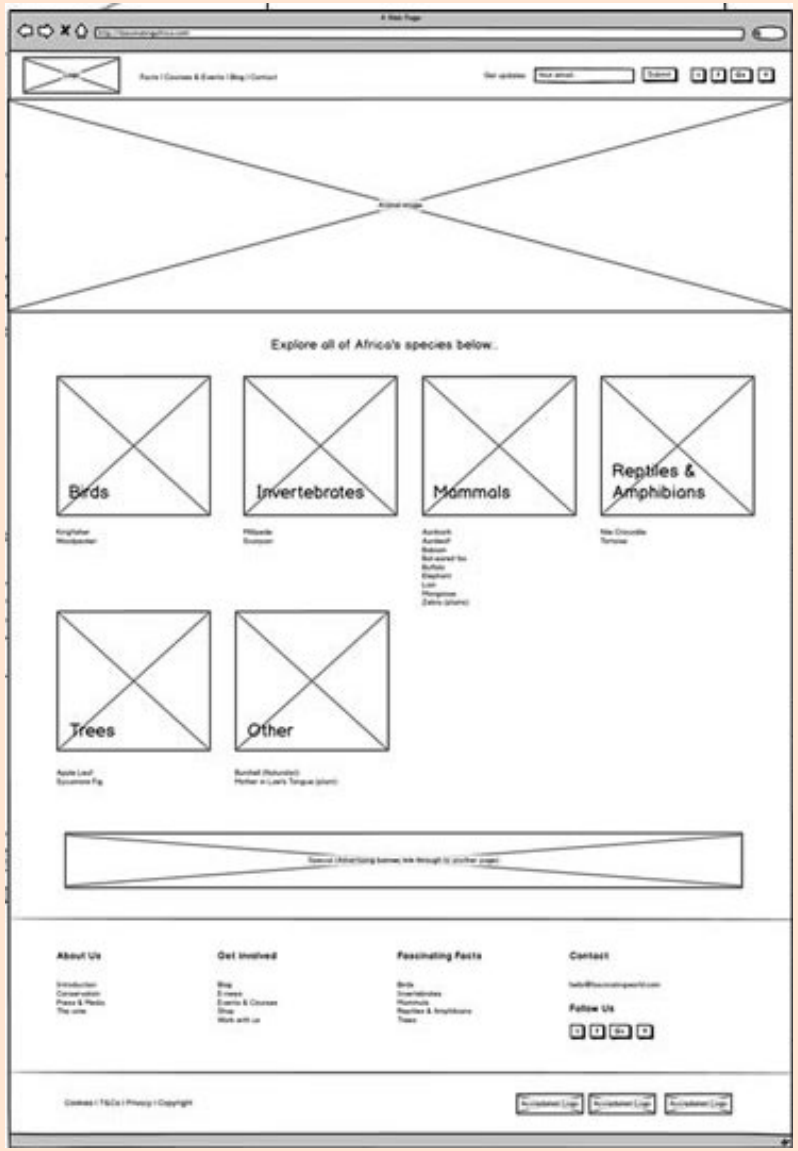
Pen and Paper

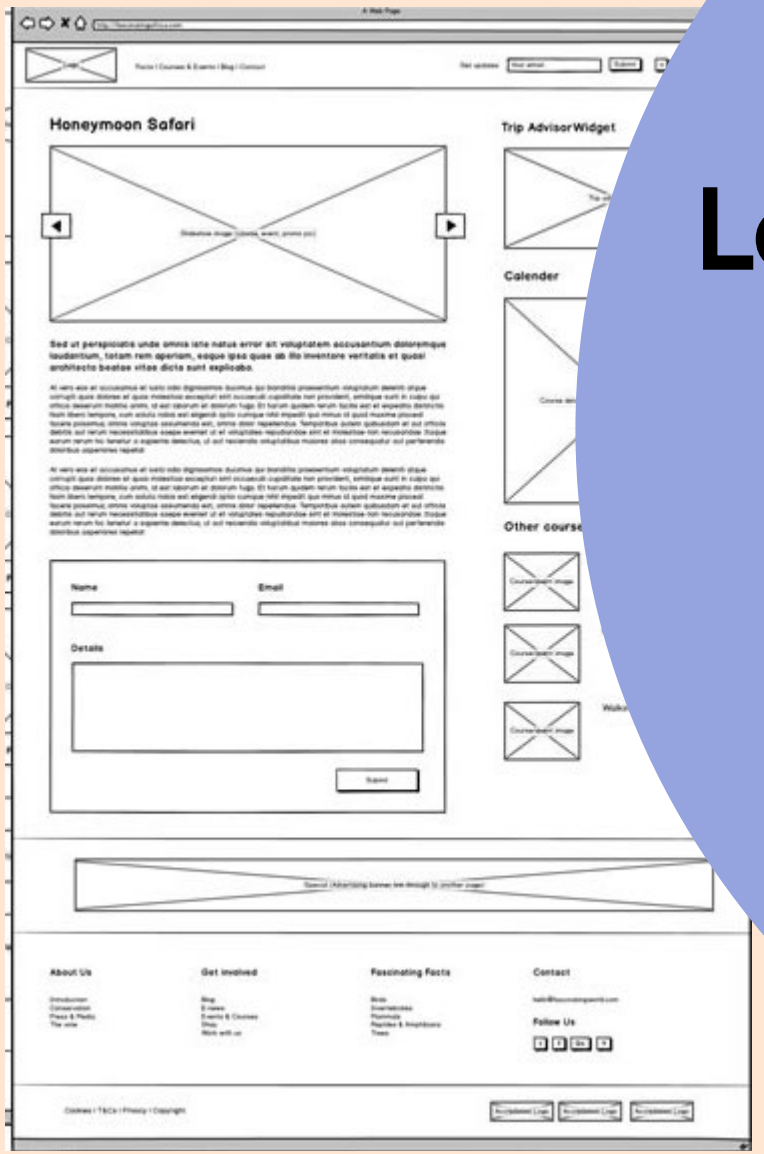
- Boxes for website
- Annotations for actions

Digital Pen / Whiteboard

- More free form
- Multiple iterations





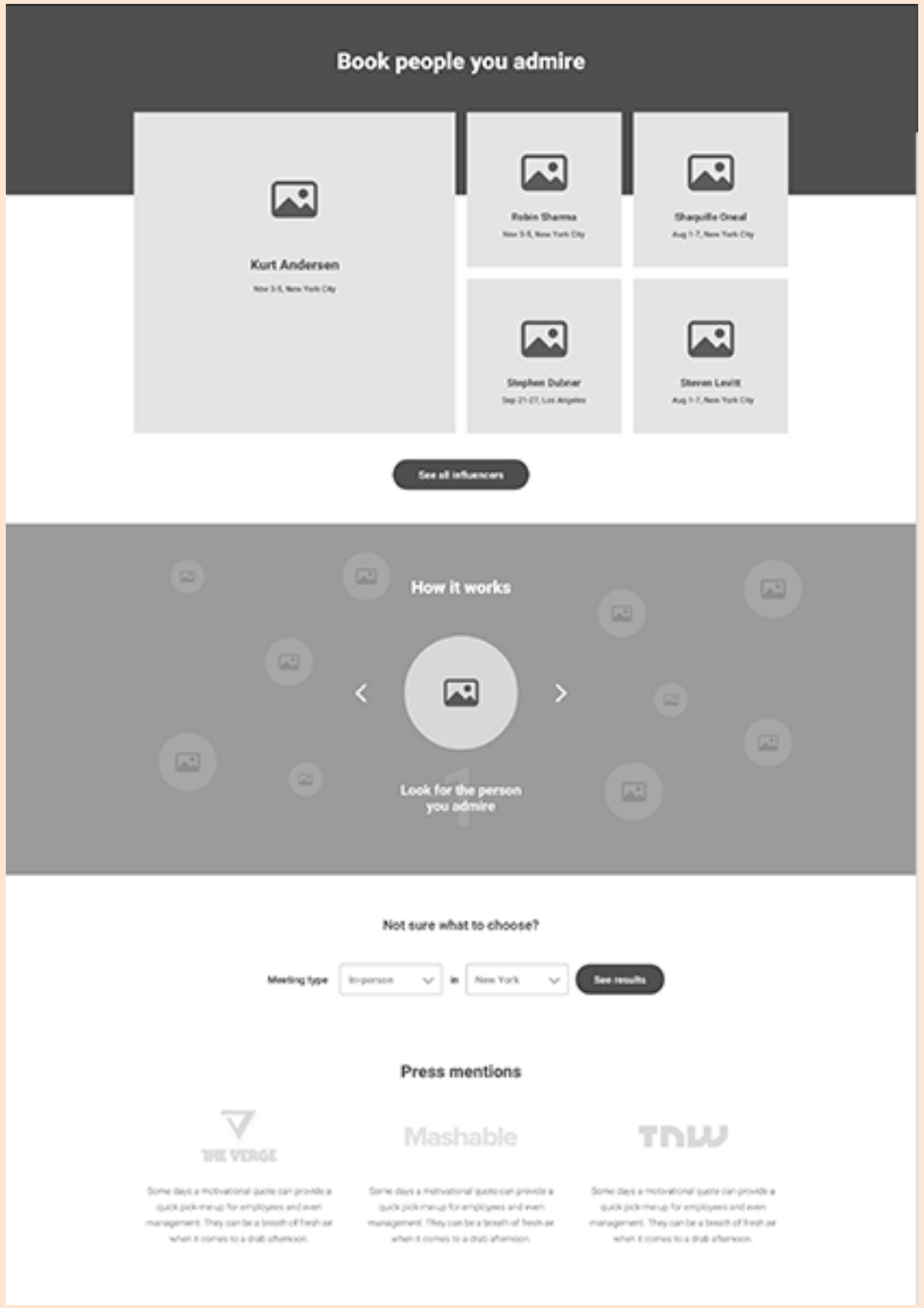


Low fidelity

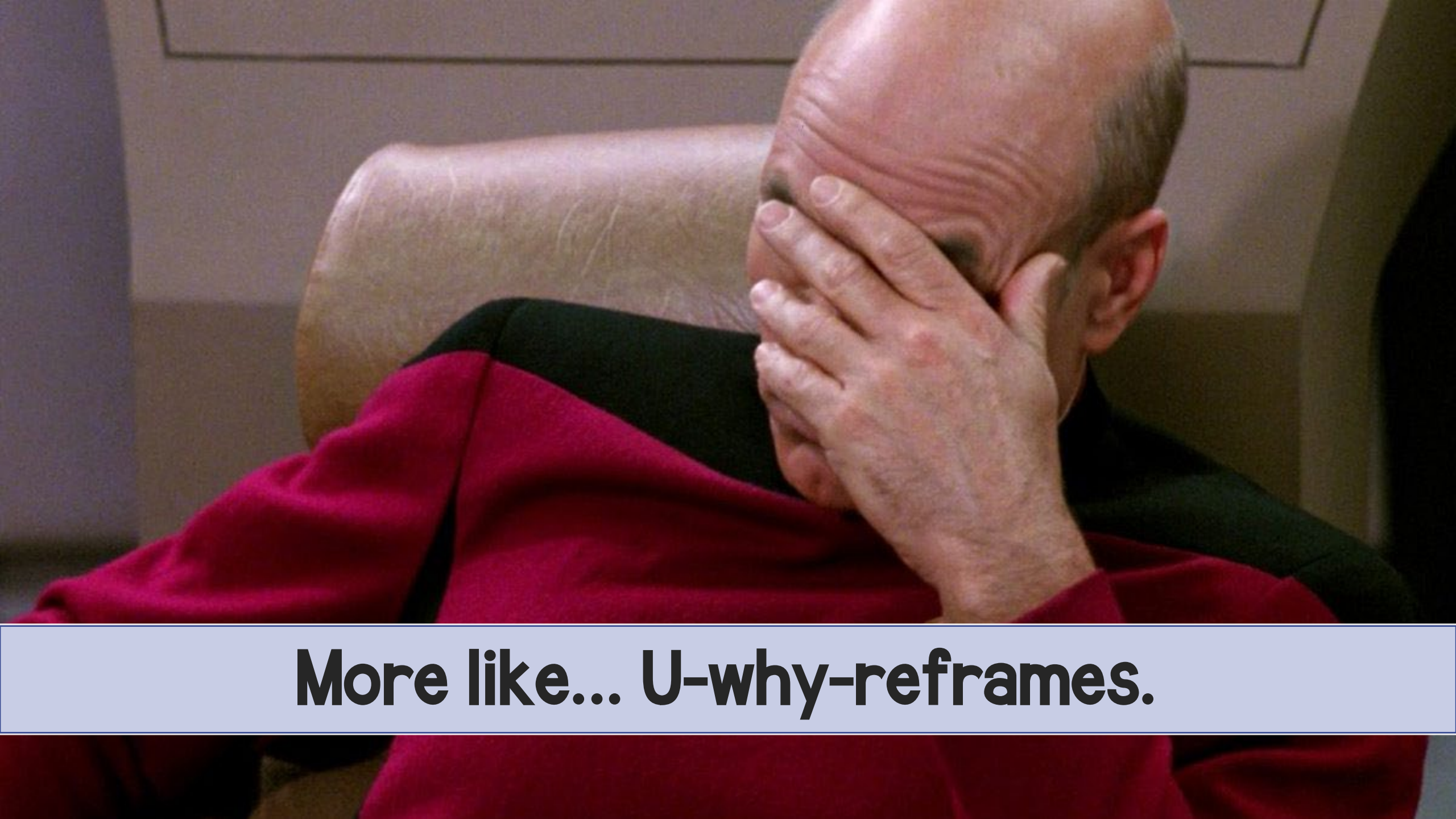
- Boxes for content
- Placeholder text

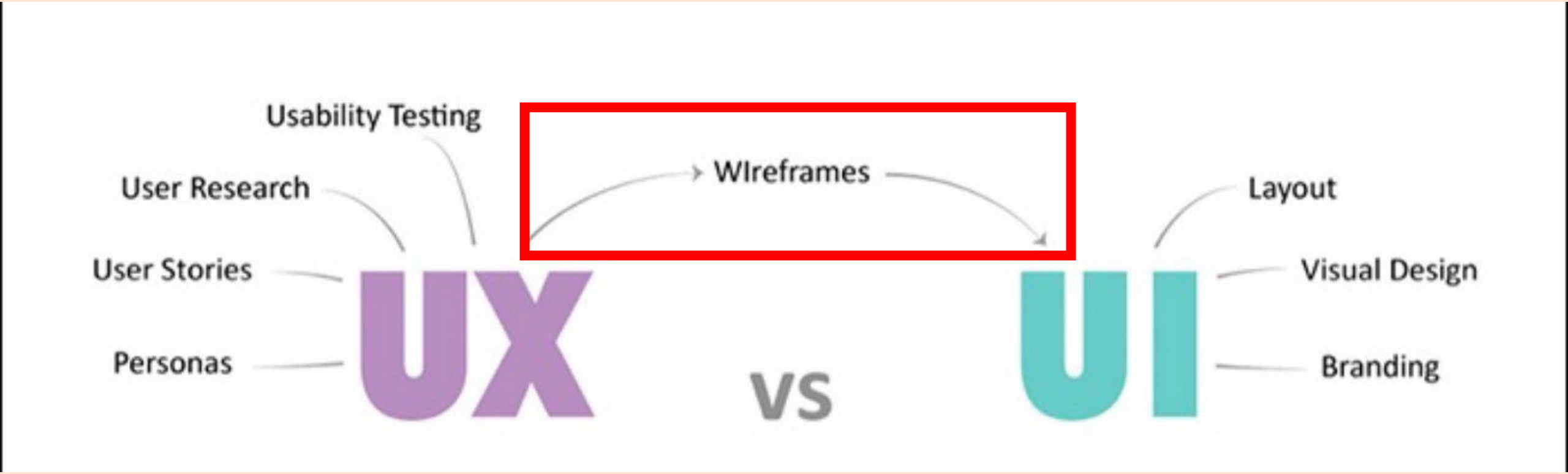
High-fidelity

- Actual text planned for website
- Proper image-sizing



Why Wireframes?


More like... U-why-reframes.

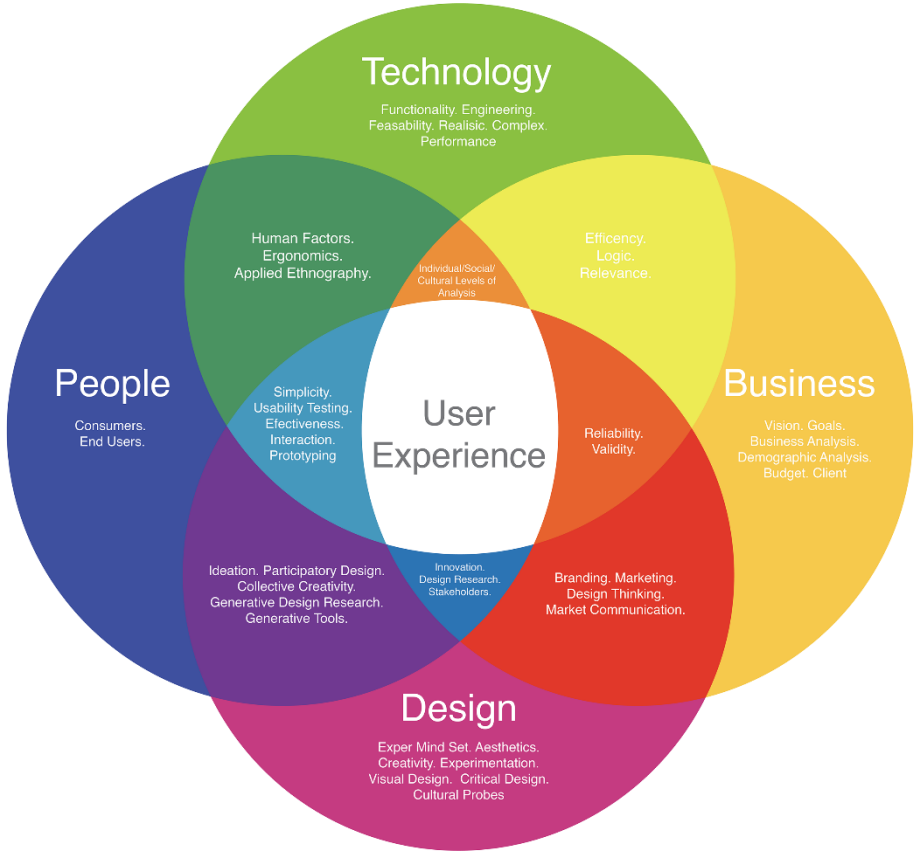


They connect User Experience to User Interface

Also... makes sure you have an idea of what you are doing before you (git) commit to doing it.

Human Centered Design

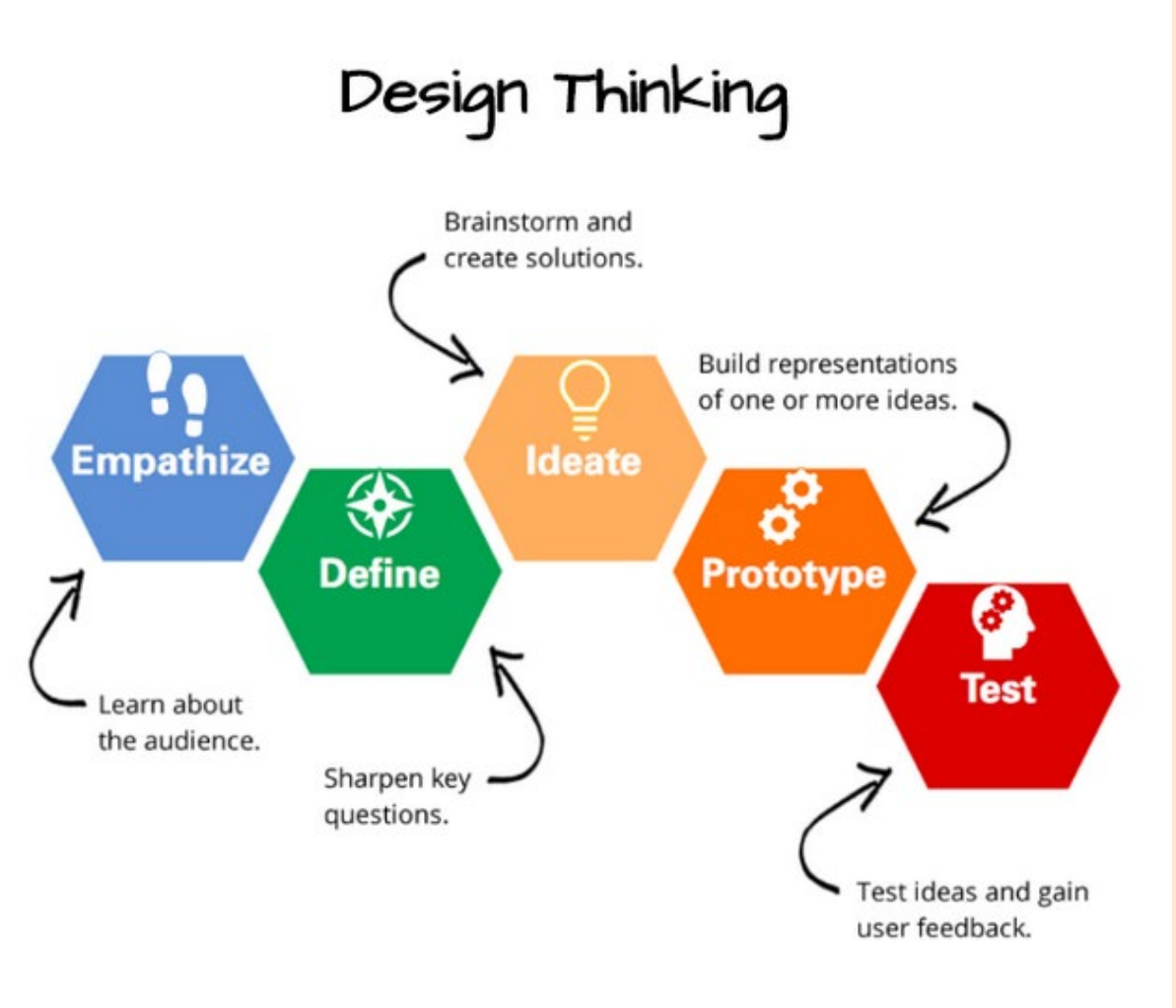
Human Centered Design



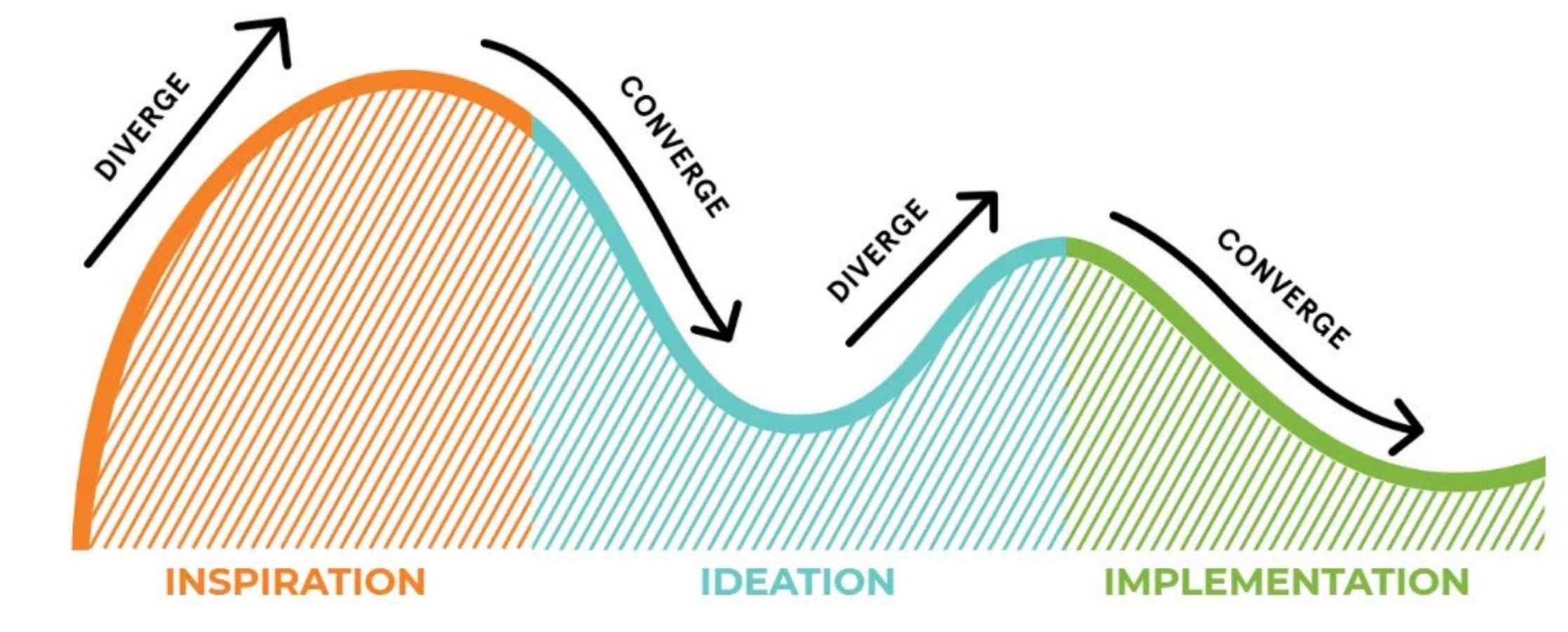
Design Theories

Rund Al Dwaik

What is regular design?



What is human centered design?



Ensure that the products are relevant and beneficial— in the long run — for the people they are intended to serve

Learn more here

https://www.ideo.org/

And now for something completely different

Lab – Design DeCSSions!