Google FORMulating Community-Based Empowerment

Community Development for Civil Society

Logistics

Lab

Group Time

Join at
slido.com
#ucla

Albert Kochaphum
Lab 5 | May 4th, 2023

Active poll

16

Join at

slido.com

#ucla

Rainy lab 5 day, how are you feeling?

midtern... but feeling good otherwise

sick

pain

Refreshed

excited

tired

😴

Depressed

solid

Sleepy and indecisive

Great

sleepy

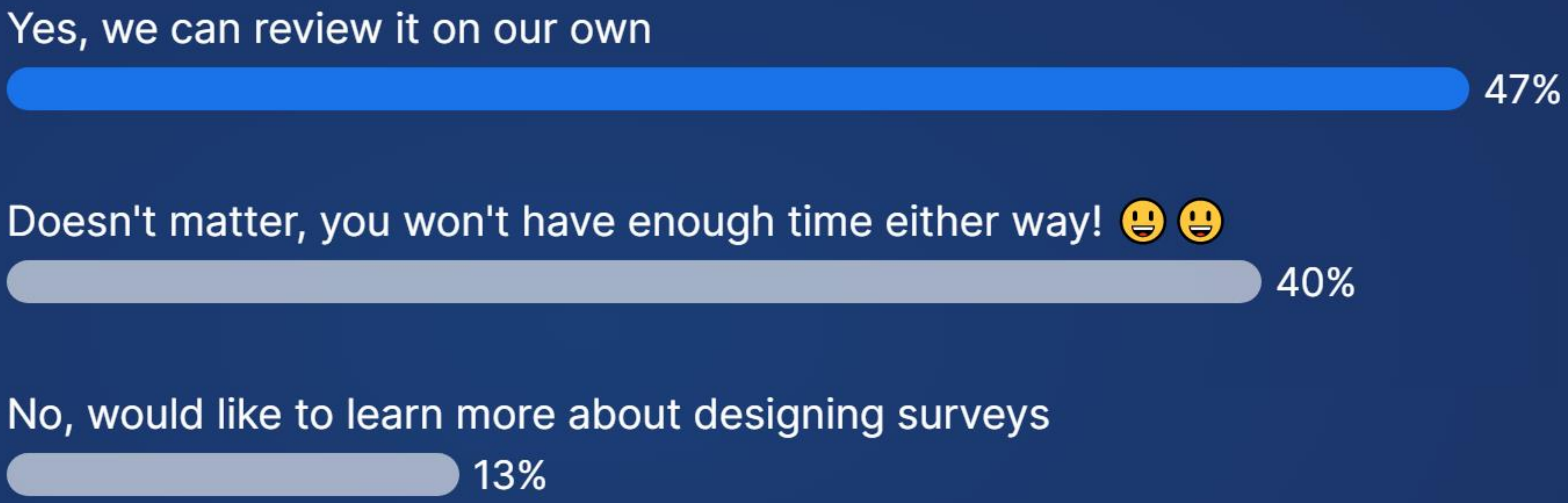
Surpassingly good!

Active poll

15

Join at
slido.com
#ucla

Skip survey lecture to do 5-part lab?



Yes, we can review it on our own
47%

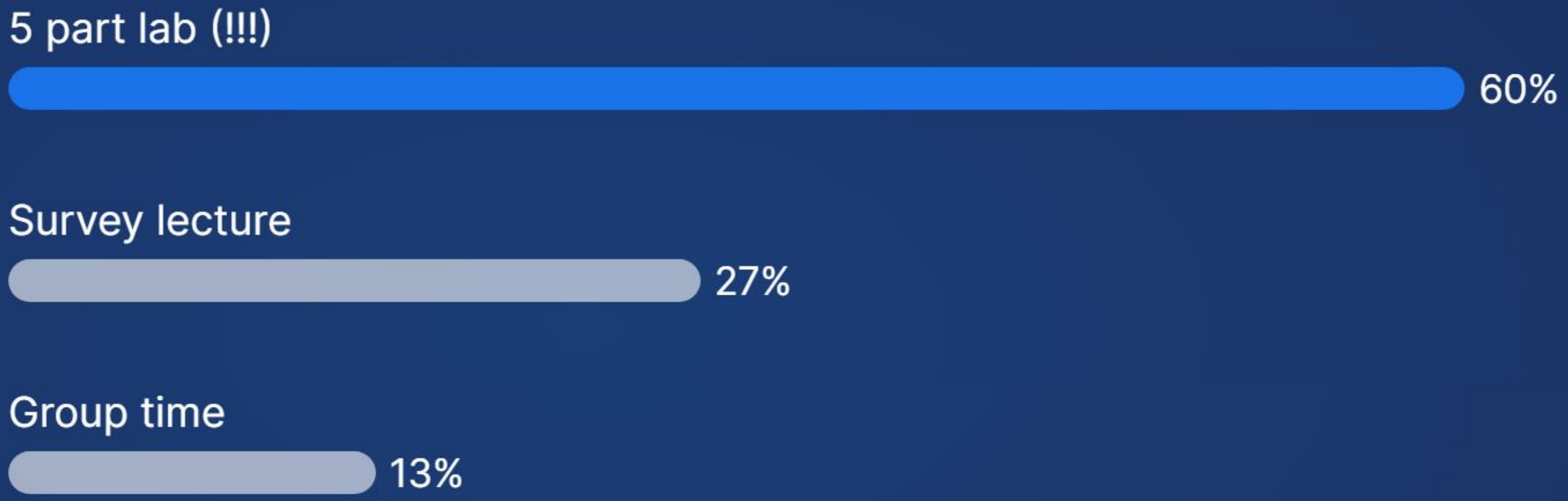
Doesn't matter, you won't have enough time either way! 😃 😃
40%

No, would like to learn more about designing surveys
13%

Active poll

15

Prioritize which today?



Join at

slido.com

#ucla

Active poll

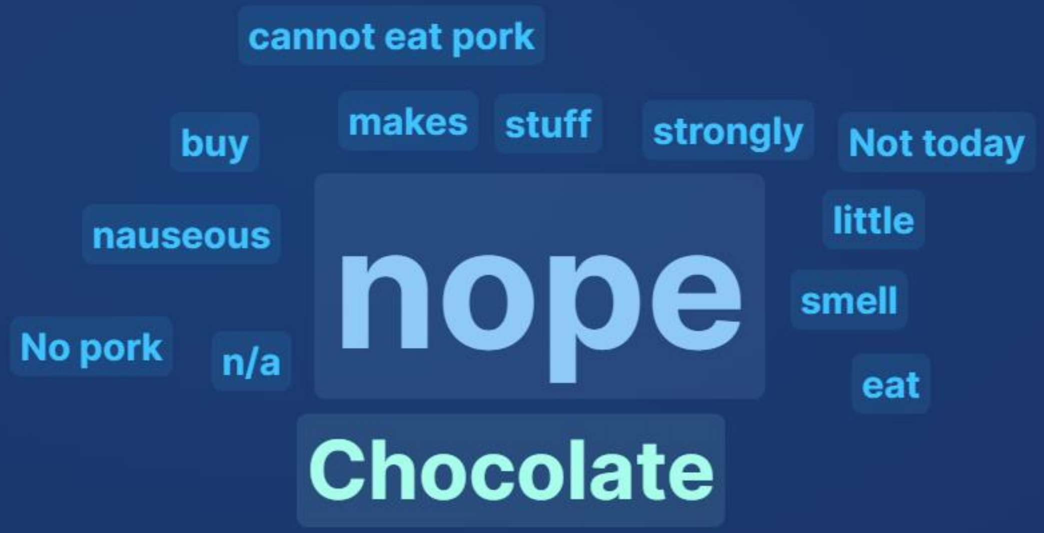
10

Join at

slido.com

#ucla

Random question: any food allergies or dietary restrictions?

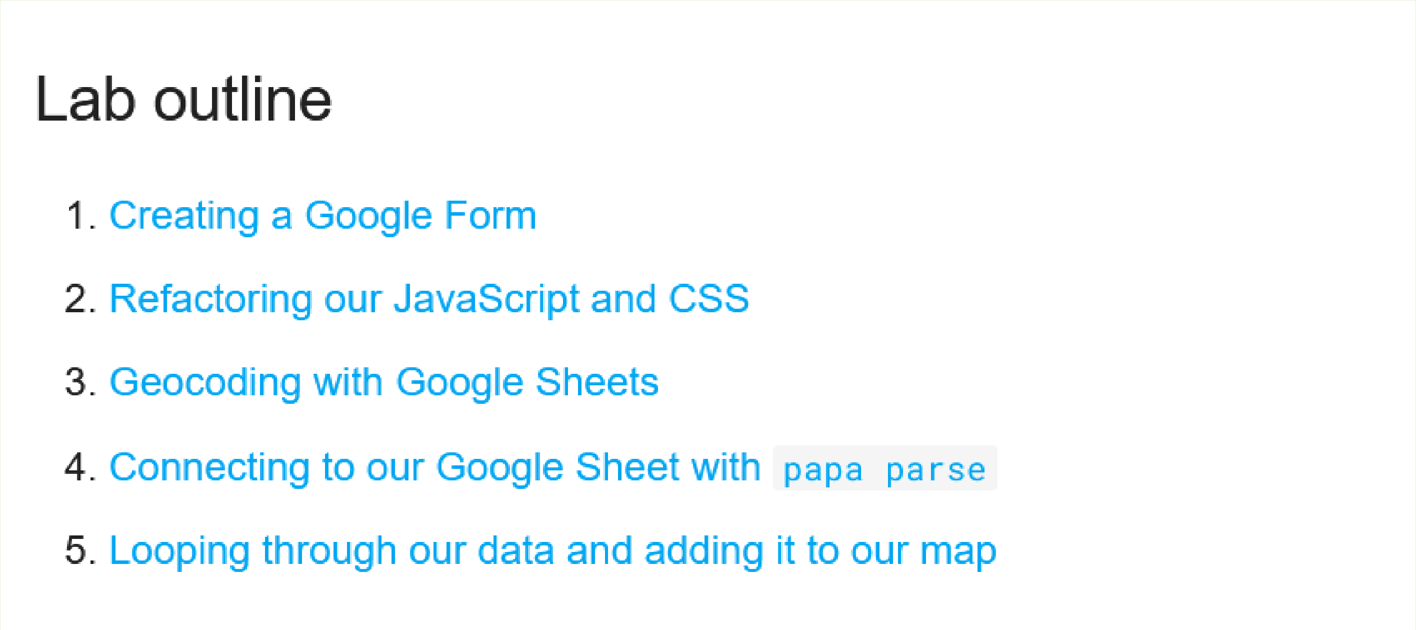


Logistics

Google FORMulating Community-Based Empowerment

- ▶ **Logistics**
- **Lecture / Lab**
- **Group Time**

Labs now have an outline

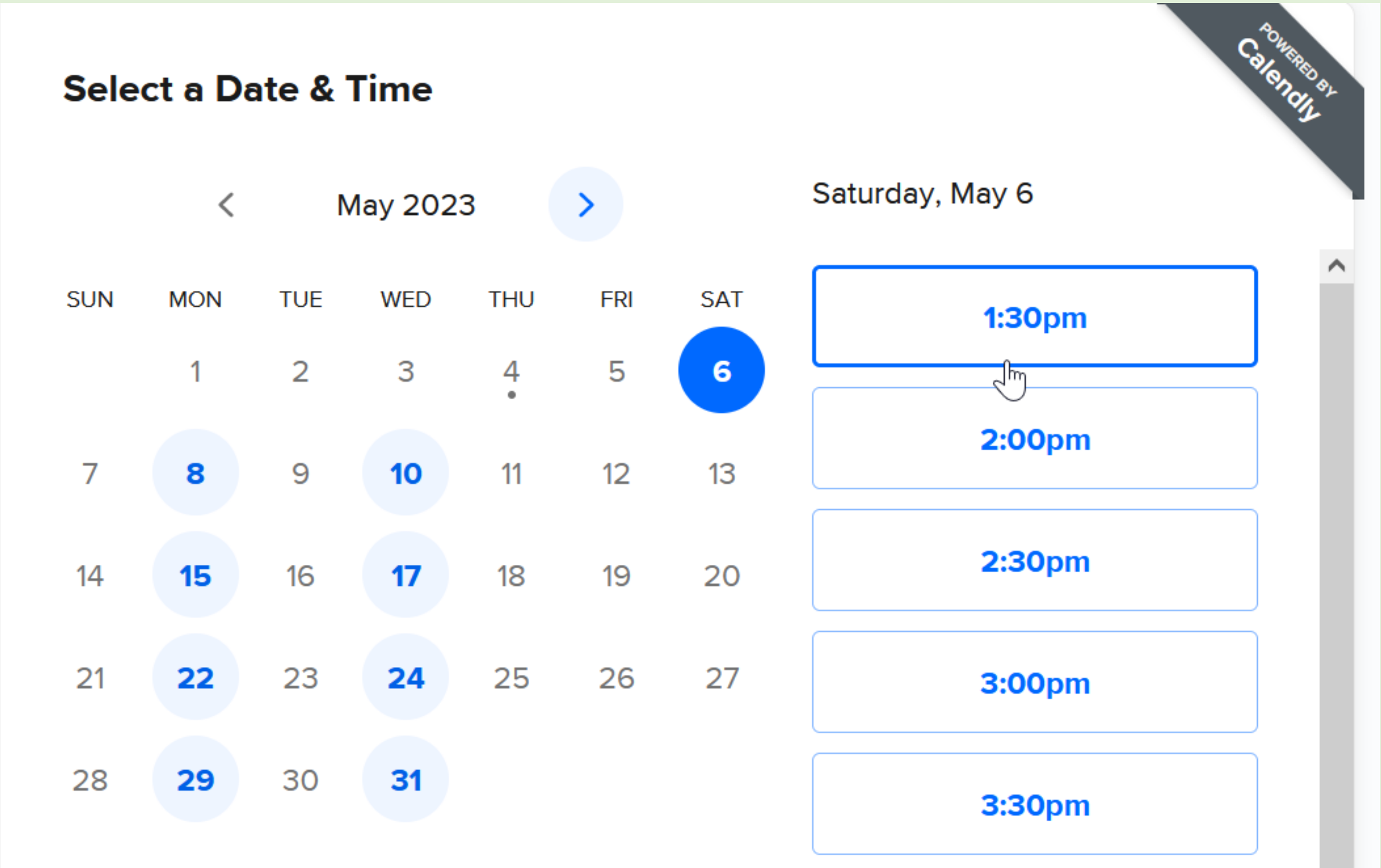


Lab outline

1. Creating a Google Form
2. Refactoring our JavaScript and CSS
3. Geocoding with Google Sheets
4. Connecting to our Google Sheet with `papa parse`
5. Looping through our data and adding it to our map

Should be easier to follow in case you still need to catch up!

Saturday Office Hours return



Select a Date & Time

May 2023

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	**6**
7	**8**	9	**10**	11	12	13
14	**15**	16	**17**	18	19	20
21	**22**	23	**24**	25	26	27
28	**29**	30	**31**			

Saturday, May 6

- 1:30pm
- 2:00pm
- 2:30pm
- 3:00pm
- 3:30pm

Last one for a while!

Lecture / Lab

Google FORMulating Community-Based Empowerment

Logistics

▶ Lecture / Lab

Group Time

Designing Community Focused Surveys

Survey Lecture

Logistics

▶ **Survey Lecture**

Lab

Designing Community Focused Surveys

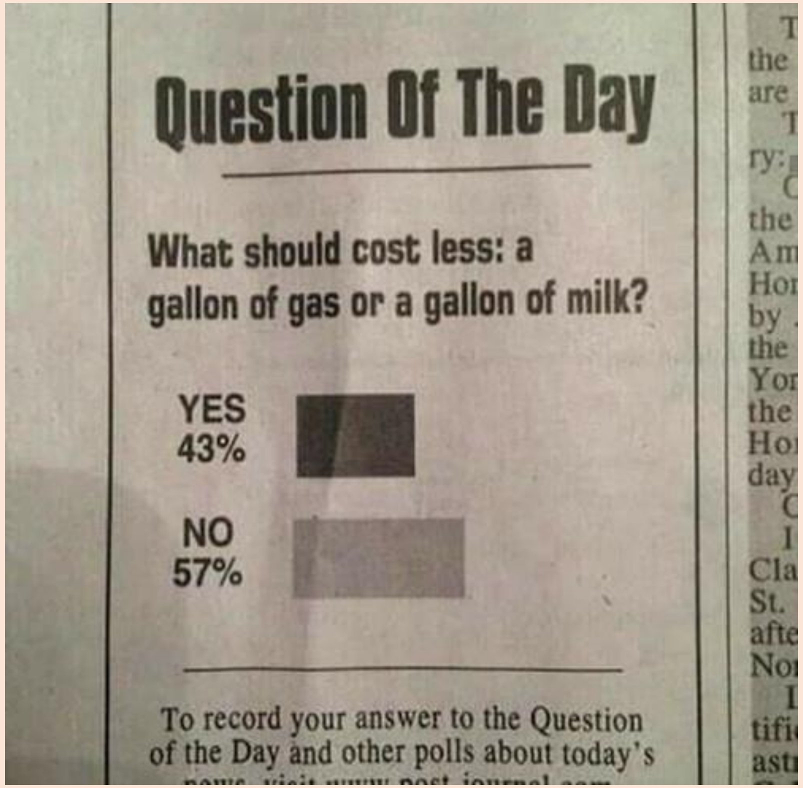
Let the community speak for itself.

We should not be making any "conclusions"

Main points

1. Test your survey!
2. We are here to listen and empower **NOT** take information and leave.
3. Acknowledge and try to avoid as much bias as possible
4. Keep it short.

#1 Reason why you should test your survey.....



Question Of The Day

What should cost less: a gallon of gas or a gallon of milk?

YES 43%

NO 57%

To record your answer to the Question of the Day and other polls about today's

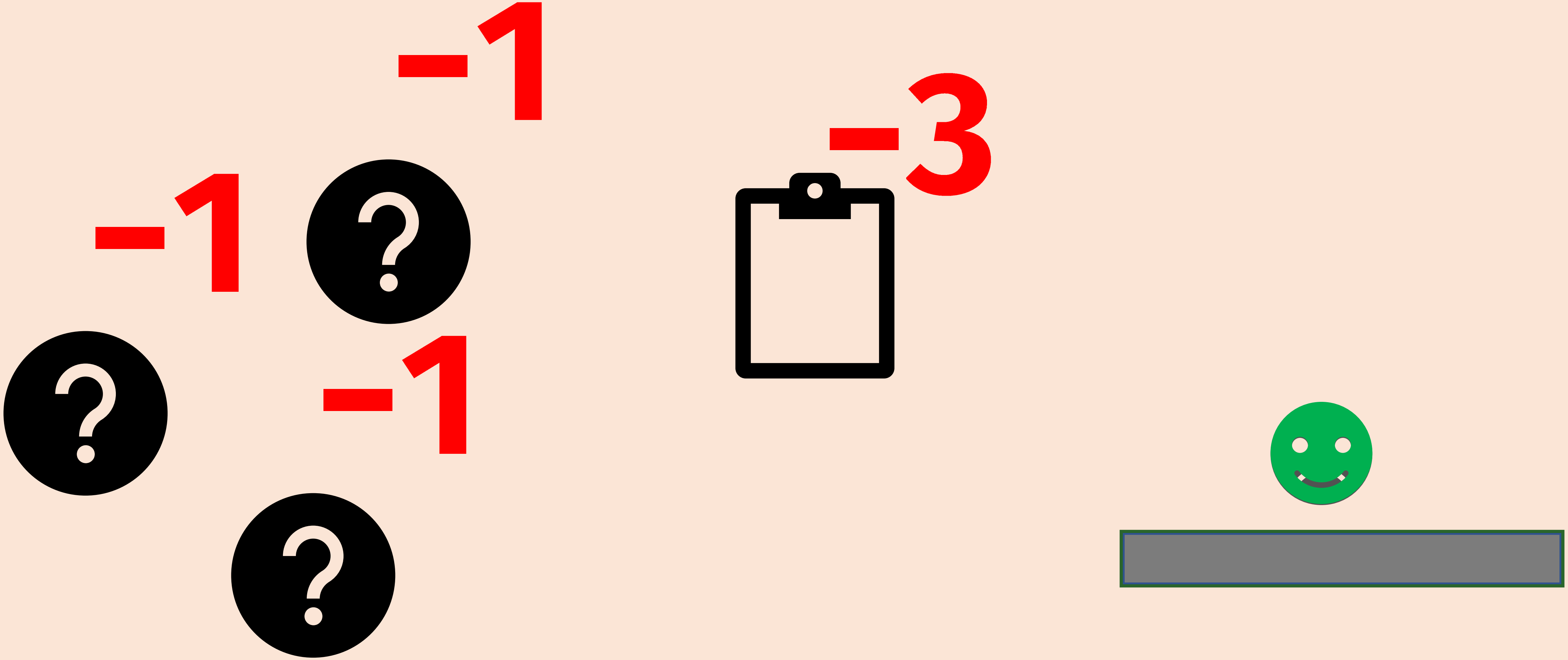
Respecting the community.

Checking for respect

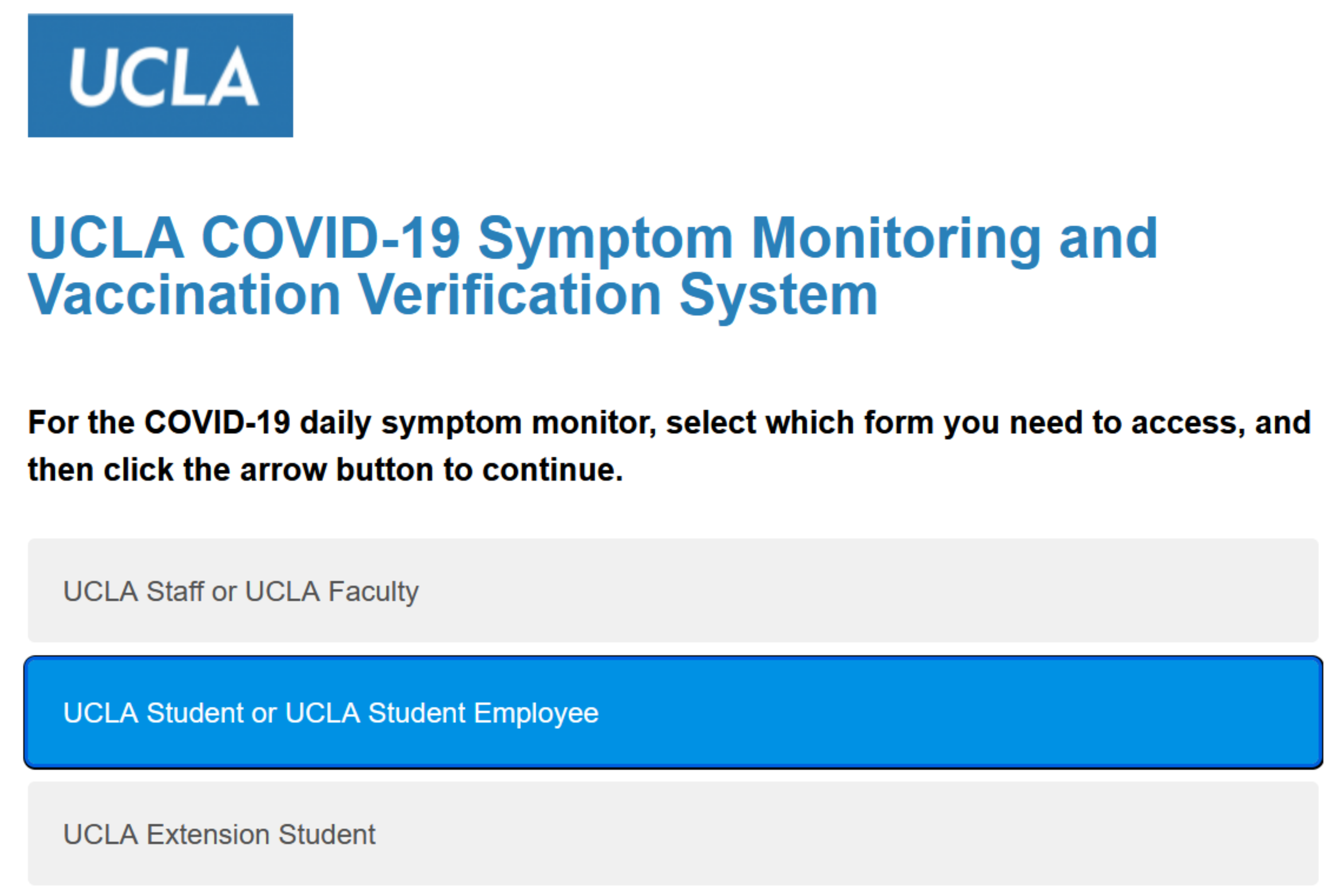
- Each question **MUST** have an important purpose
- If a question is not necessary, **DO NOT** ask it because it would be “nice to know”.
- Less is more.
- Remember: Each question takes someone’s time
- Remember: Each survey to contributes to survey fatigue

WHAT IS SURVEY FATIGUE?

A note about survey fatigue



A note about survey fatigue



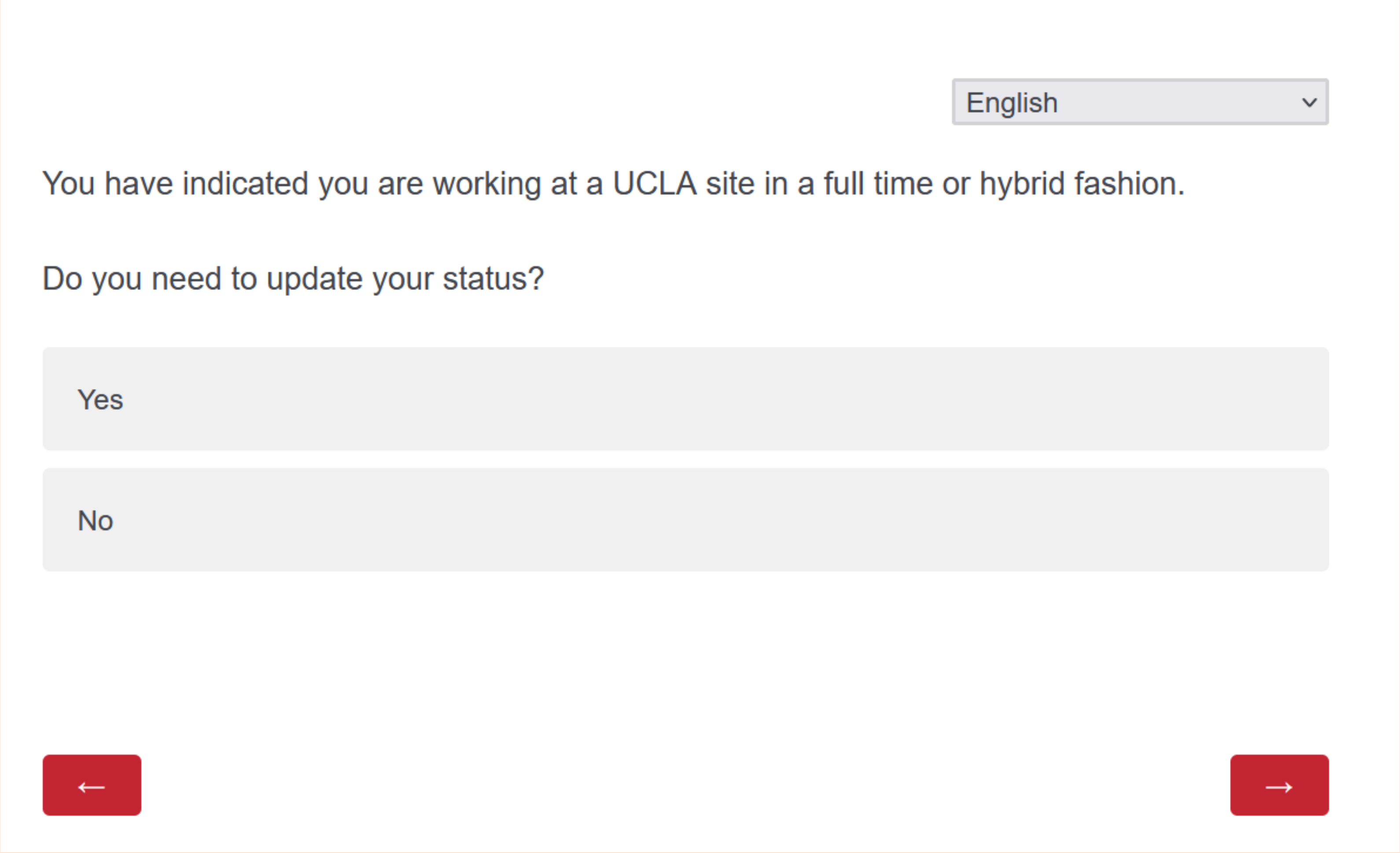
UCLA

UCLA COVID-19 Symptom Monitoring and Vaccination Verification System

For the COVID-19 daily symptom monitor, select which form you need to access, and then click the arrow button to continue.

UCLA Staff or UCLA Faculty
UCLA Student or UCLA Student Employee
UCLA Extension Student

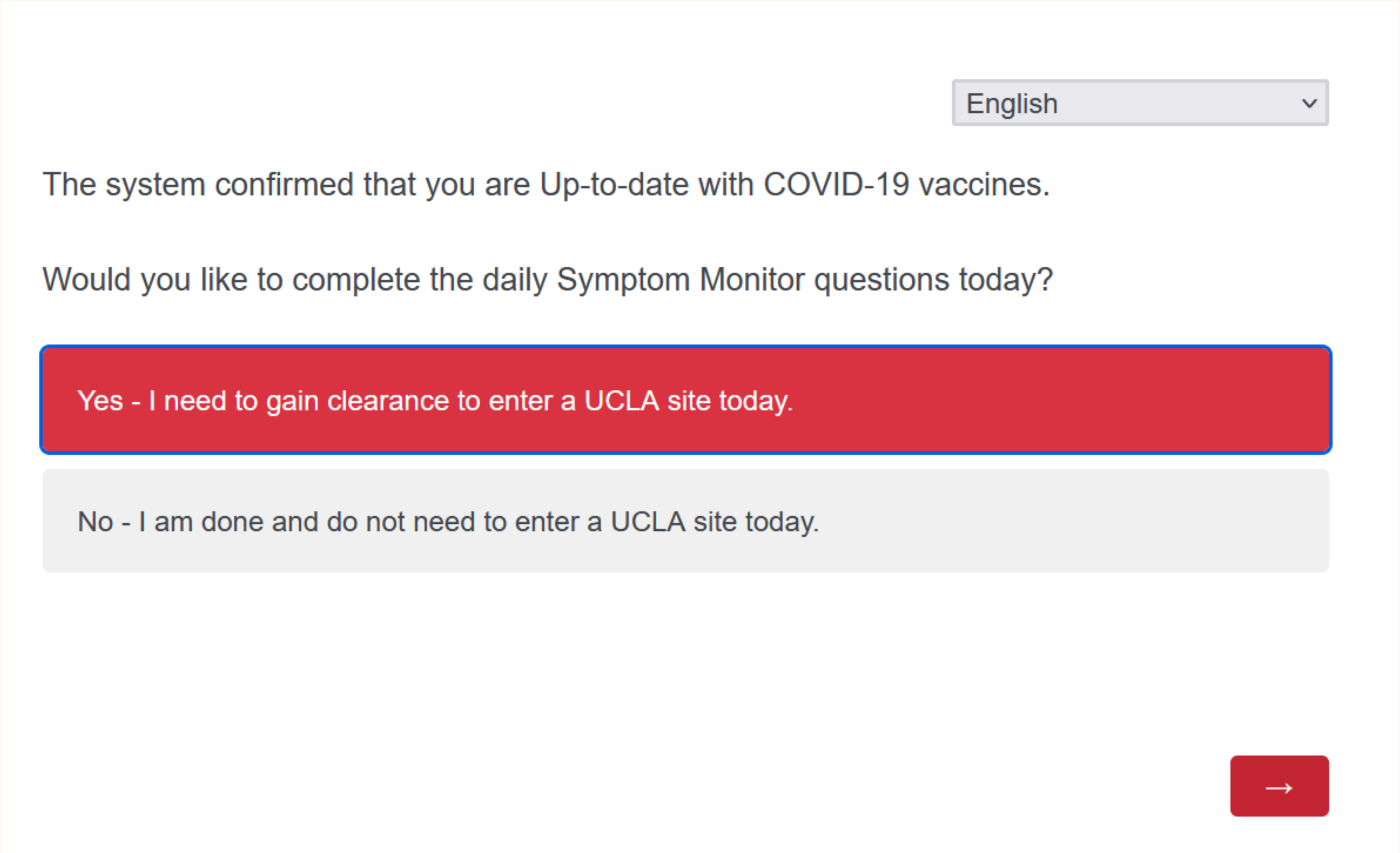
A note about survey fatigue



You have indicated you are working at a UCLA site in a full time or hybrid fashion.

Do you need to update your status?

A note about survey fatigue



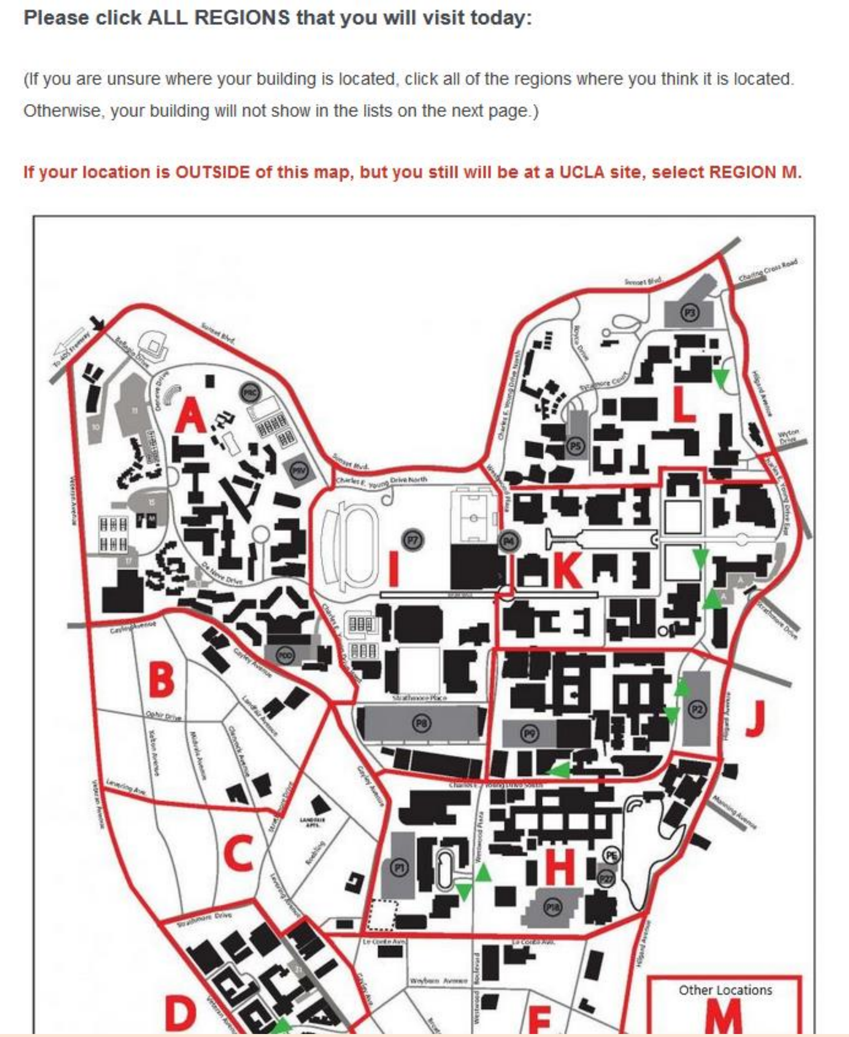
The system confirmed that you are Up-to-date with COVID-19 vaccines.

Would you like to complete the daily Symptom Monitor questions today?

Yes - I need to gain clearance to enter a UCLA site today.

No - I am done and do not need to enter a UCLA site today.

A note about survey fatigue



Please click ALL REGIONS that you will visit today:

(If you are unsure where your building is located, click all of the regions where you think it is located. Otherwise, your building will not show in the lists on the next page.)

If your location is OUTSIDE of this map, but you still will be at a UCLA site, select REGION M.

A note about survey fatigue

Every survey taken reduces the chance the same person will take a survey in the future.

Make your survey pleasant and meaningful for everyone, another chance may not come.

#2 - We are hear 2 listen

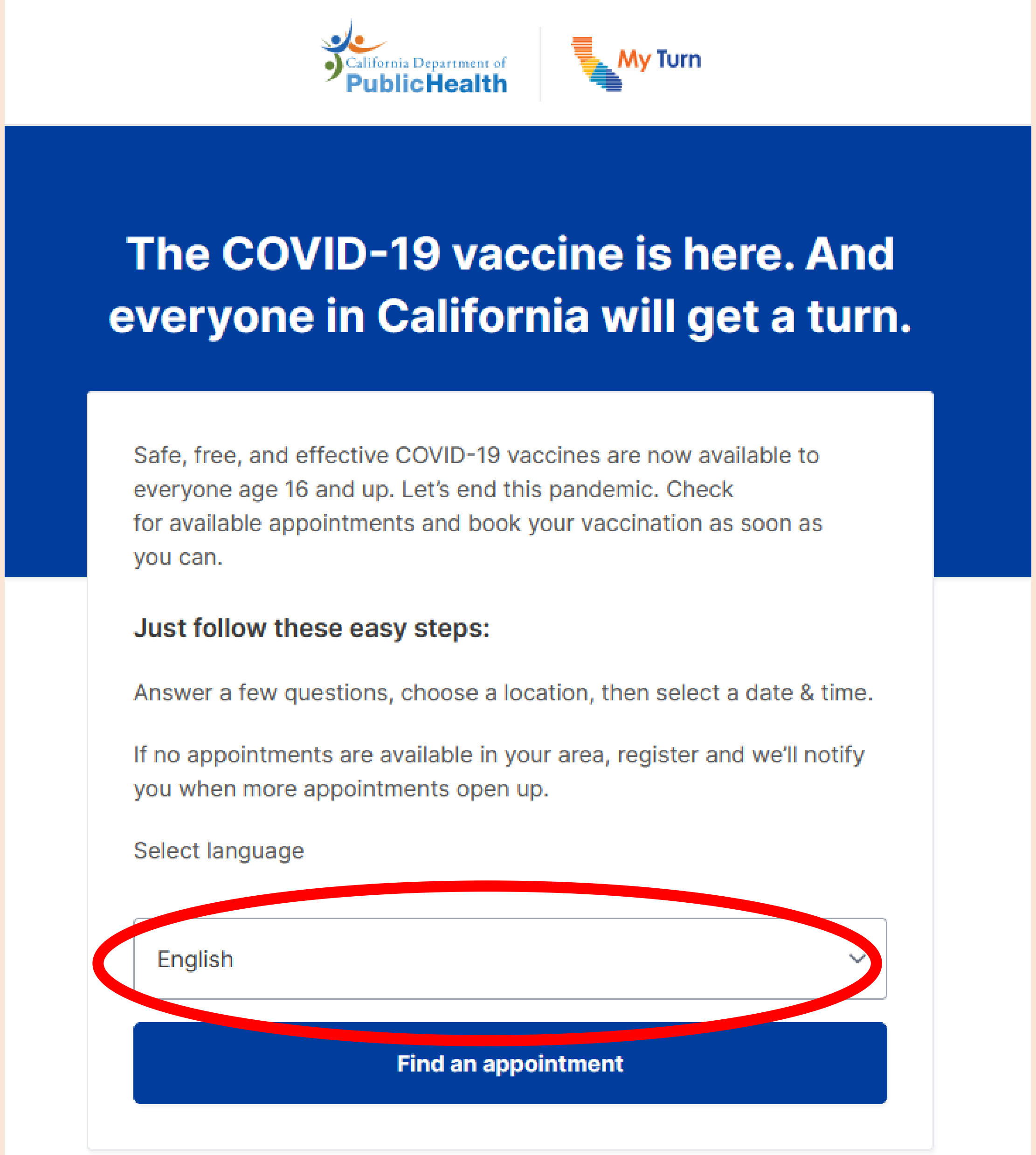
How we listen is important

- Access to internet may be limited
- Language barriers
- Dependent on networking
- Limits to the above could create skewed responses

How we listen is important

- Focus on open-ended questions.
- Do not “lead” (i.e. try to get a specific answer) in questions both open-ended and closed.
- If you must include **closed-ended**, do not have:
    - Tons of options
    - Long options

Example about language barriers


California Department of PublicHealth
My Turn

The COVID-19 vaccine is here. And everyone in California will get a turn.

Safe, free, and effective COVID-19 vaccines are now available to everyone age 16 and up. Let's end this pandemic. Check for available appointments and book your vaccination as soon as you can.

Just follow these easy steps:

Answer a few questions, choose a location, then select a date & time.

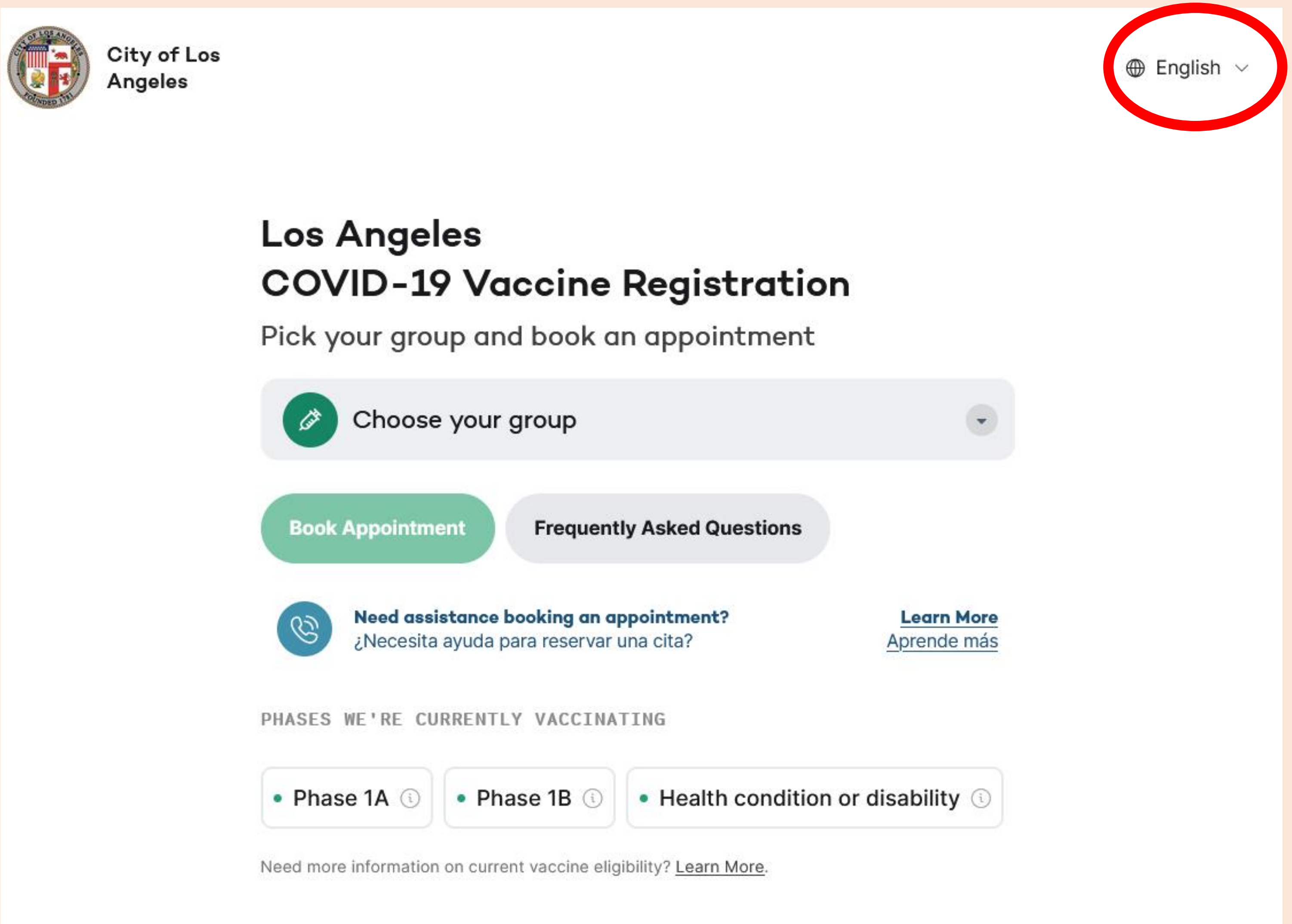
If no appointments are available in your area, register and we'll notify you when more appointments open up.

Select language

English

Find an appointment

Exhibit A.



City of Los Angeles

English

Los Angeles COVID-19 Vaccine Registration

Pick your group and book an appointment

Choose your group
Book Appointment
Frequently Asked Questions

Need assistance booking an appointment?
¿Necesita ayuda para reservar una cita?

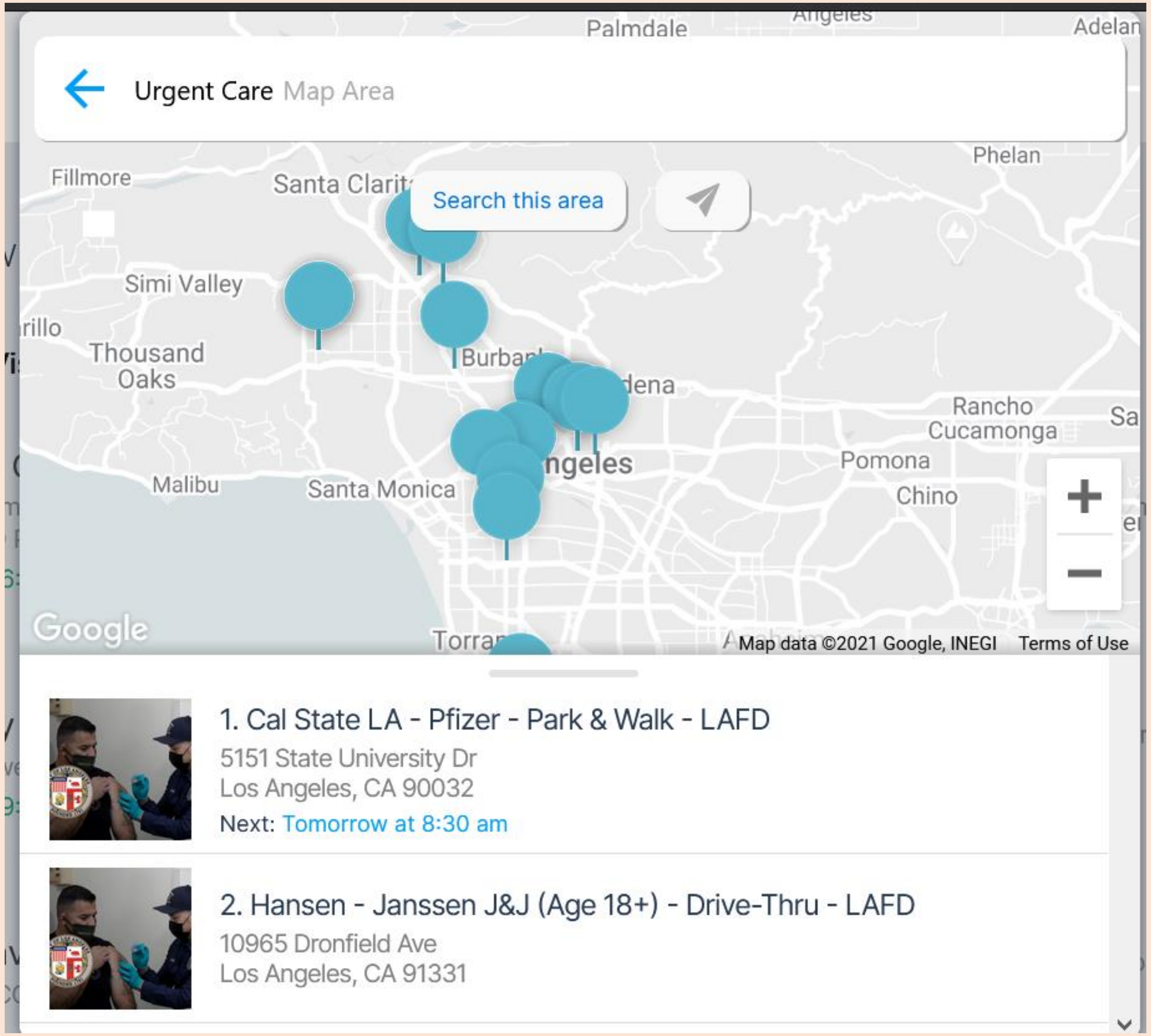
Learn More
Aprende más

PHASES WE'RE CURRENTLY VACCINATING

Phase 1A
Phase 1B
Health condition or disability

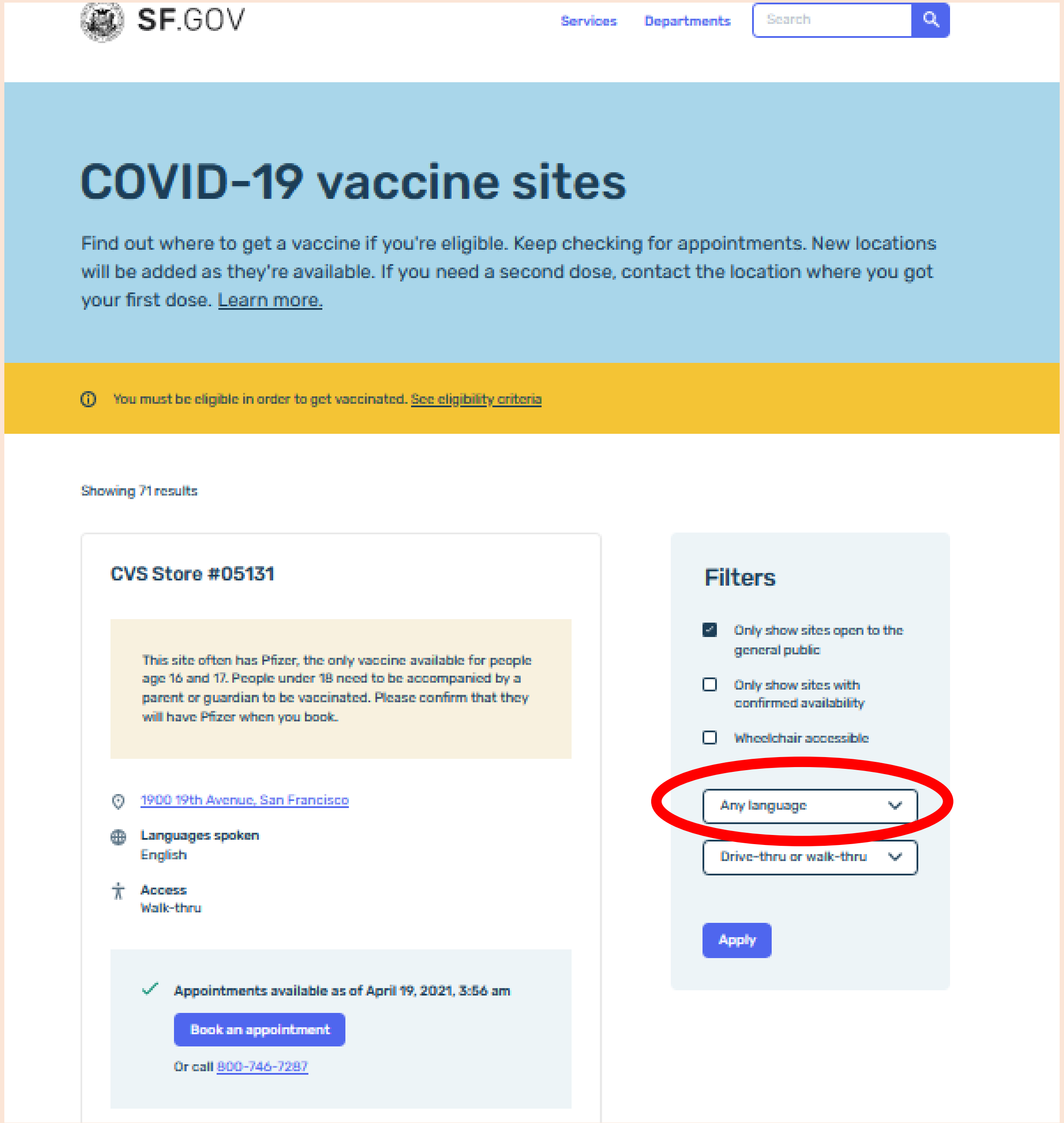
Need more information on current vaccine eligibility? Learn More.

Exhibit B.


Urgent Care Map Area
Search this area
Palmdale
Fillmore
Santa Clarit
Phelan
Simi Valley
Thousand Oaks
Burbank
dena
Rancho Cucamonga
Pomona
Chino
ngeles
Malibu
Santa Monica
Torran
Google
Map data ©2021 Google, INEGI
Terms of Use

1. Cal State LA - Pfizer - Park & Walk - LAFD
5151 State University Dr
Los Angeles, CA 90032
Next: Tomorrow at 8:30 am

2. Hansen - Janssen J&J (Age 18+) - Drive-Thru - LAFD
10965 Dronfield Ave
Los Angeles, CA 91331


SF.GOV
Services
Departments
Search

COVID-19 vaccine sites

Find out where to get a vaccine if you're eligible. Keep checking for appointments. New locations will be added as they're available. If you need a second dose, contact the location where you got your first dose. Learn more.

You must be eligible in order to get vaccinated. See eligibility criteria

Showing 71 results

CVS Store #05131

This site often has Pfizer, the only vaccine available for people age 16 and 17. People under 18 need to be accompanied by a parent or guardian to be vaccinated. Please confirm that they will have Pfizer when you book.

1900 19th Avenue, San Francisco

Languages spoken
English

Access
Walk-thru

✓ Appointments available as of April 19, 2021, 3:56 am

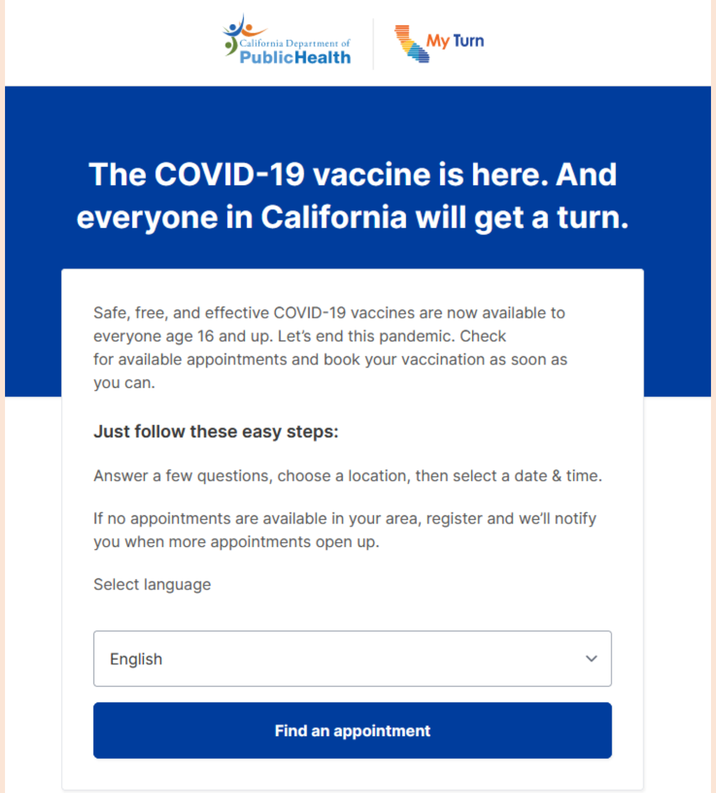
Or call 800-746-7287

Filters

- ☑ Only show sites open to the general public
- ☐ Only show sites with confirmed availability
- ☐ Wheelchair accessible

Book an appointment
Any language
Drive-thru or walk-thru
Apply

Exhibit C.


California Department of Public Health | My Turn

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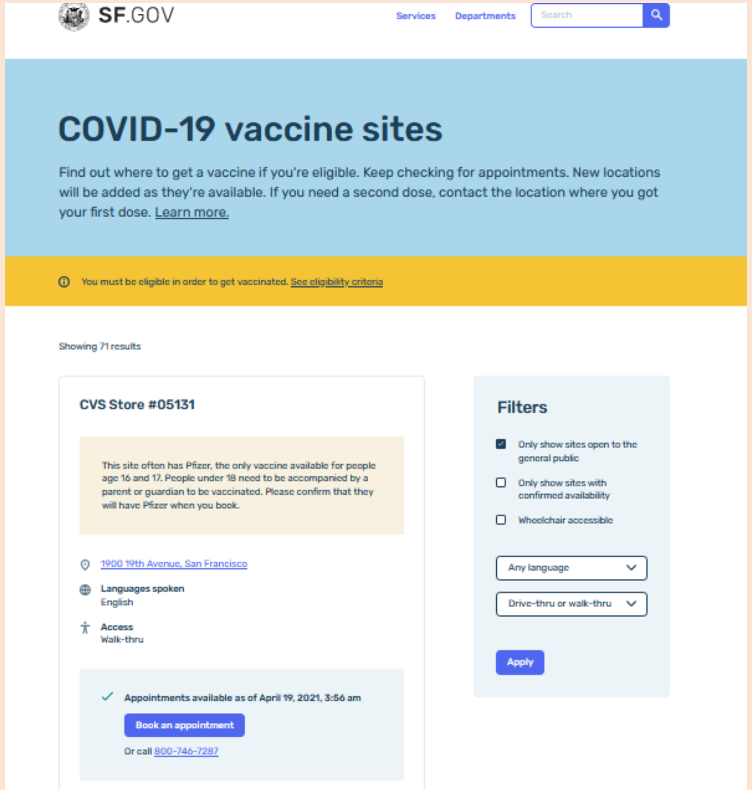
Select language

English

Find an appointment


SF.GOV Services Departments Search

COVID-19 vaccine sites

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☑ Only show sites open to the general public

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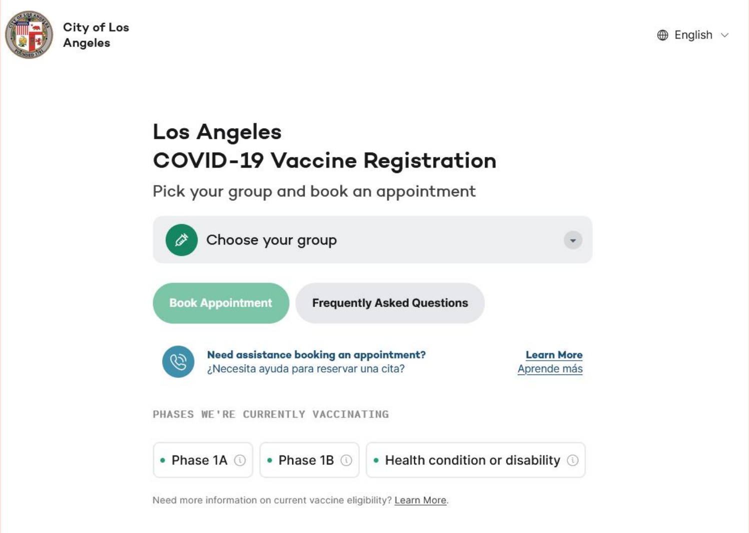
Any language

Drive-thru or walk-thru

Apply


City of Los Angeles

English

Los Angeles
COVID-19 Vaccine Registration

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Choose your group

Book Appointment | Frequently Asked Questions

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Aprende más

PHASES WE'RE CURRENTLY VACCINATING

- Phase 1A
- Phase 1B
- Health condition or disability

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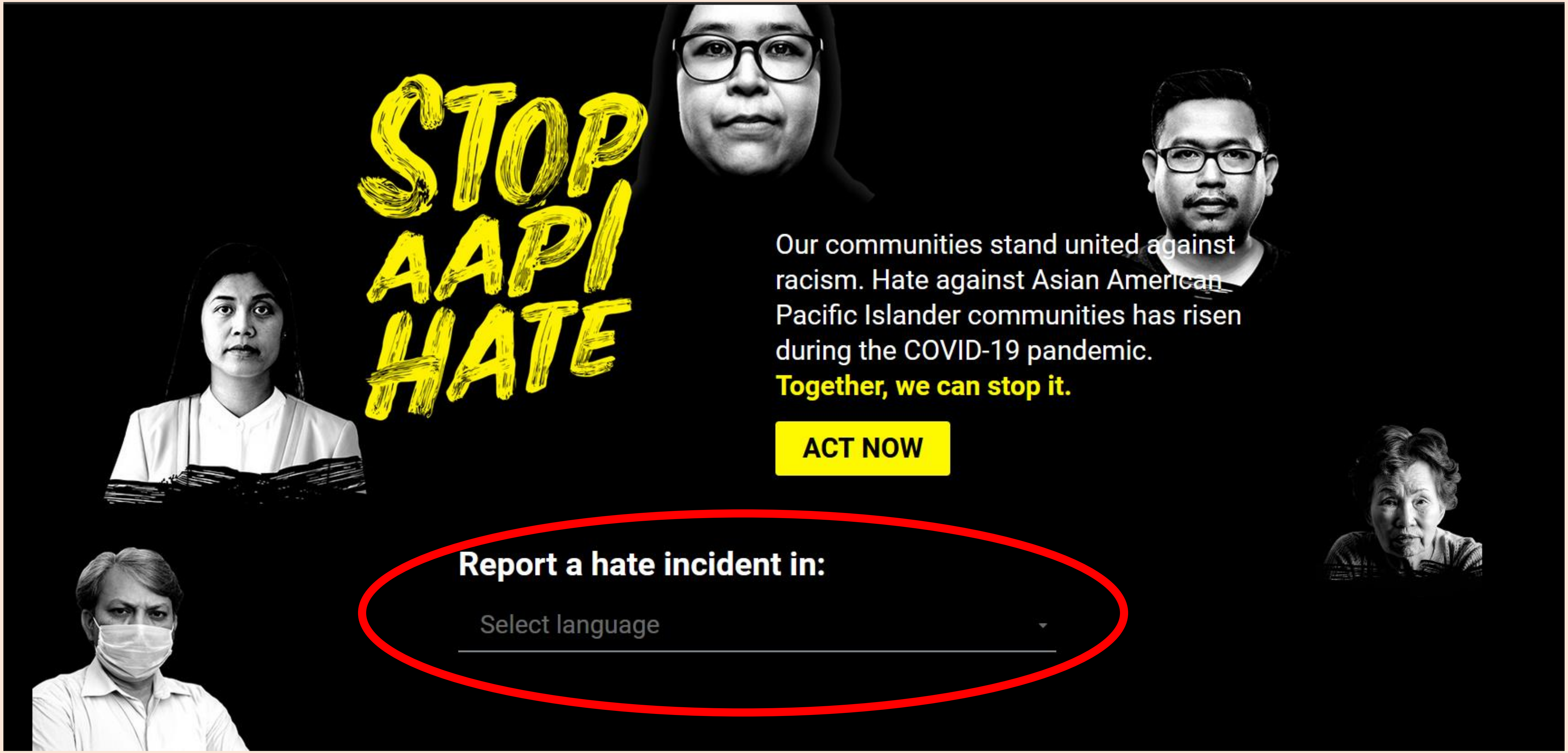
COVID-19 Vaccination Sites

Doing better



STOP AAPI HATE

Our communities stand united against racism. Hate against Asian American Pacific Islander communities has risen during the COVID-19 pandemic.

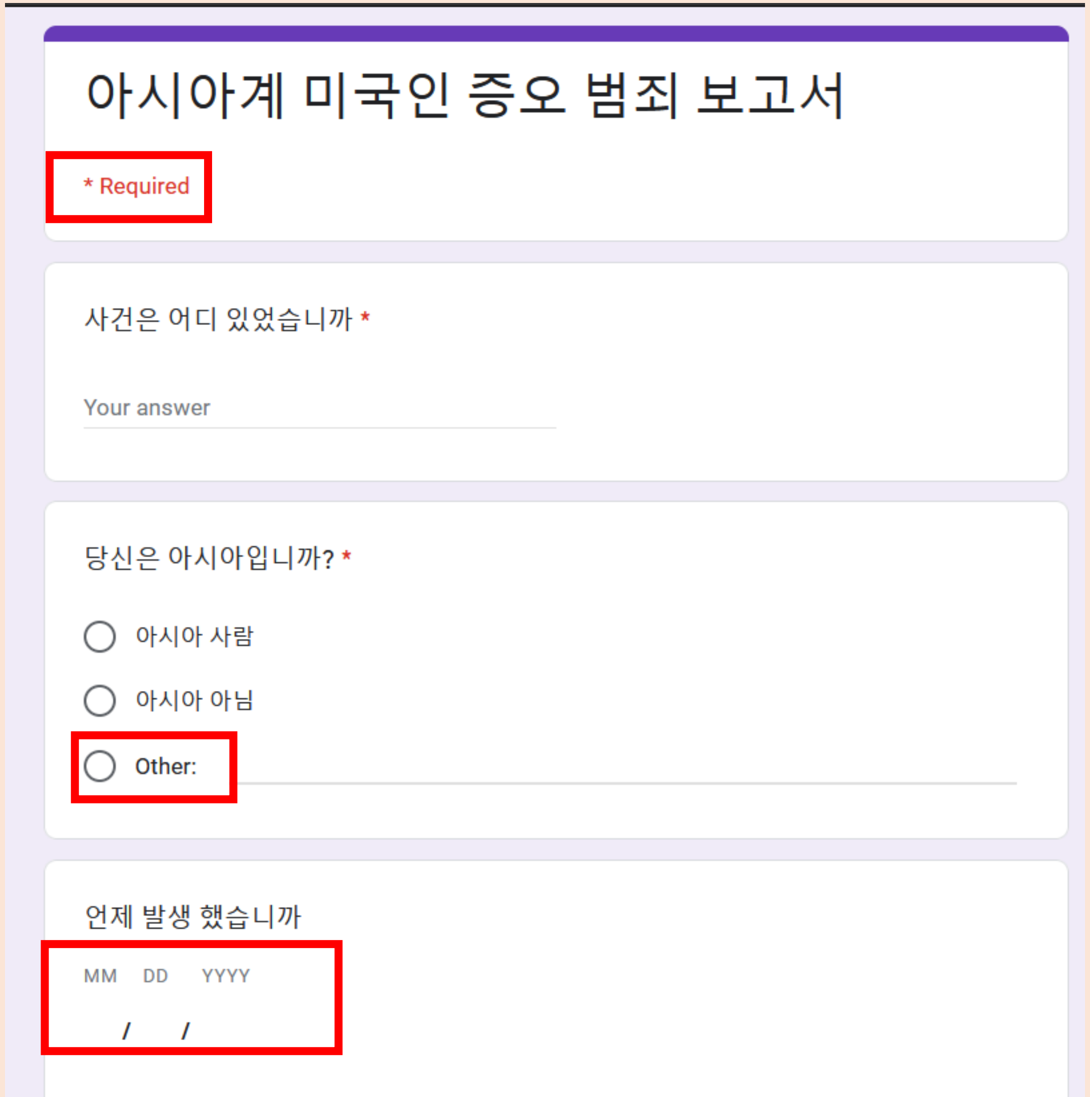
Together, we can stop it.

ACT NOW

Report a hate incident in:

Select language

Note: Google Forms vs. Microsoft Forms



아시아계 미국인 증오 범죄 보고서

* Required

사건은 어디 있었습니까 *

Your answer

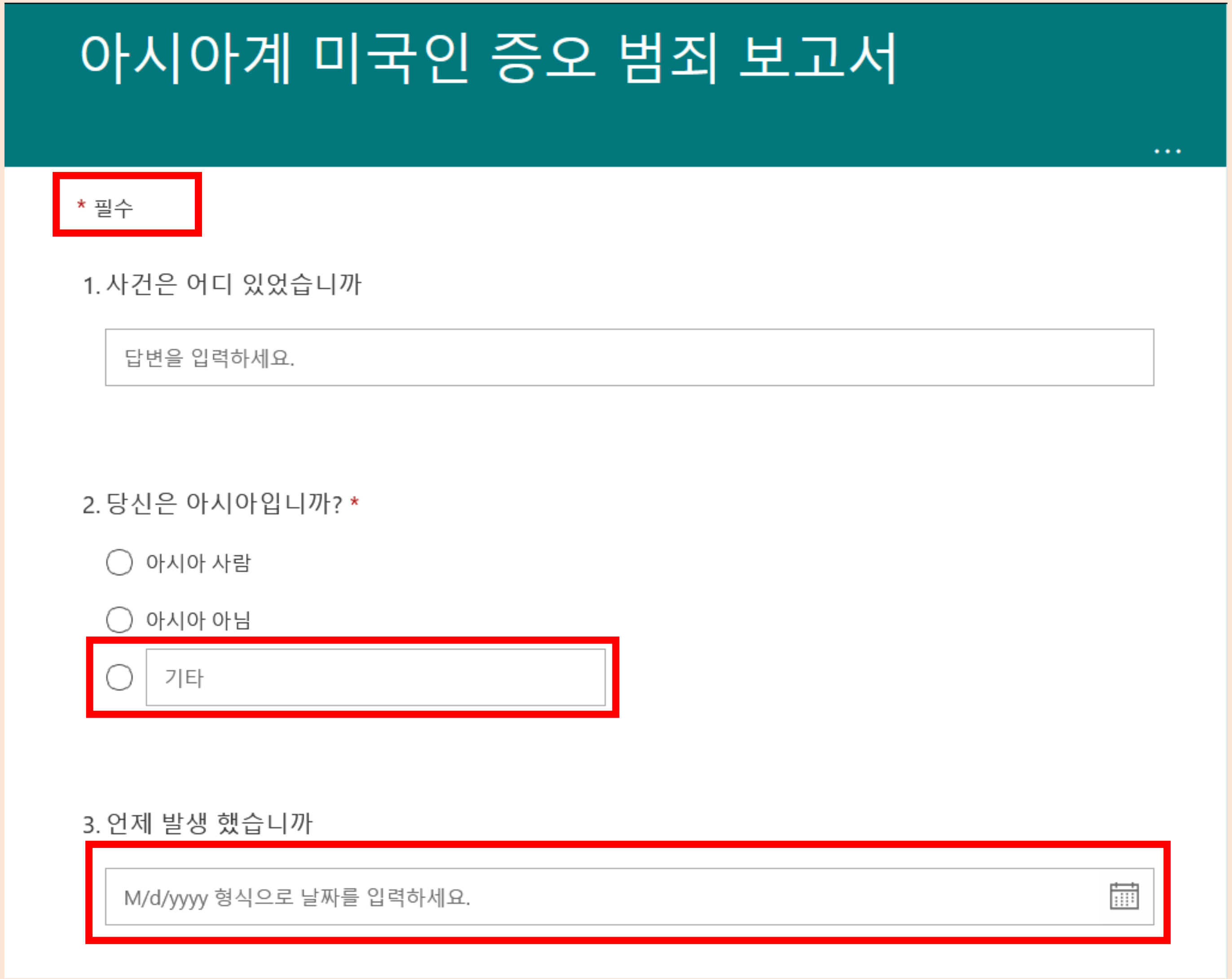
당신은 아시아입니까? *

○ 아시아 사람
○ 아시아 아님
○ Other:

언제 발생 했습니까

MM DD YYYY
/ /

https://forms.gle/JdNNm5vRYWuieaGLA



아시아계 미국인 증오 범죄 보고서

* 필수

1. 사건은 어디 있었습니까

답변을 입력하세요.

2. 당신은 아시아입니까? *

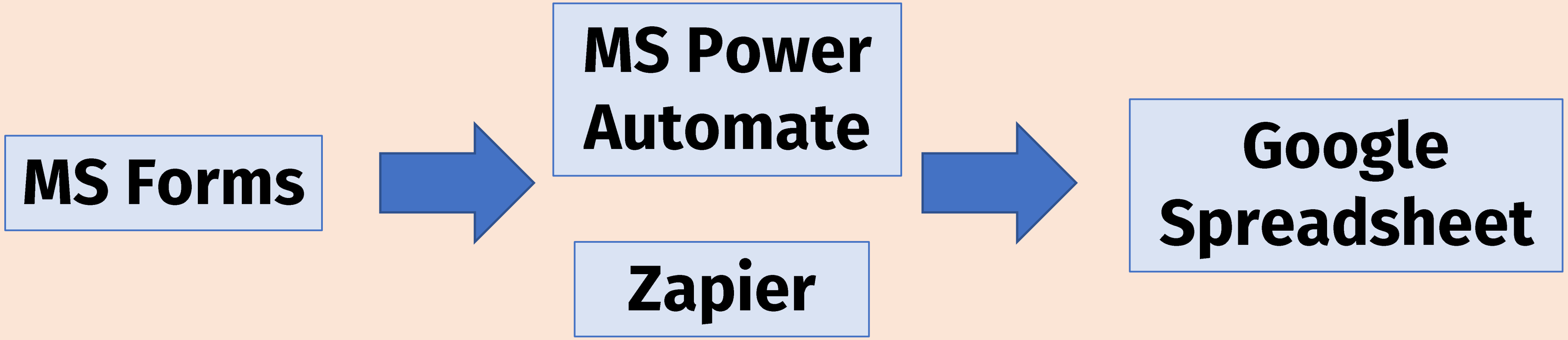
○ 아시아 사람
○ 아시아 아님
○ 기타

3. 언제 발생 했습니까

M/d/yyyy 형식으로 날짜를 입력하세요.

https://tinyurl.com/5xe5t7h3

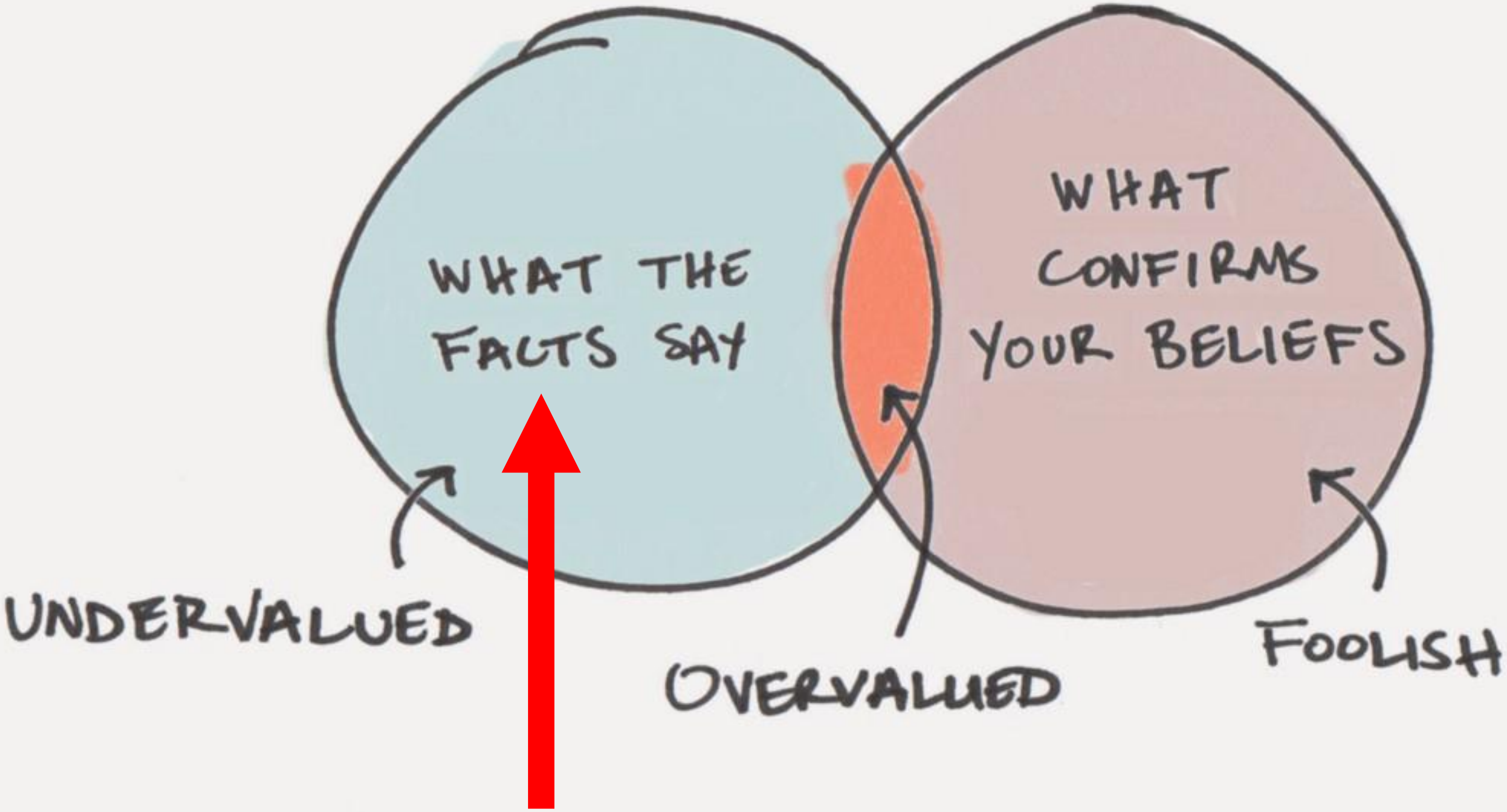
Microsoft Forms still requires connecting to Google Spreadsheet


MS Forms
MS Power Automate
Zapier
Google Spreadsheet

So while it’s better for multi-language but more complicated to set up for what we’ll be doing.

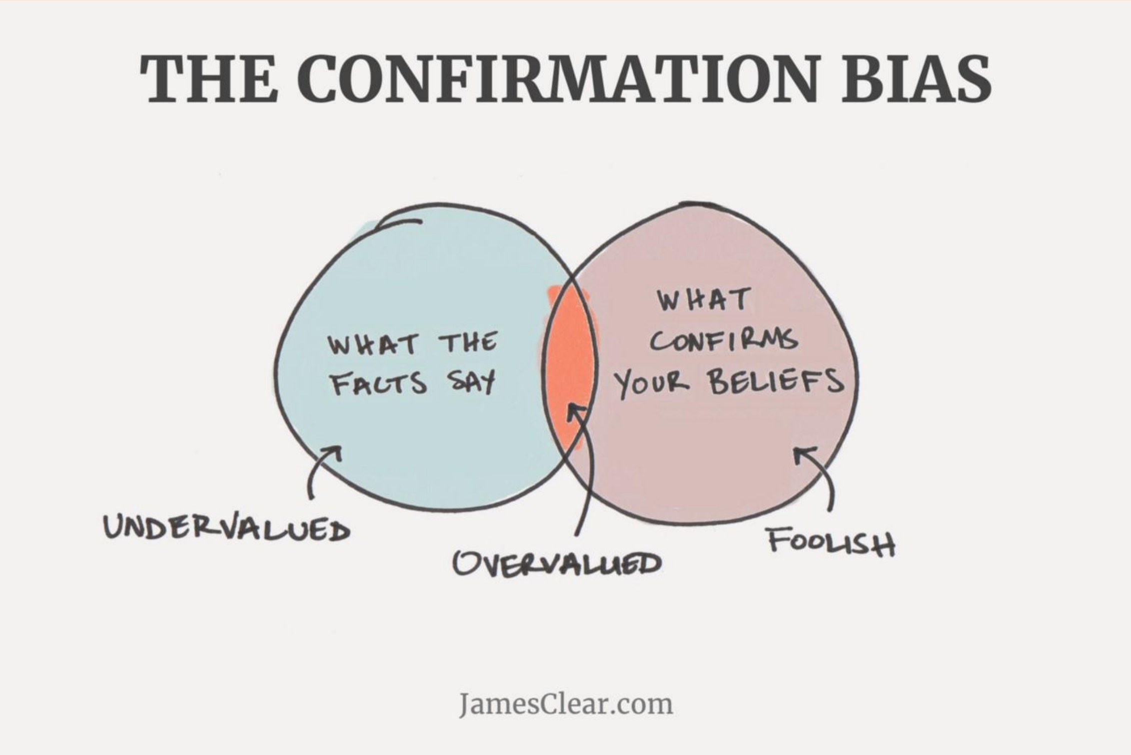
#3 Minimizing Bias

THE CONFIRMATION BIAS


WHAT THE FACTS SAY
WHAT CONFIRMS YOUR BELIEFS
UNDERVALUED
OVERVALUED
FOOLISH

Critical warning: Who determines what is factual?

What is bias?


THE CONFIRMATION BIAS
WHAT THE FACTS SAY
WHAT CONFIRMS YOUR BELIEFS
UNDERVALUED
OVERVALUED
FOOLISH
JamesClear.com

Preset notions and values. **We all have biases!!!**
But we can **learn more from people and ourselves** when we set aside our own bias and listen.

We should challenge our biases because.....

- Social problems are difficult to solve if we keep assuming (wrong) things.

- To facilitate social change better, we need to start breaking down those assumptions.

How to minimize bias?

First and foremost, emphasize listening:

It is impossible to understand every social problem, but we can start to address societal issues by listening to the people affected without assumptions first.

Minimizing bias

Avoid jargon = Ask simple questions with simple wording

Avoid assumptions = Do not assume people know about your issue

Avoid leading = Do not use subjective claims

Define definitions = Explain terms if you must use them

#4 Keep it Short

Keep it short 4 you and 4 them

Keeping it short

A shorter survey = more space to share people’s stories

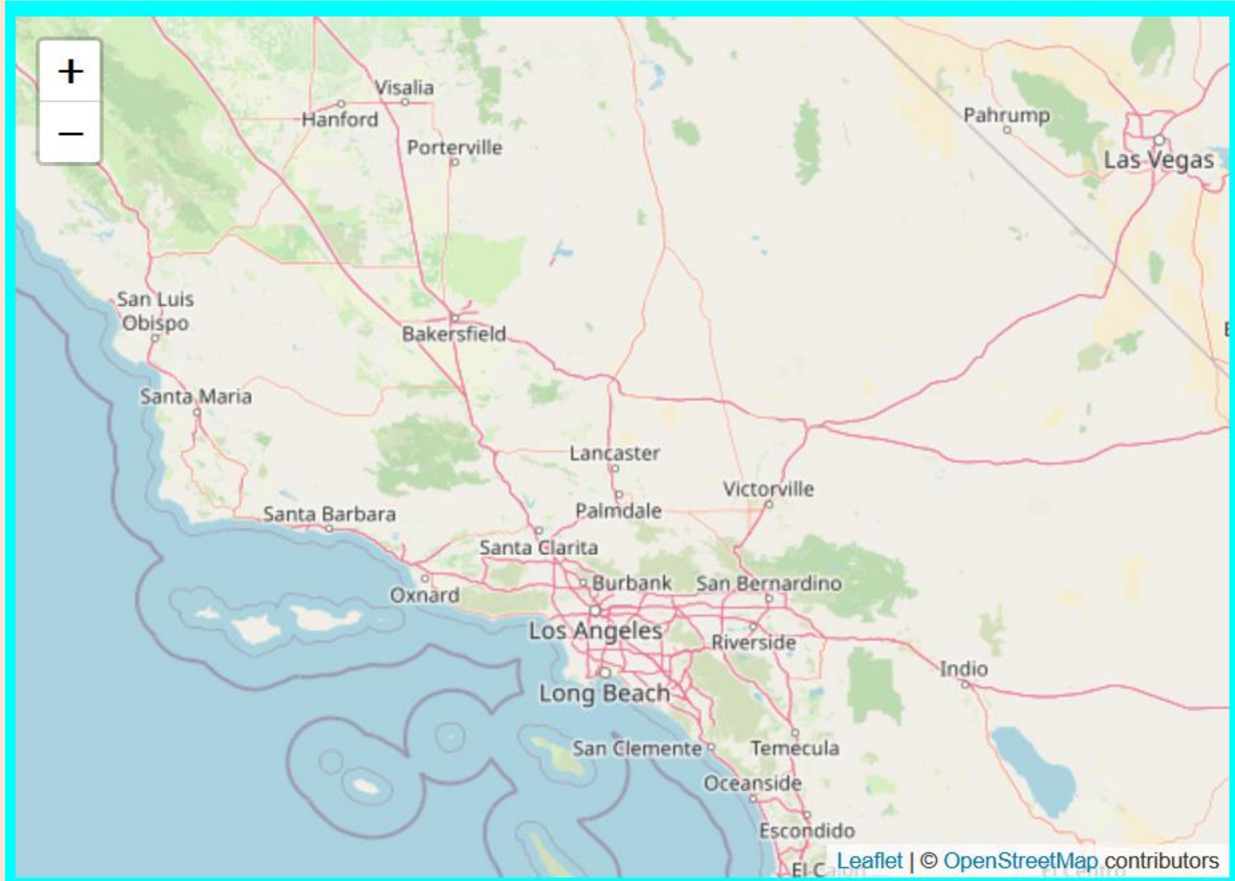
Tie each question to who you are looking to empower

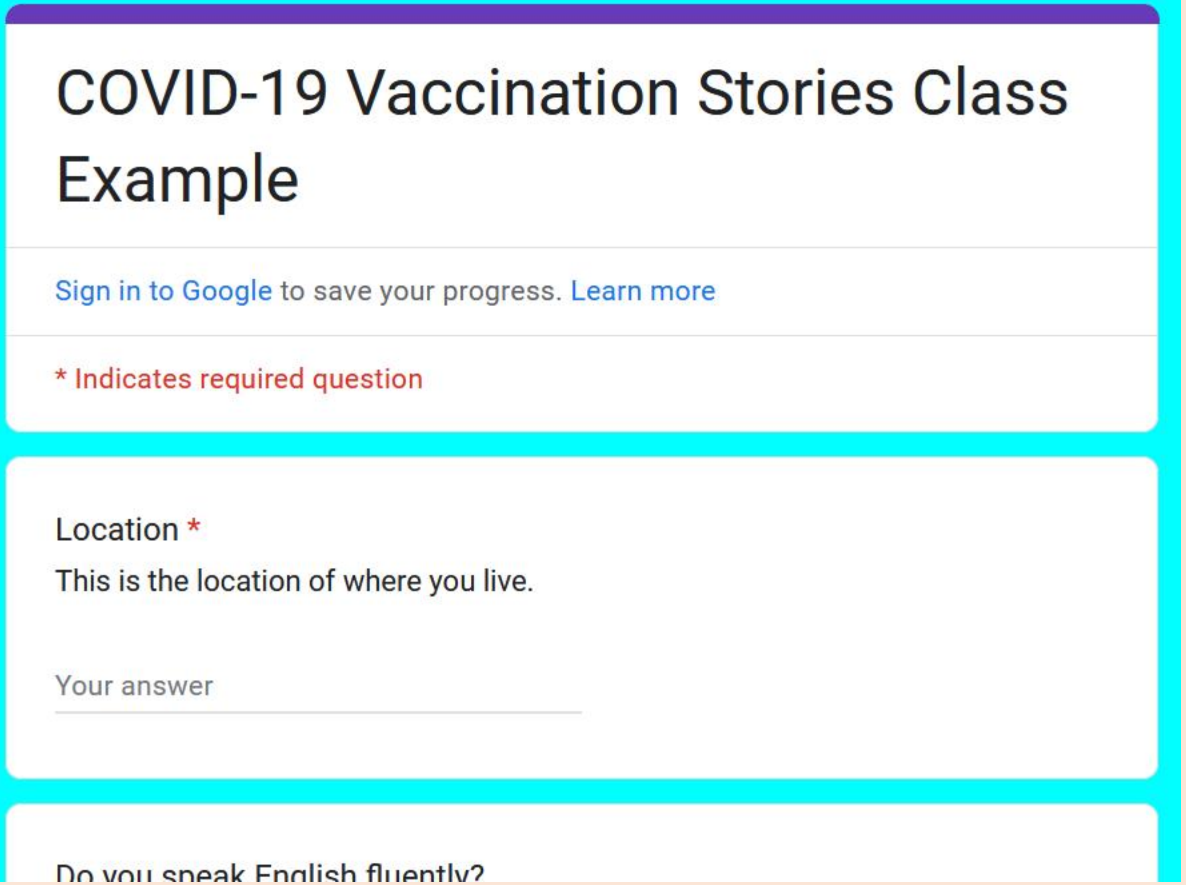
Open-ended questions = community members can take more time to respond if they want to

Main Takeaway of Survey Design

Be respectful.

Google FORMulating Community-Based Empowerment


+
−
Visalia
Hanford
Porterville
Pahrump
Las Vegas
San Luis Obispo
Bakersfield
Santa Maria
Lancaster
Victorville
Palmdale
Santa Barbara
Santa Clarita
Burbank
San Bernardino
Oxnard
Los Angeles
Riverside
Indio
Long Beach
San Clemente
Temecula
Oceanside
Escondido
Leaflet | © OpenStreetMap contributors



COVID-19 Vaccination Stories Class Example

Sign in to Google to save your progress. Learn more

* Indicates required question

Location *

This is the location of where you live.

Your answer

Do you speak English fluently?

https://albertkun.github.io/23S-ASIAAM-191A/labs/week5/

Google FORMulating Community-Based Empowerment

Group Time

- Logistics
- Lab
- ▶ Group Time

Group Assignment #3 - Survey

Due Tuesday 5/9
Design a survey that will focus on the community voices for your project.

You may also revise your memo to ensure that you focus on specific community members or group.

Submit your survey using this Google Form:
https://forms.gle/yrKyrHaoAJoW9xbbA

Assignments

Due Tuesday 5/9:

1. Group Assignment #3 - Survey

Due Thursday 5/11:

1. Lab Assignment #4

Please use this week to catch up on assignments!!