



# ConditionALS, Map Layers, and Visual Design

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Putting the “us” into Design Justice

Logistics

Lecture

Lab

Join at  
[slido.com](https://slido.com)  
#ucla

Albert Kochaphum  
Lab 7 | May 18<sup>th</sup>, 2023



## Lab (but really Lecture) 7! How are you feeling today?

Join at  
**slido.com**  
**#ucla**





What were your thoughts on the group exercise?

pretty helpful



very helpful!!!

eh

helpful

Decent

fine

It was helpful

Join at  
**slido.com**  
**#ucla**

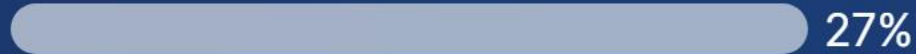


## Extension for Group Assignment #4 Wire-frames?

Doesn't matter



Yes, please even though that means we get less time to work on rough draft



No, keep it to Tuesday!



Join at  
**slido.com**  
**#ucla**



## What do you think of lecture/lab format?

Good way to cover lots of content



Doesn't matter!



Not good, way too much information!



Join at  
**slido.com**  
**#ucla**

# Logistics

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**Putting the “us” into Design Justice**



**Logistics**

**Lecture**

**Lab**

# Group Assignment #4 due Tuesday!



**Should revise your survey as soon as possible to make the assignment easier!**

# **Not many assignments left!**

- **1 Lab**
- **2 Thinking Caps**
- **2 In-class assignments**  
(Lab and Thinking Cap)
- **2 Group Assignments**

**Light at the end of tunnel!**



# Data Justice

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Putting the “us” into Design Justice

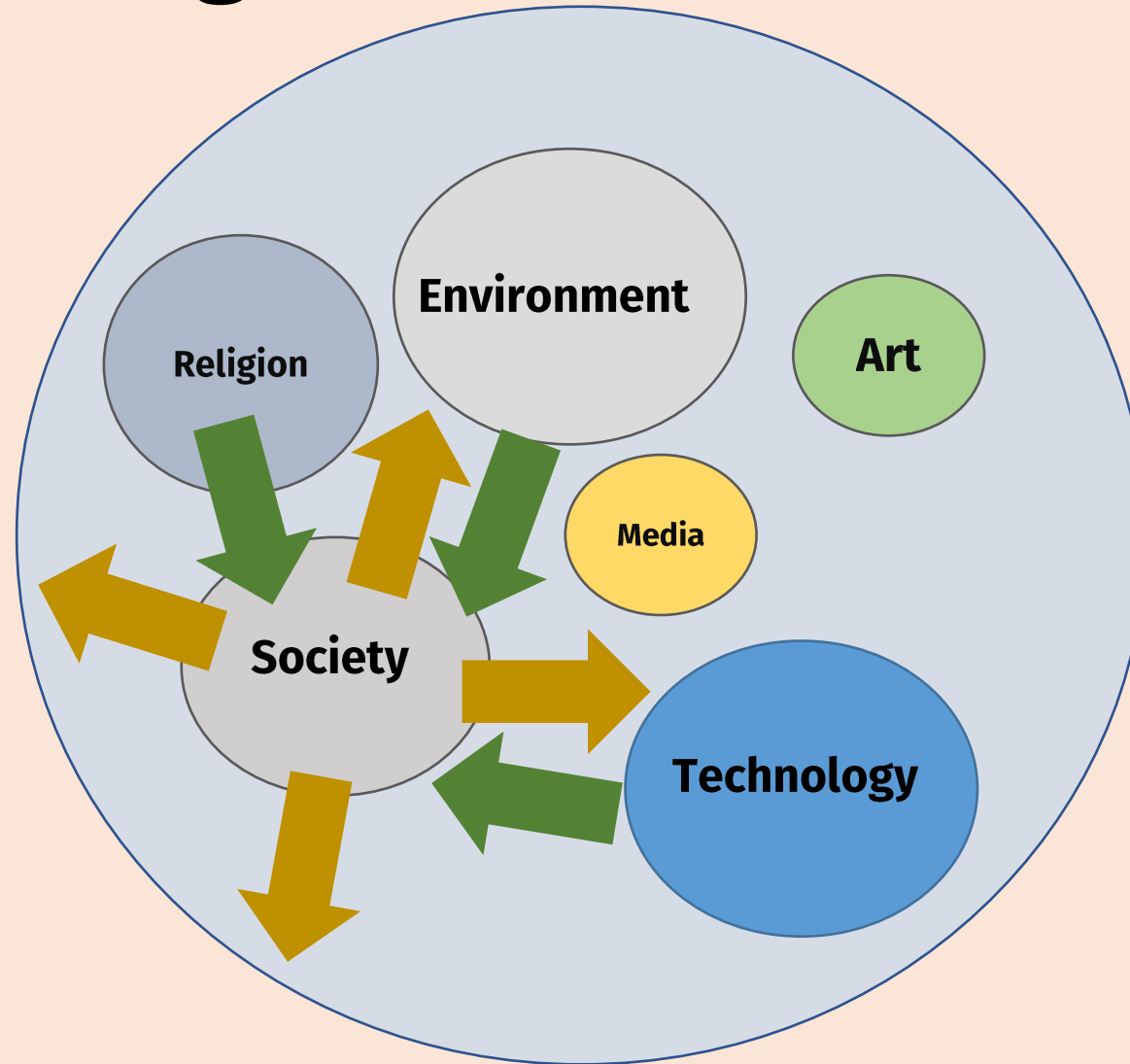


Logistics

Lecture

Lab

# Design Justice....



Pushes back from the interplay of other forces, by healing, sustaining, and empowering civil society

**What do you do when....**

**Science and Society are at odds....**

# How do you apply design justice here?

THERE THEY GO | MAY 5 by DAN ROBITZSKI

## Biotech Company Officially Unleashes Gene-Hacked Mosquitoes in Florida

After a decade of local resistance, Oxitec got its way.

/ Hard Science / Environment / Genetics / Mosquitoes

<https://futurism.com/biotech-unleashes-gene-hacked-mosquitoes-florida>

# How do you apply design justice here?

## Florida approves extension of field trial of GE mosquitoes despite concerns

*But scientists, environmental groups and public health experts warned that the Florida Department of Agriculture's (FDAC) approval for Oxitec's continued field trial came despite major health and ecosystem concerns.*

By **Ashley Curtin** - May 6, 2022

👁 485

<https://www.nationofchange.org/2022/05/06/florida-approves-extension-of-field-trial-of-ge-mosquitoes-despite-concerns/>

**“Who”** you choose to empower is more difficult than the technical **“what”**

# What about people rejecting vaccinations?

## *Reaching 'Herd Immunity' Is Unlikely in the U.S., Experts Now Believe*

Widely circulating coronavirus variants and **persistent hesitancy** about vaccines will keep the goal out of reach. The virus is here to stay, but vaccinating the most vulnerable may be enough to restore normalcy.



By Apoorva Mandavilli

Published May 3, 2021 Updated May 7, 2021



# What about people rejecting vaccinations?

## **Fauci says herd immunity is 'likely unattainable' with COVID-19**

April 29, 2022



[https://news.yahoo.com/fauci-says-herd-immunity-likely-161932300.html?fr=sycsrp\\_catchall](https://news.yahoo.com/fauci-says-herd-immunity-likely-161932300.html?fr=sycsrp_catchall)

# What about “declaring the end of COVID”?



<https://www.nytimes.com/2023/05/05/opinion/covid-pandemic-emergency-over.html>

**Justice and Society at odds....**

# When do you stand up to corporations with powerful influence?

POLITICO  EXPLORE NEWSLETTERS & PODCASTS POLITICO PRO

## COP28 climate team queried over ties to national oil company

The UN is inquiring if the climate team is independent of the Abu Dhabi National Oil Company, as both are headed by the same person.



United Arab Emirates' Minister of State and CEO of the Abu Dhabi National Oil Company (ADNOC), Sultan Ahmed al-Jaber and the COP28 team will both be working from ADNOC's Abu Dhabi headquarters | Karim Sahib/AFP via Getty Images

BY FEDERICA DI SARIO, GIAN VOLPICELLI AND KARL MATHIESEN  
JANUARY 22, 2023 | 3:45 PM CET | 4 MINUTES READ

<https://www.politico.eu/article/cop28-climate-team-uae-shares-offices-un-abu-dhabi-national-oil-company-ahmed-al-jaber/>

# When do you stand up to corporations with powerful influence?



<https://www.theguardian.com/business/2023/may/04/shell-makes-record-quarterly-profits-of-nearly-10bn>

# When do you stand up to corporations with powerful influence?

**The Guardian**

**Floodlight Louisiana**

## **In 'Cancer Alley', US chemical giants mount campaign against grassroots organizers**

Chevron and ExxonMobil are among the companies in a 'sustainability council' countering grassroots activists

*Pam Radtke for Floodlight* Thu 4 May 2023 06:00 EDT



<https://www.theguardian.com/environment/2023/may/04/cancer-alley-louisiana-environment-oil-industry-opposition>

# When do you stand up to corporations with powerful influence?



<https://news.oilandgaswatch.org/post/shell-chemical-plant-that-burned-near-houston-had-a-record-of-nearly-2-000-violations>

# Should we even??



## The Carbon Majors Database

100 fossil fuel producers and nearly 1 trillion tonnes of greenhouse gas emissions



<https://cdn.cdp.net/cdp-production/cms/reports/documents/000/002/327/original/Carbon-Majors-Report-2017.pdf?1501833772>



# Should we even??



The Guardian

News Opinion Sport Culture Lifestyle

Environment ► **Climate crisis** Wildlife Energy Pollution Green light

**Guardian sustainable business**

## Just 100 companies responsible for 71% of global emissions, study says

**A relatively small number of fossil fuel producers and their investors could hold the key to tackling climate change**



<https://www.theguardian.com/sustainable-business/2017/jul/10/100-fossil-fuel-companies-investors-responsible-71-global-emissions-cdp-study-climate-change>

# When do you stand up to corporations with powerful influence?

The New York Times

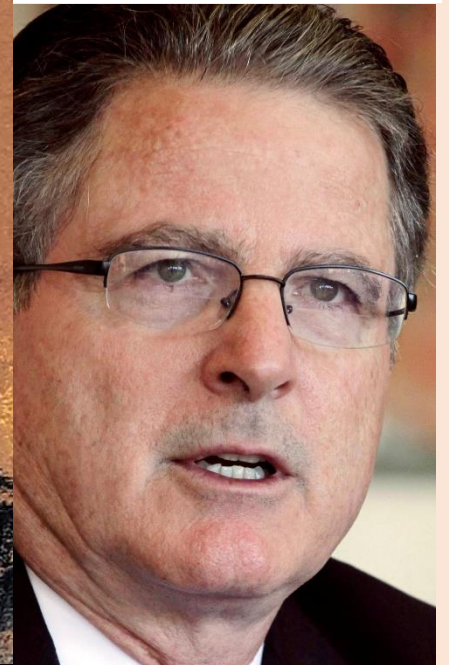
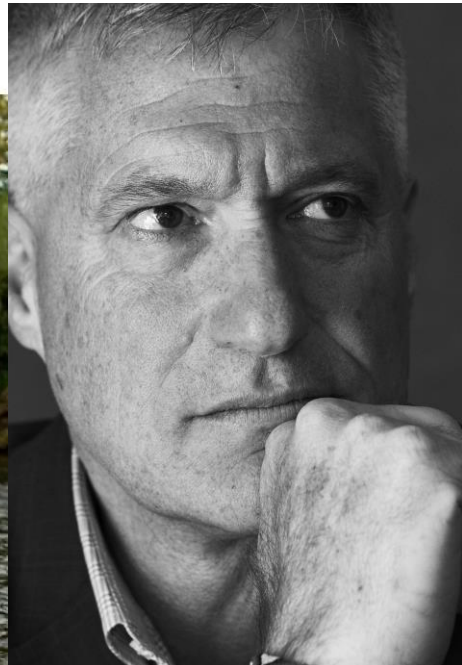
## *Ecuador Judge Orders Chevron to Pay \$9 Billion*

Local residents washed in the contaminated Santa Fe River, in the oil producing Amazon region of Ecuador. Moises Saman for The New York Times



Crime & Justice

## Lawyer on trial a decade after winning huge Ecuador verdict against Chevron



# When do you stand up to corporations with powerful influence?

## 'I've Been Targeted With Probably the Most Vicious Corporate Counterattack in American History'

Steven Donziger has been under house arrest for over 580 days, awaiting trial on a misdemeanor charge. It's all, he says, because he beat a multinational energy corporation in court. ▲



By Jack Holmes Mar 18, 2021



<https://www.esquire.com/news-politics/a35812573/steven-donziger-chevron-house-arrest/>

# When do you stand up to corporations with powerful influence?



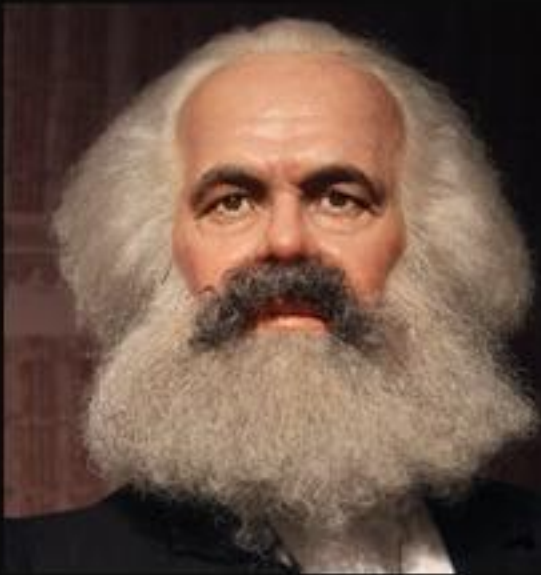
<https://www.thenation.com/article/society/caitlin-halligan-judge-donziger-chevron/>

**Why is this allowed to happen?**

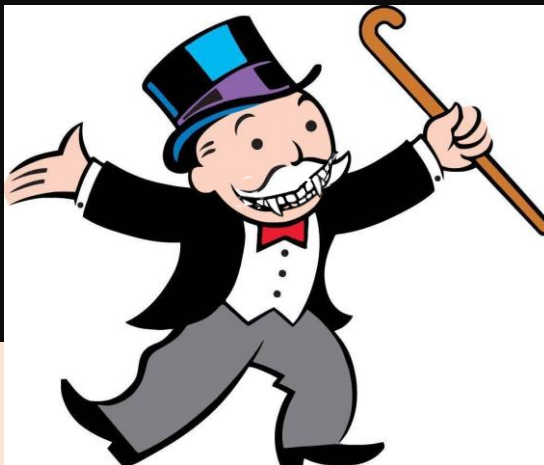
**Because Capitalists suck.**

# Literally:

Karl Marx



Capital is dead labor, which, vampire-like, lives only by sucking living labor, and lives the more, the more labor it sucks.



# Marx my words: More money leads to more exploitation.

Unlimited exploitation of cheap labour-power is the sole foundation of their power to compete.

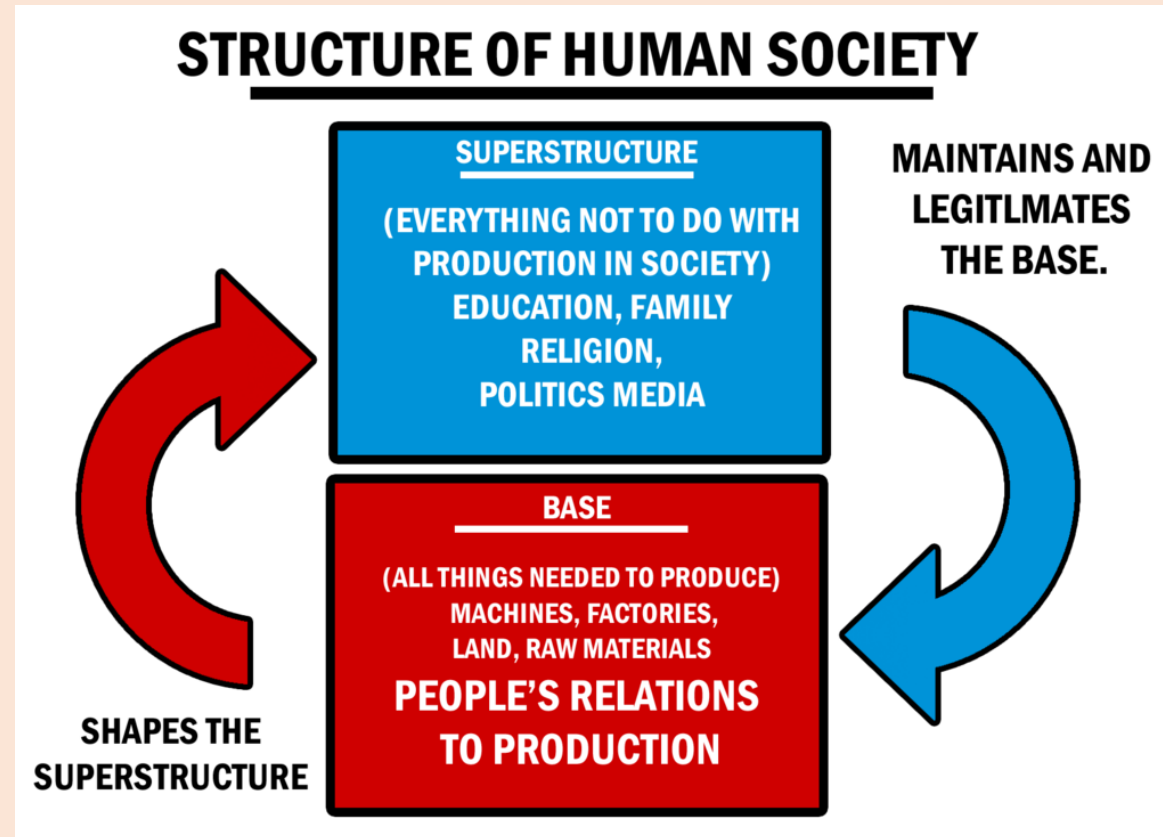
“THERE MUST BE  
**SOMETHING ROTTEN**  
IN THE VERY CORE  
OF **A SOCIAL SYSTEM**  
**WHICH INCREASES**  
**ITS WEALTH**  
WITHOUT DIMINISHING  
ITS MISERY.”

KARL  
**MARX**

MAY 5, 1818 - MARCH 14, 1883

It just leads to more **exploitation** of the environment, society, and people.

# False consciousness allows this to happen



The **owners of production** (rich) make it so that the **workers** (poor/working class) cannot believe an alternative.



# One last note:

**Socialism**



**Autocracy**

**Dictatorship**

**No personal  
property**

**Socialism** just means that the **WORKERS** are the **OWNERS** of production,  
so there is no “**ruling class**”.

Housing, health care, etc. becomes a right not privilege!

# Socialism in the USA

**Police**

**Public Roads**

**Fire department**

**Social Security**

**Subsidies (Oil, Gas, Weapons)**

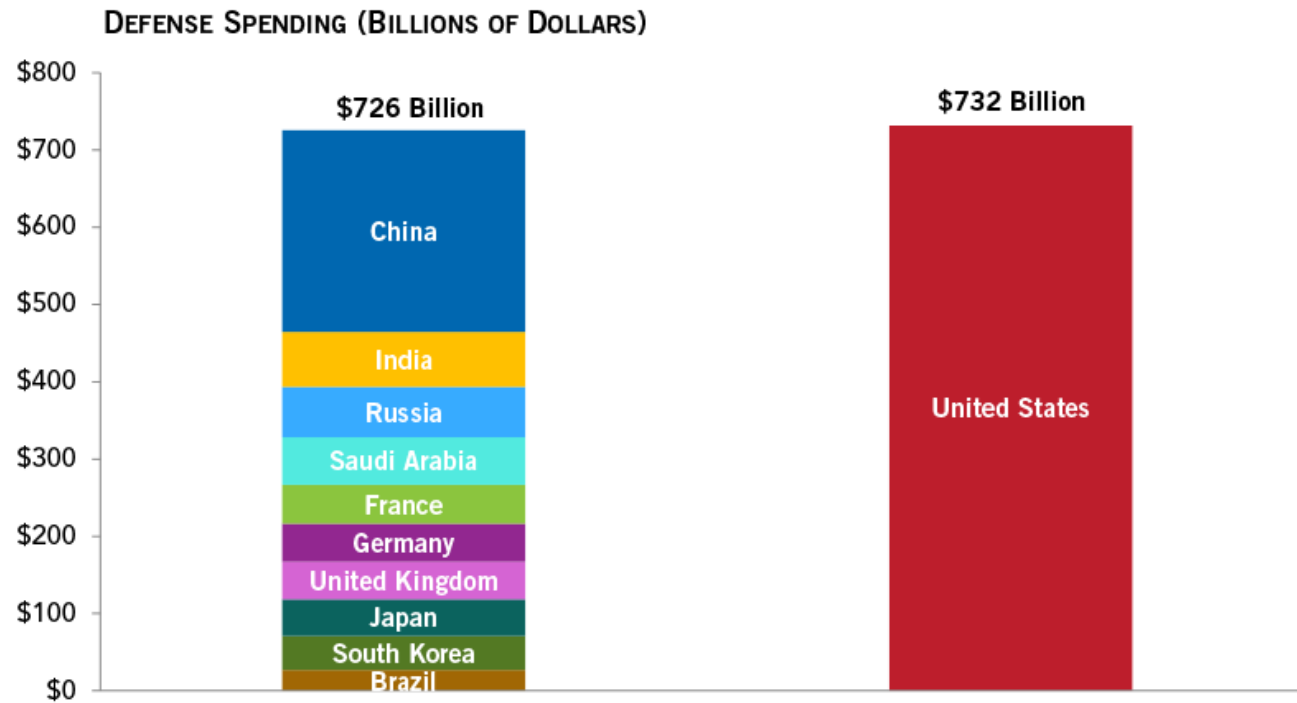
**Seems prevalent?**

# Socialism in the USA



PETER G.  
PETERSON  
FOUNDATION

The United States spends more on defense than the next 10 countries combined



SOURCE: Stockholm International Peace Research Institute, *SIPRI Military Expenditure Database*, April 2020.

NOTES: Figures are in U.S. dollars converted from local currencies using market exchange rates. Data for the United States are for fiscal year 2019, which ran from October 1, 2018 through September 30, 2019. Data for the other countries are for calendar year 2019. The source for this chart uses a definition of defense spending that is more broad than budget function 050 and defense discretionary spending.

© 2020 Peter G. Peterson Foundation

PGPF.ORG

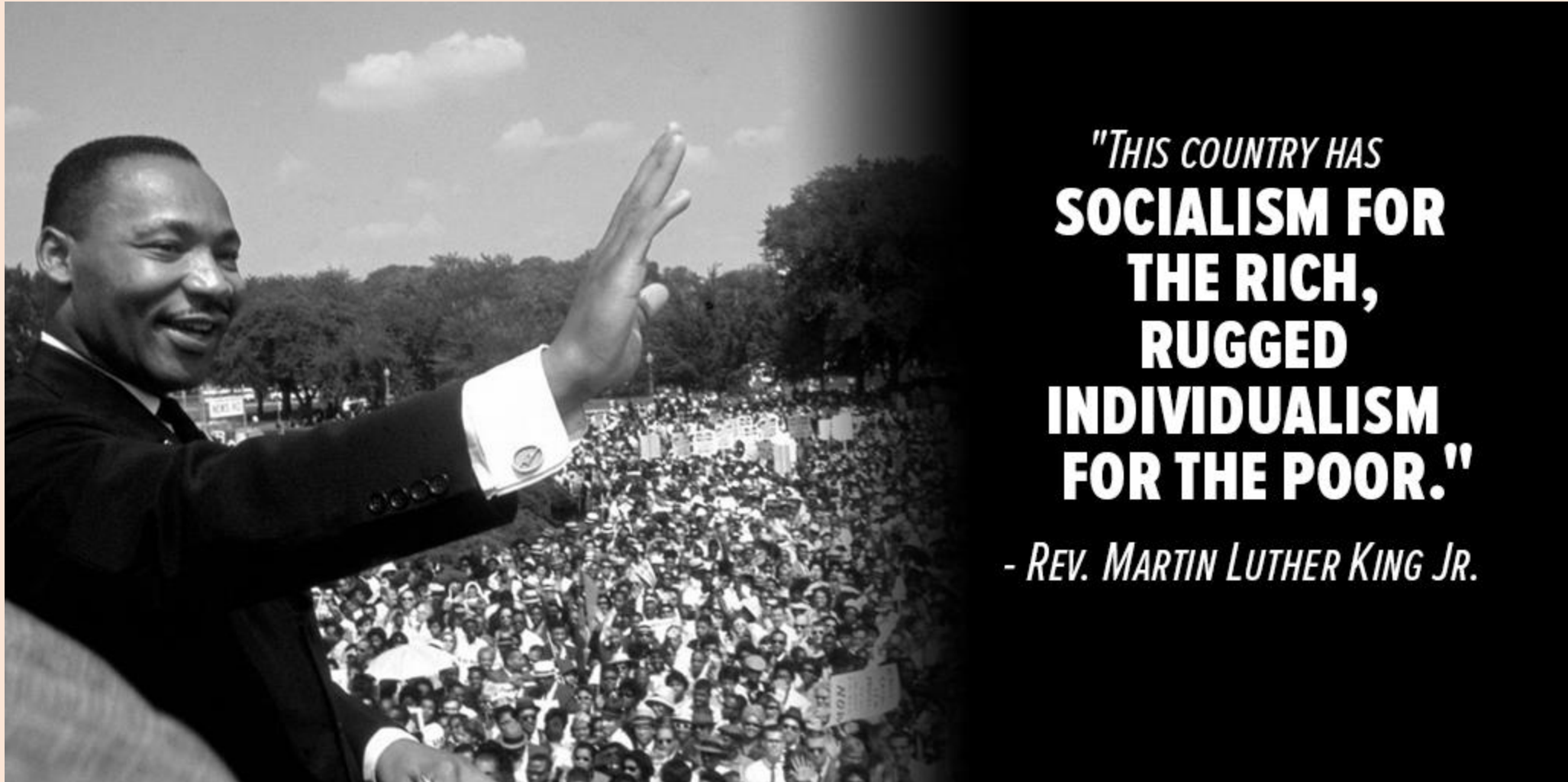
**We heavily socialize military.**

## Who said this?

*"THIS COUNTRY HAS  
SOCIALISM FOR  
THE RICH,  
RUGGED  
INDIVIDUALISM  
FOR THE POOR."*

Hint: A dream.

# Martin Luther King Jr.



**We'll pay him a visit later!**

**Revisiting Design Justice to.....**

**Do it justice.**

**And put us in it.**

**Because**

**Clearly the current system is not working.**

# Let's Link ethics and action together





**Thinking about your group project**

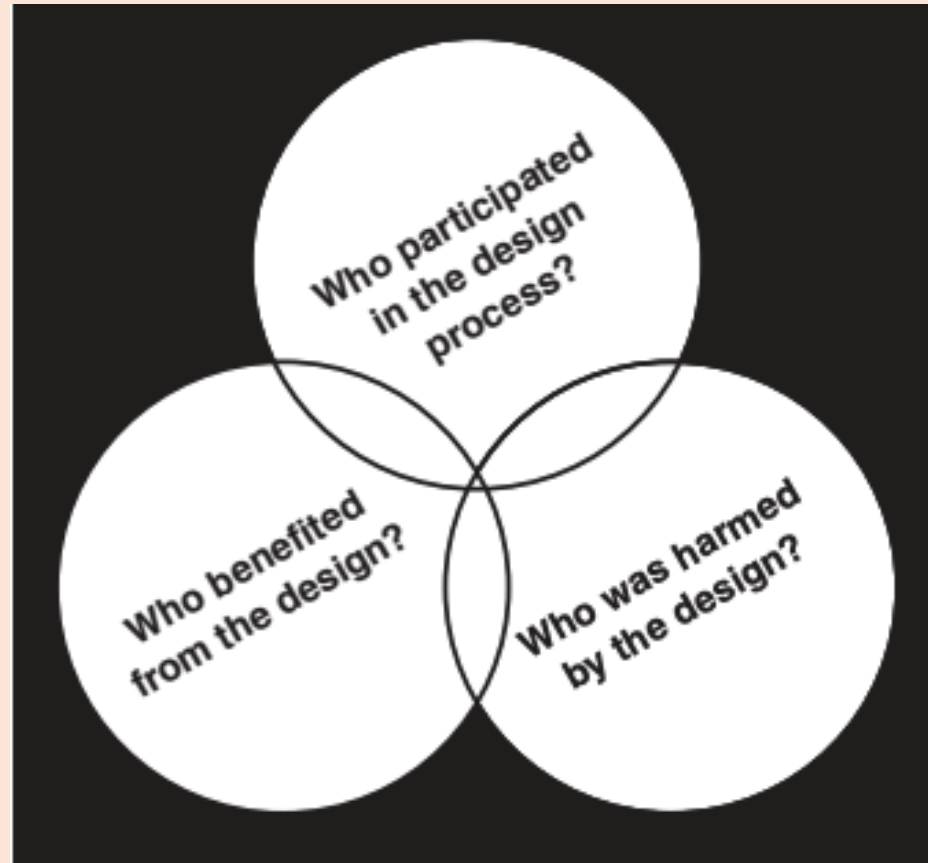
# Reflect on these questions

- **How close am I to the issue at hand?**
- **Does this community want me to work on this project?**
- **Am I the appropriate person to work on this project?**
- **How can I step back and facilitate the design of solutions by the community?**

Let's **Link** design justice and data together



# Your user stories and Design Justice



You can use the diagram about to think about your users in relation to designing your mapplication

# Your user stories and Design Justice

## Network News

[Submit a news item](#)

[See all →](#)



2023 Issue #02, Design  
Justice Newsletter

Mar 17, 2023

## Upcoming Events

[Submit an event](#)

[See all →](#)



Saturday, May 20, 2023  
12-3PM EDT via Zoom

**Design Justice is relatively new, so you can get involved easily!**

# **Data Justice**

# What is **Data Justice**?

**Fairness** in the way people are:

1. Made visible
2. Represented
3. Treated

That involve their digital data.

**Why bring up data justice now?**

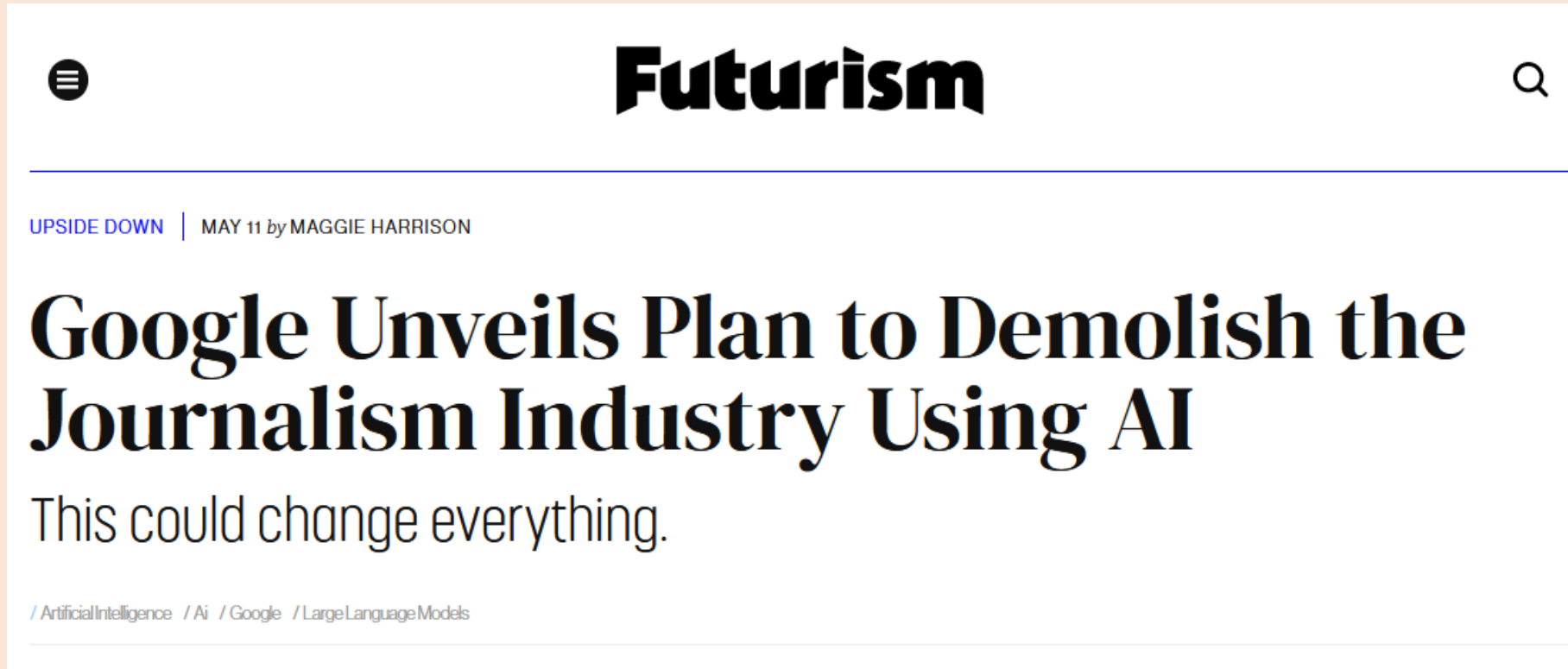
**We are collecting data next week!!!**



# **Why bring up data justice now?**

**Personal data and data privacy should be a right, like clean air, water, food, and housing.**

# Why bring up **data justice** now?



The image shows a screenshot of a Futurism article. At the top, there is a navigation bar with a hamburger menu icon on the left, the word "Futurism" in a bold, black, sans-serif font in the center, and a magnifying glass search icon on the right. Below the navigation bar is a horizontal line. Underneath the line, the text "UPSIDE DOWN | MAY 11 by MAGGIE HARRISON" is displayed in a smaller, blue, sans-serif font. The main headline is "Google Unveils Plan to Demolish the Journalism Industry Using AI" in a large, bold, black, serif font. Below the headline is a sub-headline "This could change everything." in a smaller, black, sans-serif font. At the bottom of the article preview, there is a breadcrumb trail: "/ Artificial Intelligence / Ai / Google / Large Language Models" in a small, blue, sans-serif font.

**Surveillance capitalism and fascism are fast growing issues.**

<https://futurism.com/google-ai-search-journalism>

# Why bring up data justice now?

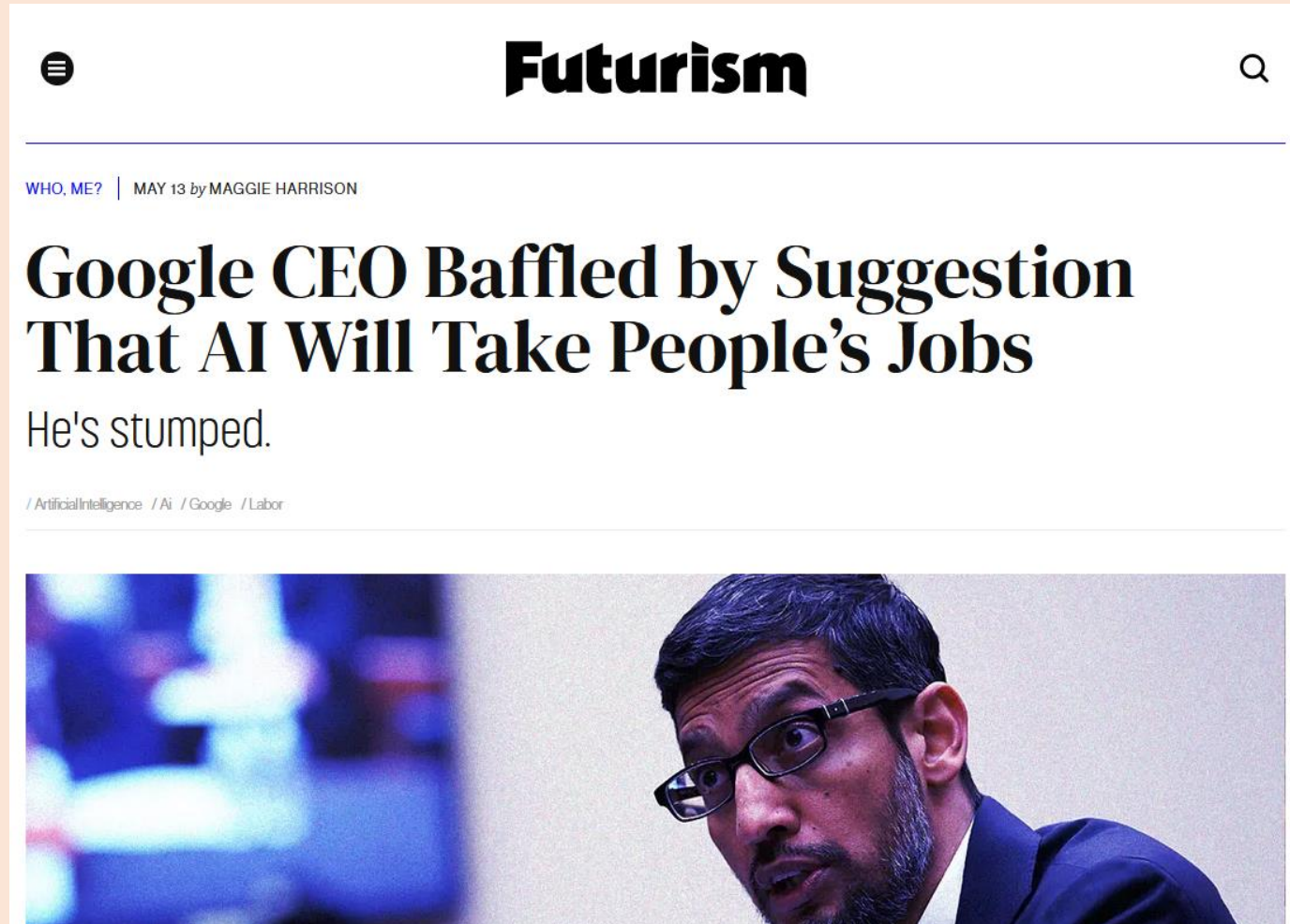
"Google has unveiled its vision for how it will incorporate AI into search," [tweeted The Verge's James Vincent](#). "The quick answer: it's going to gobble up the open web and then summarize/rewrite/regurgitate it (pick the adjective that reflects your level of disquiet) in a shiny Google UI."

Research [has shown](#) that information consumers hardly ever make it to even the second page of search results, let alone even the bottom of the page. And worse, it's not like Google's taking clicks away from its longtime information merchants by hiring an army of human content writers to churn out summarization. [Google's new search interface, which is built on a model that's already been trained by way of boatloads upon boatloads of unpaid-for human output](#), will seemingly be swallowing even more human-made content and spitting it back out to information-seekers, all the while taking valuable clicks away from the publishers that are actually doing the work of reporting, curating, and holding powerful interests like Google to account.

**Chrome user search patterns and behaviors is being used to train all this!**



# Why bring up **data justice** now?



**Unsurprising that “Google/Alphabet” took away the “Do no evil” slogan years ago..**

<https://futurism.com/google-ceo-baffled-ai-take-jobs>



Some **key**



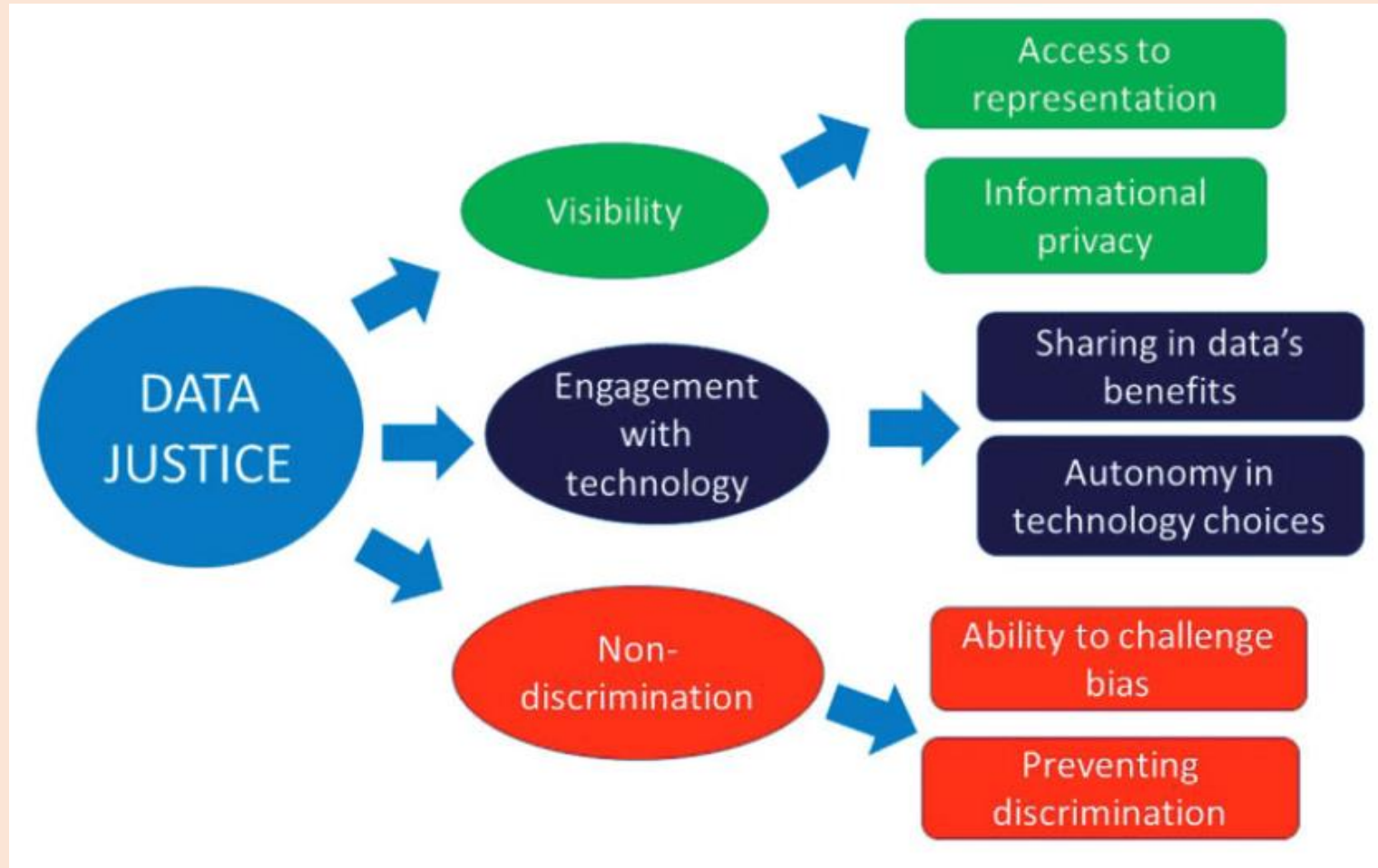
S about  
Data Justice

# Three pillars of data justice

- **(in) visibility**
- **(dis) engagement with technology**
- **non-discrimination**

Note the **opposite** of the first two concepts.

# Connecting Design Justice to Data Justice



[What is data justice? The case for connecting digital rights and freedoms globally](#)



**Consider your surveys**

# (In)Visibility

- How are you making community data visible?
- How are you allowing data to be removed?

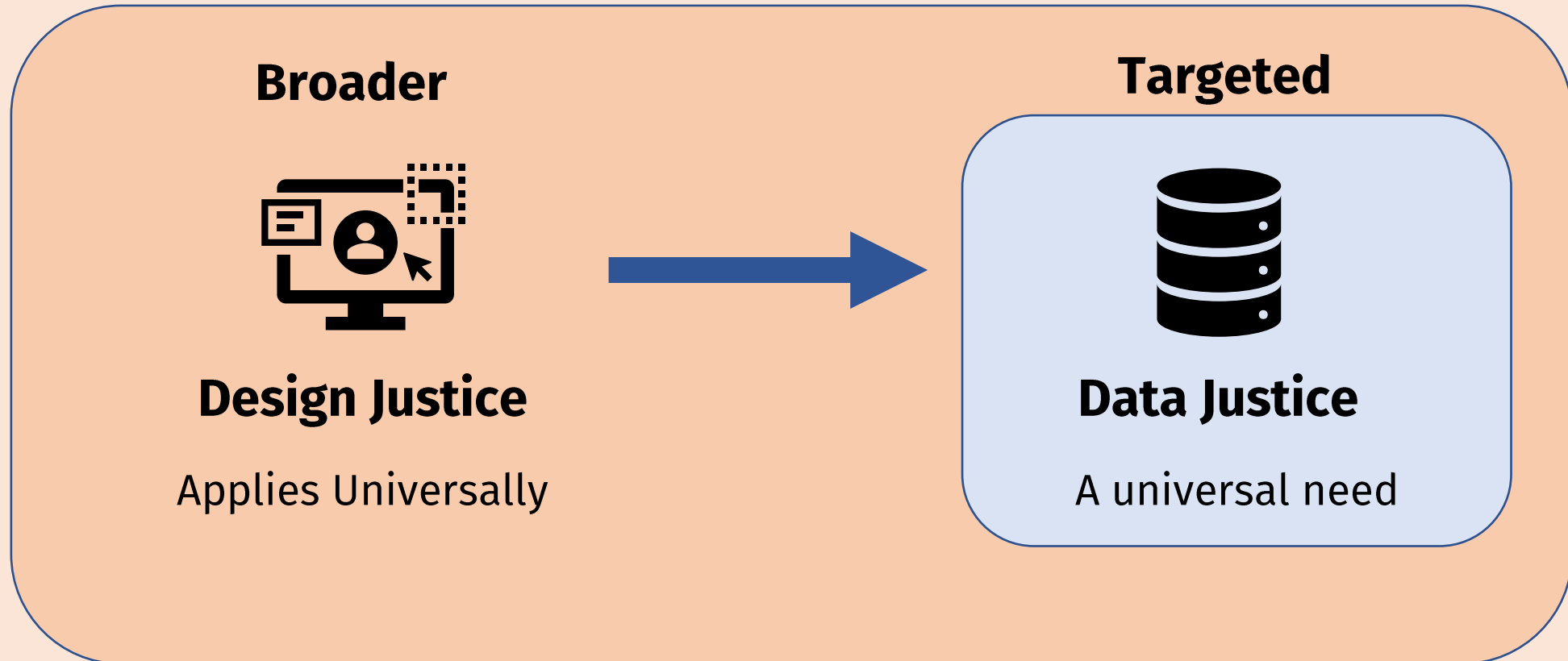
# **(Dis)engagement with technology**

- Are participants allowed to use any technology? (Smart phone/web browser)
- How are you enabling participants to opt-out using technology but still participate?

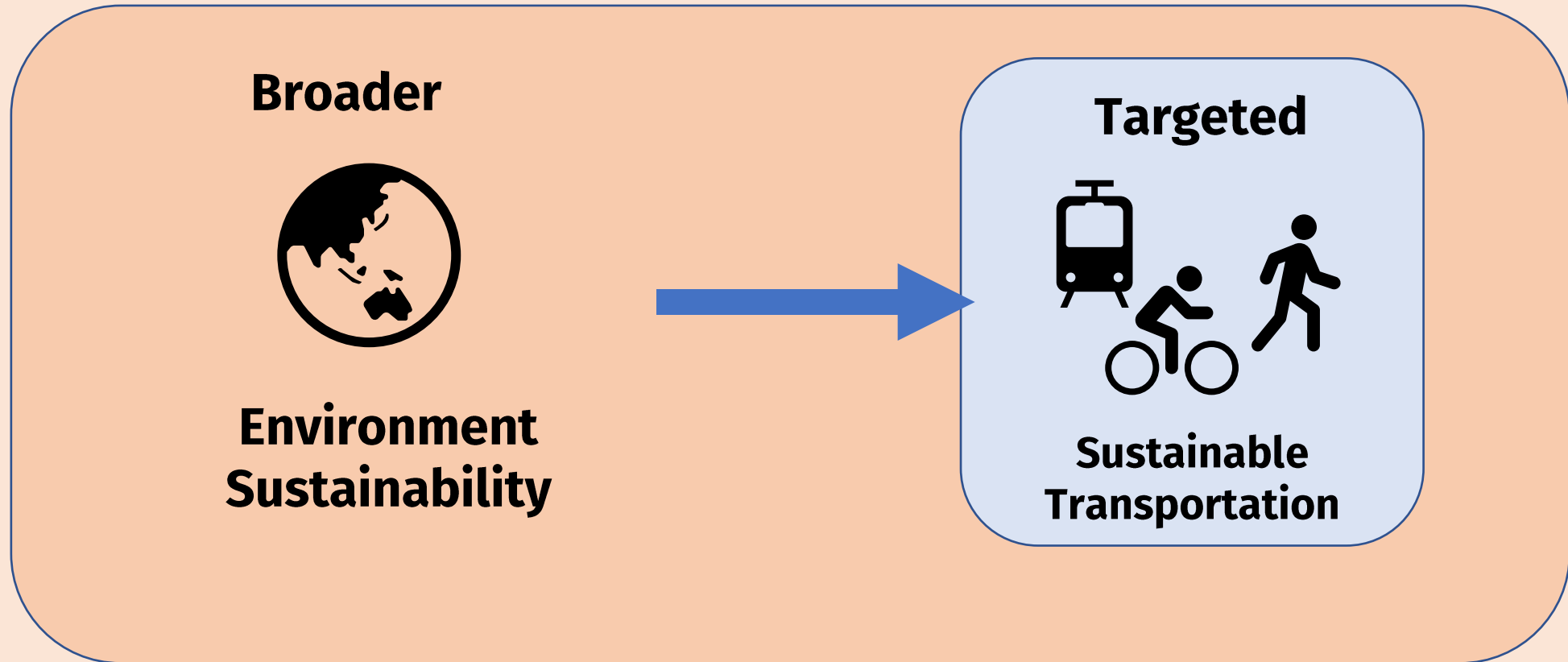
# Non-discrimination

- How can survey participants voice their concerns about how their data is being displayed?
- How can participants prevent discrimination?

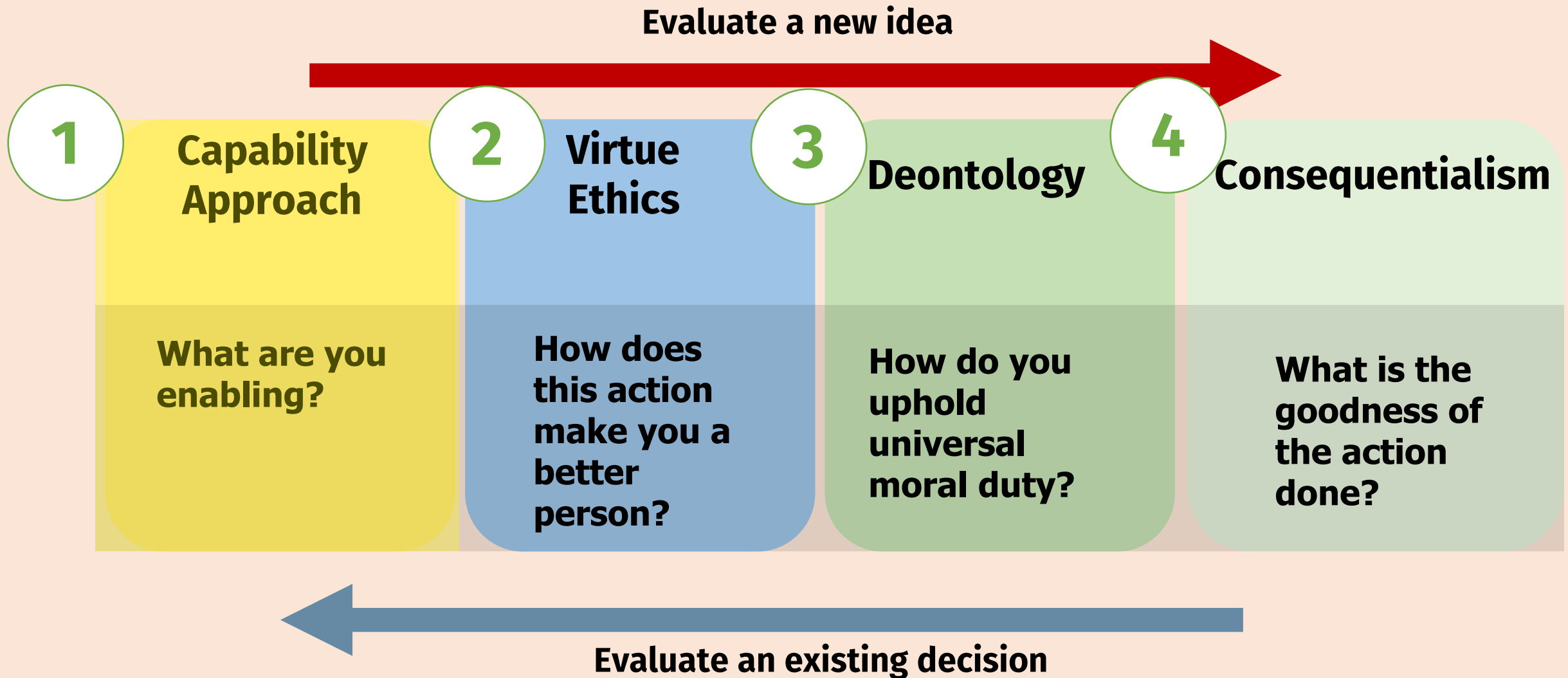
# Connecting Design Justice to Data Justice



# Connecting Design Justice to Data Justice



# The Bridge of E (I den)thics



# Bridge of E(ldin)thics



## Bridge of E(ldin)thics

C.A.

V.E.

D

C



# Bridge of Ethics for Web Design

Evaluate a new idea



Evaluate an existing decision



## Bridge of Ethics

Idea

Capability  
Approach

Virtue Ethics

Deontology

Consequential  
-ism

Result

# Consequentialism

**“The ends justify the means”**

- What are the consequences of your decision?
- Do they improve the common good of those affected?

# Deontology

**“Every time you do something, do the thing every person should do in the same situation.”**

- What norms and expectations are you establishing?
- Are you upholding your duties of care?

# Virtue Ethics

**“Are you living a good life true to yourself by doing this action?”**

- What type of person do you become in the process?

# Capability Approach

**“What is the actual capability for a person to achieve their own well-being?”**

- What world are you building for the end-user?
- What capabilities are you granting or enabling?

# Utilitarianism

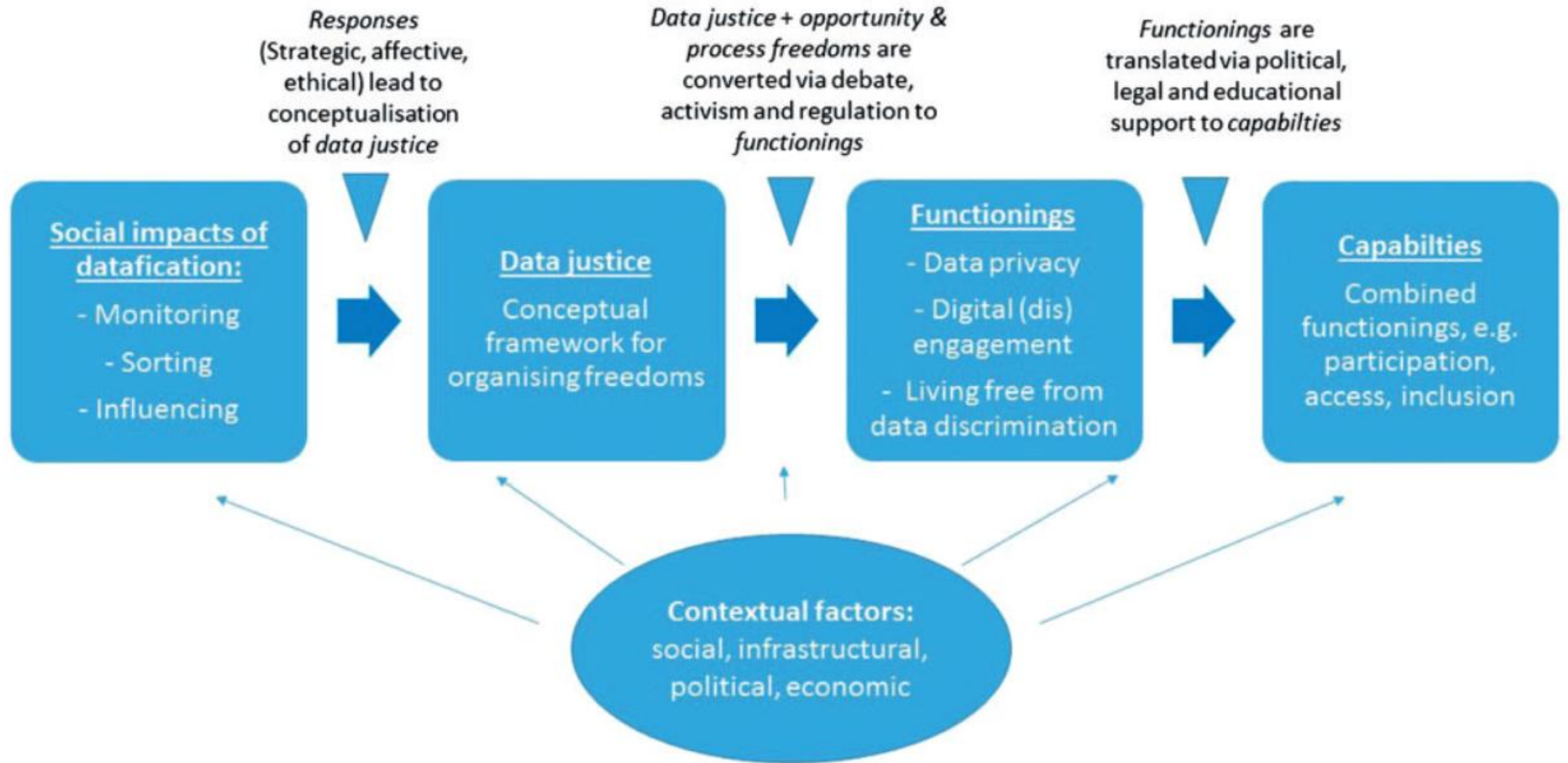
**“Do the benefits outweigh the costs?”**



**Utilitarianism**

**Consequentialism**

## The capabilities approach and the role of data justice



[What is data justice? The case for connecting digital rights and freedoms globally](#)

**Design Justice and Data Justice are  
interconnected**



# Key Takeaway:

## Design Justice



How does your application fit into the larger context of empowering civil society?

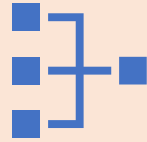
## Data Justice



Do the parts of your application protect the inherent rights of people?

Both are ethical frameworks for **systemizing** and **defending** your decisions

# Remember, ethics is about



**Systemizing**



**Defending**



**Recommending**



**Right  
Behaviors**



**Vs.**



**Wrong  
Behaviors**

**Ok, seriously, why is this important to mapping?**

**Maps = Interconnected power relations**

**Data Justice is just a subset!**

**157,284,719**  
confirmed on 5/8/21

Play

Show data with symbols that are:

Proportional Logarithmic

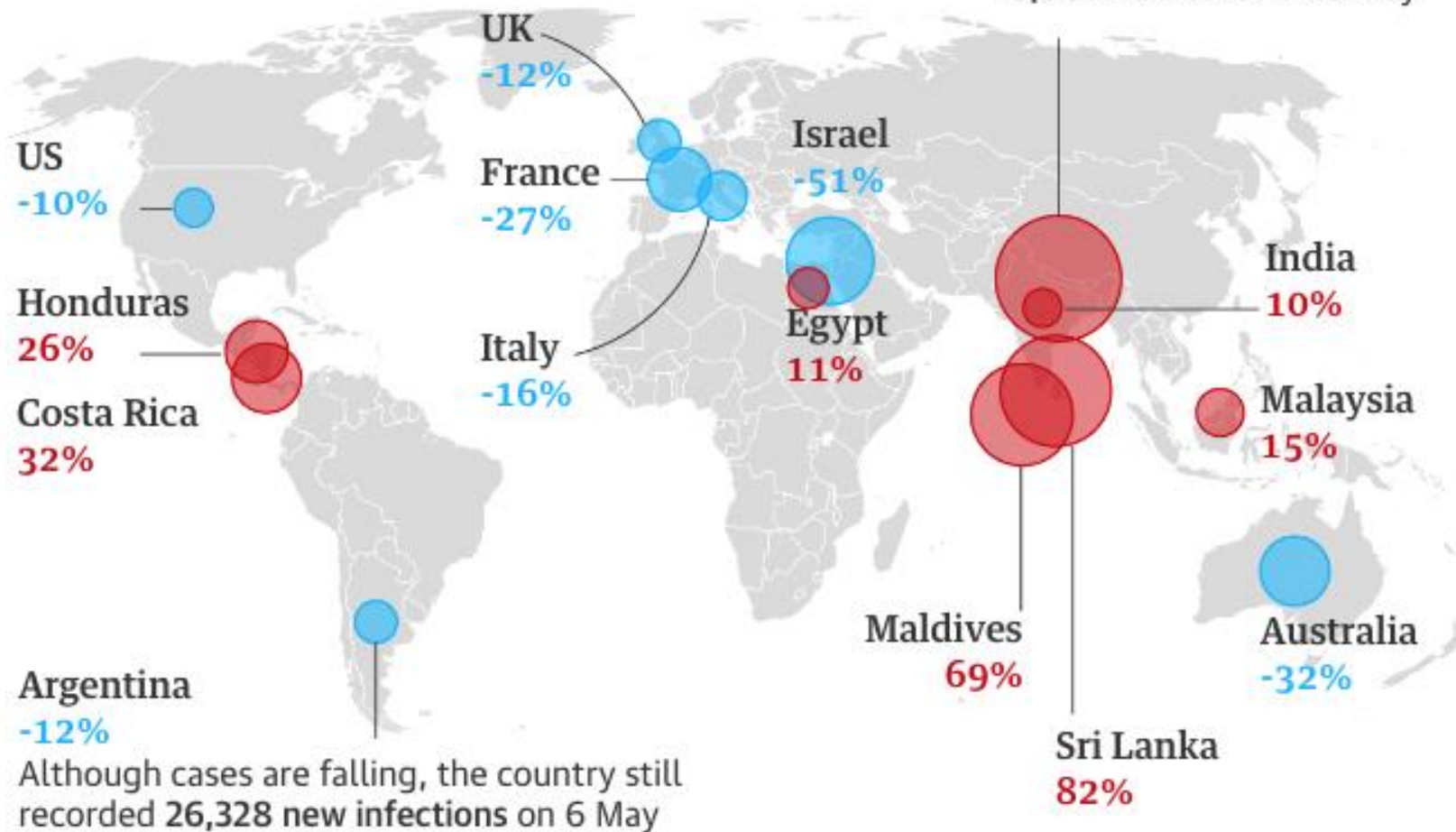
Confirmed |→ Deaths |→



	Cases	Deaths
US	32,686,256	581516
India	21,892,676	238270
Brazil	15,145,879	421316
France	5,718,165	105530
Turkey	5,016,141	42746
Russia	4,816,331	111097
United	4,433,090	127603

# Rising and falling Covid-19 cases

The past week has highlighted disparities between richer and poorer nations when tackling the pandemic



Guardian graphic. Source: WHO Covid-19 dashboard

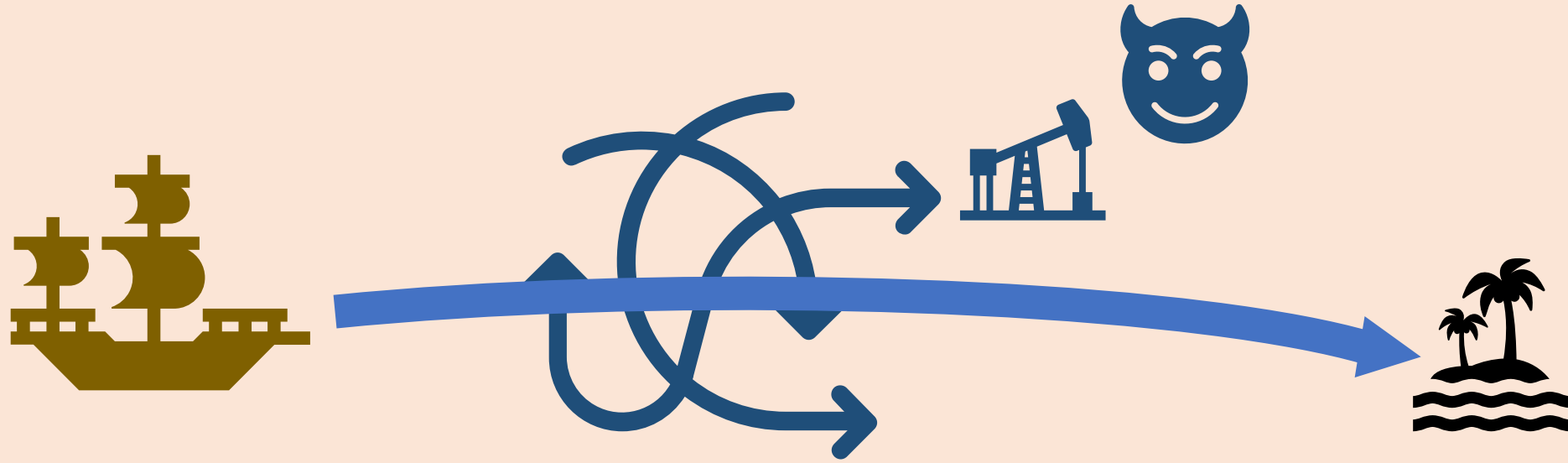
**Data is not “objective”.**  
**Our applications are not “objective”.**  
**What is “objective” then?**

**Our experiences and the experiences of the communities we facilitate and empower.**



**We **must** focus our applications with ethical frameworks to avoid misconceptions.**

**Why?**



**Decide where you want to be going with your mapplication.**

**Or external forces will decide that for you.**

**And you will just be upholding the status quo... and  
not transforming civil society.**

**Be intentional and thoughtful**

# **Key: Be intentional and thoughtful**

**If your designs and data intentions are not clear,  
it will be easy for others to turn your intentions  
against you and the community.**

# **Most critical point**

**Be intentional in what you design and what you choose to share.**

**Design is relatively easy**

**Justice is hard**


**But....**



**The arc of the moral universe is long,  
but it bends towards justice.**

**-Martin Luther King Jr.**

**So, let's fight on the side of the moral arc.**

A man in a dark tuxedo and bow tie is seated at a dark, rectangular table. On the table are a bottle, a glass, and a light-colored hat. The background is dark and out of focus. The text "And now for something completely different" is overlaid at the bottom in yellow.

*And now for something completely different*

# ConditionALS, Map Layers, and Visual Design

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Putting the “us” into Design Justice

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# ConditionALS, Map Layers, and Visual Design

Covid Vaccination Stories

The image shows an interactive map of California with several colored dots (red and blue) representing different cities. A legend indicates that red dots represent 'Speaks English First' and blue dots represent 'Doesn't Speak English First'. A table on the right lists city names, and a green button at the bottom right says 'Take the survey'.

San Francisco	Oakland
Los Angeles	san diego
San Diego	Irvine
Las Vegas	San Diego
Los Angeles	Sacramento

Leaflet | Tiles © Esri — Esri, DeLorme, NAVTEQ

Copyright(2022)

<https://albertkun.github.io/23S-ASIAAM-191A/labs/week7/>

# Assignments

## Due Tuesday 5/23:

1. Data Justice Reading
2. Thinking Cap #6
3. Group Assignment #4\*

## Due Thursday 5/25:

1. Lab Assignment #6

**\*Potentially delayed**